

# Pinal County Library District Newsletter

## Director's Column

All the staff at PCLD is relieved to see the end of the fiscal year. It has been a very busy month for us, what with end of the year tasks, book orders, and installation of new equipment. With budget chores out of the way, perhaps we can take a deep breath, roll up our collective sleeves, and tackle new projects.

The budget for FY2000 is still in process. The Board of Supervisors gave tentative approval of the Library District budget in the amount of \$368,922 on June 23, 1999. This is a welcome increase of \$39,249 over last year's figures. The building boom has finally begun to affect our projected revenues. The Board will consider adoption of the final budget on Monday, August 9, 1999.

The following is a very abbreviated version of the FY2000 budget.

### Library District Budget FY00

Personal Services	190,606
Supplies	109,900
Outside Services	43,416
Capital Expenditures	<u>25,000</u>
Total	368,922

### July-August, 1999

We have applied for State Grants-in-Aid funds in the amount of \$20,498. Each library will receive \$1465 that can be used for a variety of purposes, such as collection development, extended services, continuing education, utilities costs, and travel. Funds may not be used for construction of facilities, maintenance, repairs, or remodeling of buildings.

In addition to the SGIA funds, Library & Archives will be sending out application forms for the next round of LSTA grants this Fall. If you have a good idea for a grant and would like help developing the proposal, please let us know.

### Online Project

The final stages of the online project are in full swing. Kearny, San Manuel, Mammoth and Oracle have 56k lines, routers and hubs. Frank has been hustling between libraries to get PCs, printers, and software installed and operational. As each library comes online, Linda and Ellen will be scheduling training in cataloging and circulation procedures.

### ALA Conference

The annual American Library Association Conference was held in New Orleans. The "Big Easy" is well known for the wonderful food and of course, Mardi Gras.

Yet, I was most impressed by the Old World, international atmosphere. It's a charming city of unique architecture, with modern skyscrapers abutting the historic balconies and hidden courtyards of the French Quarter.

In spite of heavy rain on Saturday (8 inches in 24 hours!) and the accompanying heat and humidity, I was able to attend many useful seminars and workshops. There are loads of information and samples that I am eager to share with everyone.

One of my personal favorites is the annual PR display. "Swap and Shop: All That Jazz" was a best of show competition featuring the best brochures, newsletters, bookmarks and other promotional materials produced by libraries from around the country. It is a chance to fill your bag with great ideas that can be borrowed and adapted to fit your library's needs. These materials will all go into a bag that will be passed from library to library so everyone can browse and make copies as desired.

A packet containing an expanded (and readable) version of my notes, plus copies of handouts from the programs I attended will be sent out to all the affiliate libraries.

## REFERENCE & OUTREACH SERVICES

The Pinal County Library District will be the recipient of a WGBH grant this fall involving the children's character "Arthur." We will be partnering with Pinal County WIC offices, providing on-site programming and library information grab bags to all participating locations. We will also have use of the "Arthur" costume for storytimes at local libraries. It promises to be great fun, and hopefully will bring lots of new children to libraries throughout the county!

We held a workshop on June 11, in conjunction with Central Arizona College and the State Library, entitled "Casting the Net: Library Use of the Internet." We had a great turnout, with attendees from all over the county. Rick Gates, owner of Net Assets, Inc. and adjunct professor at the University of Arizona School of Information Resources and Library Science, presented hands-on instruction on Internet usage at CAC's computer lab. The workshop was designed to give the complete novice a good conceptual grasp of the Internet, its tools, its resources and its users. We came away with a good understanding of where the Internet has been, where it is today, and its potential impact on the future. The hands-on methodology proved very beneficial for those who hadn't had much experience on the Internet before, and feedback

from the workshop was extremely positive.

On June 21 I attended a State Data Center meeting in Phoenix, presented by Census Bureau representatives. Their website ([www.census.gov](http://www.census.gov)) has over 70,000 pages of information, and is receiving over a million hits a day! Of particular significance is a new feature called "American Factfinder," which is a great source for detailed demographical information broken down by geographical area. Check it out the next time you have this type of Reference question, just click on "American Factfinder" from the homepage. Currently it isn't too user-friendly, but the information contained is well worth it, and there is an online tutorial to help you get started.

The listserv for public library librarians (PUBLIB) recently did a survey of the most useful reference tools in various categories:

1. What are the top 5 print reference books that you can't work without?

The top 7:

World Almanac  
World Book Encyclopedia  
Encyclopedia of Associations  
Random House 2nd ed.  
Unabridged Dictionary  
Encyclopedia Britannica  
Statistical Abstracts.  
Local/Regional and major city  
phone books

For complete survey results,  
please see the back page.

*Linda Shaw  
Reference/Outreach Services*

## WEB SITE OF THE MONTH

For those of you who like to purchase books online, or have patrons that do, (sometimes there are those books that you just have to own instead of borrow!) this website is a great resource. It acts as a search engine for online bookstores, simultaneously searching 30 or so bookstores and finding the best price, taking into account factors like shipping and handling. Some stores offer free shipping, which actually gives you a better deal than another store that charges shipping, but for which the price of the book is lower. A list of results is published in ascending order from cheapest to most expensive, with direct links to each store. Another neat little feature are the various "quotes of the day" which appear in a box while you're waiting for your search results.

The URL:

[www.addall.com](http://www.addall.com)

## INNOPAC TIPS AND TRICKS

In order to make your "stamp" field print out on two lines instead of one, put the first part of your stamp information in the "s" for "stamp" field, the second part in the "o" for "other stamp" field.

## NEWS AROUND THE COUNTY:

### *APACHE JUNCTION:*

Our "Read Arizona" program will be ending on July 17. We are going to extend the program to the summer school sessions being held for elementary school aged children. That will take place the month of July in the schools.

On Tuesday evening, July 20, we will have a party for the **Library Team** members (all those great teen-agers entering seventh grade and older) who

volunteered their time to help out with the Summer Reading Program and doing various jobs for us.

**Thursday afternoon movies** will continue through August 5.

Registration for our ongoing computer classes was July 1. We offer classes in **Internet, e-mail, and Microsoft Word**. This summer we have also added a class in use of the **Patron Access Catalog**.

For one of our programs we had AZ author **Conrad Stora**. He gave two great presentations AND donated a set of signed books that he has written. His price is very reasonable. When you consider the value of the books, he is better than free! Conrad is the Director/Editor of ASU Research Magazine and may

be reached at the main campus of ASU in Tempe.

Another successful program this summer was the **Babysitting Workshop** presented by the American Red Cross. This year it was so popular that we had two programs in the month of June. The Red Cross sends someone out from the Phoenix office to conduct 2 day sessions on various aspects of caring for children. The cost is approximately \$30 per student. Upon completion, each student receives a Red Cross certificate and a binder of resource materials.

### *ARIZONA CITY:*

The Arizona City Library just finished the **Summer Reading Program**. It was very successful. Because the library is too small, we held it in the A/C Community Center for the Month of June. The average attendance was around 40 kids. That is great for us.

The new board is organizing fundraisers for this fall and winter. We had a very successful Membership drive which should hold us over until then. We just had the copier and air conditioning fixed so we have been chipping away at our budget.

We had a volunteer make us a bicycle rack, another teenage volunteer fixed our receipt printer, and I just had another offer to help add books to the system. We are looking for ways to show our appreciation for all the time these

volunteer give to our library. If you have

any good ideas, please pass them on.

### *COOLIDGE:*

We have just rounded up the end of our **Summer Reading Program**. A total of 148 participants discovered the joys of reading and were entertained by craftmaking, storytellers, and activities. Over a period of four weeks, more than 6,700 minutes were enthusiastically read by the participants. We also took a field trip with the 10-14 age group to the Casa Grande Ruins which was a wonderful experience, and ended by taking the participants to Rockin R' Ranch where they enjoyed gold panning, blacksmithing, grinding corn, and taking a trip through an Indian village. In conjunction with the program, 151 people attended special events held at the library.

Marianne Donnelly gave a wonderful performance of **Louisa May Alcott** on June 15.

Thanks a million to Phillip Rakoci of **Desert Wildlife Presentations** on putting on a stupendous presentation and saving us at the last minute. An audience of over 90 enjoyed this educational and creepy crawly, slithering show.

UPCOMING PROGRAMS:

Since July is National Hotdog Month, the **Friends of the Library** will be sponsoring a **fundraiser**. A hotdog, chips, beans and soda will be on sale July 23 from 11:00 a.m. - 2:00 p.m.

**Project WET:** July 30 from 9:00 a.m. - 12:00 p.m.: The CPL, U of A Water Resources Center, and Pinal AMA Office of the Arizona Dept. of Water Resources invite home school parents, youth group leaders, and teachers to a free, hands-on National Project WET workshop. Participants will learn about water's unique physical and chemical characteristics, water as a natural resource, the importance of water to life and all earth systems, and that water resources are managed. To register, contact the Coolidge Public Library.

### ***FLORENCE:***

Library staff has just finished going through all the Florence patron records in the database ensuring that all data entry is consistent. It is amazing how many different ways an address or telephone number can be entered.

We have finally finished entering all the books into the system. Even though not all have a full marc record—they all have a barcode entered so they are available for check-out on the system. Now we just need to pull our 'on-the-fly' records and get complete bib records for them (still waiting for Guicat). Last leg of the journey will be to delete

anything of ours without a barcode attached!

It looks as though we will be able to hire another part-time Library Aide this fiscal year! The application process will soon be underway. We are also on the look-out for a Tutor/Library Aide.

We are gearing up for the new school year, scheduled to begin on July 19.

### **UPCOMING PROGRAMS:**

July 6: As part of the **Summer Reading Program**, we have invited **Desert Wildlife Presentations** to visit the library for a fun and exciting program. A fun and informative program involving scorpions, spiders, lizards and snakes will be presented—with audience participation.

Friday, July 9: **Readers' Last Roundup: Summer Reading Program Finale**. To celebrate with the readers in completing the summer reading program, we are planning a very special roundup. Participants of the SRP will be bussed to the Rockin' R Ranch for a rootin', tootin' morning of fun. Leslie Johnson, from Governor Hull's office, is scheduled to meet us at the 'ranch' to congratulate all the readers and thank them for participating in this year's Summer Reading Program.

Saturday, July 17 and Saturday, August 21, 10:00 a.m.: **Hotmail: Ease into E-Mail** - Library staff will offer a two hour workshop on

the basics of e-mail using the free-of-charge server Hotmail.

Thursday, July 29, 6:30 p.m.: **A Helping Hand: Financial Aid** - Elisa Juarez, a financial aid officer at Central Arizona College, will offer advice on how to put together a financial aid application for those interested in higher education. She will also address the differences among loans, grants and scholarships for those interested in alternative methods of financing their education.

Saturday, August 7, 1:00 p.m.: **Miles of Smiles: National Smile Day** - Children of all ages are invited to come to the library and let us put a "smile" on your face with a clown, stories, and fun for all.

Tuesday, August 10, 6:30 p.m.: **"Compost-ision": Autumn Gardening** - A representative from the University of Arizona County Extension Office will present a program on preparing Autumn gardens. Learn what you can do to get a head start on cool weather gardening.

Thursday, August 19, 6:30 p.m.: **Calling all "Waldos"** - The library invites children of all ages to dress up like "Waldo" and come on down and meet him. We'll have stories, games, and lots of fun!

Wednesday, August 25, 6:30 p.m.: **Meet the Millennium: Credit Union Compliance** - Dolores Freeman, Assistant Manager of the Pinal County Federal Credit Union, will update

program participants on what the credit union has accomplished toward Y2K compliance.

Saturday, August 28, 1:00 p.m.:  
**Desert Salad: Edible Desert Plants** - A representative from the Boyce Thompson Arboretum will present a program on edible plants found in and around the Sonoran desert. To find out more about edible cacti, succulents and flowers, join library staff for this Saturday afternoon program.

### ***KEARNY:***

We had the **Puppet Pizzazz** on Tuesday evening, July 6, to start off our **Summer Reading Program**. With sessions for

Wednesday during the month of July. The 7 to 10 year olds will meet on Thursday afternoons at 2:00 p.m., the 3 and 4 year olds will meet from 10:00 to 11:00 a.m., and the 5 and 6 year olds will meet from 11:00 until noon on Fridays.

Our **Awards Dinner** will be held July 30 at 6:00 p.m. with a family pot luck. We are currently reviewing books for the **Roving Reviewer** program through the State Library. With the wonderful books we receive, this is a pleasant job!

### ***ORACLE:***

The Oracle Public Library is

that we would ever get that far. Now we are waiting for the MIS department to hook us up to start really working hard!

Our **Summer Reading Program** is going very well. The Children are meeting at the State Park every Tuesday June through July. We have a game board for them to fill out one square for every 15 minutes of reading. When they reach a certain goal, merchants in Oracle and Tucson have donated prizes. First is an ice cream cone, then a pizza, then passes at Funstatics, Gateway Ice Rink, Breakers Water Park, Rocks and Ropes and the grand finale is a Cowboy Cook out.

## **Calendar of Events**

July 16 - Systems Committee Meeting  
Pinal County Library District Office, 1:30 p.m

July 23 - AzLA Executive Board Meeting, Flagstaff

August 1 - Catalog Naming Contest begins

August 13 - Federation Meeting  
Central Arizona College, 10:00 a.m. (coffee at 9:30)

November 17-19 - AzLA Annual Conference

teens on Wednesday evenings at 7:00 p.m., they will meet each

finally bar-coding. We didn't think

## **PUBLIB REFERENCE SURVEY RESULTS**

### Runners-up for the top 5 print reference books that you can't work without:

National Five-Digit Zip Code and Post  
Office Directory  
NADA automobile price guides  
Kelley Blue Books  
Edmunds Used Car Price Guide  
Haines Criss-Cross Directory  
Thomas Register  
American Heritage English Dictionary  
Americana Encyclopedia  
CIA World Factbook  
Consumer's Reports (both the  
magazines and the annual  
buying guides)  
Contemporary Black Biography  
Directory of Corporate Affiliations  
Endangered Wildlife of the World  
Infotrac Magazine ASAP (CD-ROM)  
International Wildlife Encyclopedia  
McGraw-Hill Encyclopedia of World  
Biography  
McGraw-Hill Encyclopedia of Science  
& Technology  
Merck Manual  
New York Times Almanac  
Physicians Desk Reference (\*note  
votes in Medical questions also.)  
Statistical Abstracts  
The Information Please series--great  
starting points for many  
assignments.  
DSM-IV  
Specific State codes, regulations, and  
case reporters

### 2. What are the top 3 CD-ROM, Tape or Online databases that you can't work without?

Infotrac Magazine and Newspaper  
Indexes  
PhoneDisc, Powerfinder Phone Discs  
(or similar product)  
American Business Disk  
Electric Library  
Infotrac Health Reference Center  
Amazon.com  
Books In Print+  
EBSCOhost online periodical database

Full text magazine database--UMI or  
Ebsco. (The more titles in full-  
text the better.)

Grangers Poetry  
IAC magazine indexes  
Local Newspaper (on-line or CD)  
Index to the local newspaper  
Newsbank Comprehensive  
MEDLINE  
SIRS Researcher  
B&T Link database from Baker &  
Taylor (comment: "similar to  
BIP on disc, only better")

### 3. What are your 2 most used reference tools for Business Questions?

A local business directory--provides  
addresses, contact information,  
and some sales data for local  
businesses  
ValueLine Investment Survey  
Duns Million Dollar Directory  
American Business Disk  
Dun and Bradstreets Business  
Directories  
Hoover's directories  
Standard & Poors Register  
Thomas Register of American  
Manufacturers  
Moody's Industrial Manual  
Business InfoTrac ONline  
Directory of Corporate Affiliations  
Human Services Directory  
Infotrac Company Profiles  
Morningstar Mutual Fund Survey  
Gale's Brands and Their Companies

### 4. What are your 2 most used reference tools for Medical Questions?

Merck Manual  
PDR  
Health Reference InfoTrac  
Encyclopedia of Diseases  
Consumer Reports Complete Drug  
Reference  
Harrison's Principles of Internal  
Medicine  
Pharmacopeia  
Stedman's Medical Dictionary

### 5. What are your 2 most used reference tools for Jobs and Employment Questions?

The number 1 source by a landslide:  
Occupational Outlook Handbook  
(comment: "Occupational  
Outlook Handbook is THE most  
frequently used source, nothing  
else really comes close..")

Others:  
"Assortment of resume books kept at  
reference desk"  
Internet  
Local newspaper Help Wanted Ads  
Career Information Center (13v.,  
Macmillan Pub.)  
Help Wanted USA (job ads from  
multiple Sunday papers on  
microfiche)  
Infotrac Company Profiles  
Directory of Executive Recruiters  
Moody's Manuals  
Career Information Center (Ferguson)  
or Encyclopedia of Careers and  
Vocational Guidance (Macmillan)  
American Almanac of Jobs and  
Salaries.  
State Industrial Directory

### 6. What are your 2 most used reference tools for Law Questions?

The number 1 source by a landslide:  
Specific State codes, regulations, and  
case reporters  
Others:  
West's Encyclopedia of American  
Law  
Nolo Press books on divorce,  
bankruptcy, copyright,  
trademark, and patents  
Black's Law Dictionary  
GPO Access - through internet  
Thomas online - through internet  
WESTLAW CD-ROM  
Martindale-Hubbel  
Tenant/Landlord Law  
Legal Forms publications  
BOCA codes (Building Officials and  
Code Administrators) for  
regulations on various building  
projects  
State divorce books

The following comment was made by  
one of the respondents: "It is my firm  
belief that >90% of reference questions  
can be answered using only these two  
sources." (speaking of the Random

House Unabridged and the World  
Almanac.)