



Newsletter

PINAL COUNTY LIBRARY DISTRICT

May—June 2006

Director's Column

By Denise Keller

Recently I had the pleasure of attending the Pinal County Town Hall, held at the Francisco Grande near Casa Grande. The topic this year was "Safe at Home: Residential Emergency Preparedness." The speakers were very interesting, and brought to light many aspects of emergency preparedness that I had not considered before.

Speakers covered topics such as what arrangements to make for animals and pets, how to identify resources and assemble them in one place, ways to keep connected to the outside world, things to know about a flu pandemic, and the importance of taking personal responsibility for individual and family safety, whether that is at home or in the event of an evacuation. The first and most startling fact was this: we must all be prepared to look out for ourselves for the first 72 hours (that's 3 days!) of any disastrous event. Local government and relief agencies will spring into action, but they may not be able to reach certain areas immediately, or they may have to deploy resources elsewhere. Having an emergency kit handy and ready to go on a moment's notice is important. Being prepared can significantly reduce the stress and anxiety caused by an emergency event. It can also reduce the impact of a disaster, or enable us to avoid it com-

pletely. We all have seen in the last few years how emergency situations have disrupted lives and caused lasting effects, whether it was terrorism or natural events.

As public libraries, we are in a unique position to offer information and assistance. Time and again, libraries have been willing helpers in times of disaster. Libraries in New York (and nationwide) were inundated with requests for information on terrorism, Osama Bin Ladin, and al Qaeda after the 9/11 attacks. Libraries in Louisiana and Texas stepped up to the plate by providing access to online sources for Katrina and Rita survivors. We can begin locally by having information available for our customers who want to prepare. To this end, the Library District will provide copies of the FEMA publication *Are You Ready?*, information on pandemic flu, and reproducible emergency information sheets to help our local residents get started on their preparedness plans, whether it be for home, business, or auto. Additionally, a staff member with Pinal County Public Health will be glad to be a guest speaker for any programs your library might like to host. Just contact our office and we will get you connected.

It's just another way we can continue doing what we do best.

Computers in Libraries

By Cheryl Conrad

In March, I attended the Computers in Libraries conference in Washington, D.C. There were many programs on new technologies that will affect libraries, as well as programs with new ideas on how to use current technology.

I was fortunate to be able to attend a session on Online Catalogs presented by Roy Tennant and Andrew Pace. They have both been outspoken critics of current OPAC technologies. In regards to OPACs, Roy Tennant has been quoted as saying "You can't put lipstick on a pig," which he credits to Andrew Pace.

Tennant started his presentation with a plea: stop calling it the OPAC, which stands for Online *Public Access* Catalog. Automated systems started in the backrooms of libraries as inventory systems. It was only an afterthought that the public could use it as a finding tool. The online catalog has become an important part of an automated system, but not a very good one.

Tennant listed many areas in which online catalogs fail including displaying results in logical groupings, relevance ranking and recommending similar titles. He also highlighted an ex-

ample of a more user friendly interface for the public. It was a basic keyword search of three sources: the local catalog, a regional catalog and OCLC Worldcat. Instead of using the names of the catalogs, you chose whether you wanted to search books available in the library, available in 24 hours or available in 5 – 10 days. This was a good example of eliminating jargon from the catalog and replacing it with terms that address the patron's needs.

Andrew Pace discussed his library's search for a better catalog. They chose Endeca which is not from a library vendor. It works with their existing automated system and provides faceted browsing, relevance ranking, browsing by Library of Congress classification, spell checking and a "Did you mean..." function. His library catalog can be found at

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Around the County

COOLIDGE

This year's Summer Reading Program is just around the corner. Our theme this year is "Paws, Claws, Scales & Tales". The Kickoff Party is June 2, 2006 at 3:30. Puppet Pizzazz will help us kick off our exciting Summer Reading Program this year. During this time Reading logs and some instructions will be handed out.

Please join us this year for our Summer Reading Program. There will be stories, games, contests, crafts, and more.

This year there are two age groups.
0-6 Wednesday 10:00-10:40
7-14 Tuesday 3:30-4:30

As a treat for all of the participants who joined the Summer Reading Program there will be a great field trip planned to go to the Phoenix Zoo on June 30, 2006.

There are some requirements you must meet during the program in order to attend the field trip:

You have to attend at least 3 out of the 4 sessions.

You have to read a total of 50 minutes or more.

Drug Awareness Program

Join the Coolidge Police Department as they give an informative presentation on Drug Awareness July 19, 2006 at 3:30pm. This program is for both parents and children

KEARNY

The Friends of the Kearny Library entered a float in the Annual Pioneer Days. We used the theme from the Summer Reading Program, Paws, Claws, Scales and Tales. The children from our Story Hour rode on the float with chaperones.

We did some teen classes throughout the winter months. They included scrapbooking, mosaic tiles, making our own lip balm and lotions, and quilting. The quilting class went for 5 weeks and the girls who attended made a "rail fence" lap quilt. They did all their own

work and entered them in the Arts and Craft show at Pioneer Days. It was great fun!

Our adult classes went great also. Those who participated did flower arranging, making natural ingredient lotions, crocheting, quilting (they made "rail fence" lap quilts and entered them in the arts and craft show), water conservation and beading.

MARICOPA

The C-SPAN book bus will be coming to Maricopa Community Library May 5, 2006. For those unfamiliar with the bus the C-SPAN bus is a 45 ft coach that is a mobile television production studio that travels the country promoting Book TV's non-fiction book programming that airs every weekend. Originally the bus was created in 1993 to inform students and teachers about the network's value as an educational resource. Those who visit the bus get a tour of the studio, a demo on book programming, learn how a TV show is produced and to sign up for programming e-mails.

We all welcome aboard Kevin Drinka who comes to us from Crystal, Ill as our newest employee. Kevin has experience in interlibrary loans and collection development.

Our summer programs will begin June 5th. Tuesday's will be story time from 10 - 10:30 am; Teen Café Wednesdays from 3-4; and Reader's Theater will be Thursday's from 10-11.

ORACLE

Oracle Public Library is displaying *Arizona in the Great Depression: Through the Photographer's Lens*, an exhibit created by the Arizona Historical Society assisted by Scottsdale Public Library, and supported with funds granted by the Arizona State Library Archives and Public Records Agency. Only six places in Arizona were picked to display this exhibit, and we are pleased to be one of them. To enhance

the exhibit, we invited Patricia Preciado Martin, author of many oral Mexican-American history books to speak at the library on April 18. Mrs. Martin was very entertaining as she read and talked about her books and interviews with families in and around Oracle. On April 29, Oracle Public Library will host Marshall Trimble, Arizona State Historian and sought after banquet and convention speaker. The exhibit will leave the library April 30 and be displayed at the Arizona Historical Society in Tempe.

Over ten years ago, a group of Oracle mothers began the Youth Recreation Fund with the intent to build a community swimming pool. The pool never materialized, but the founders, who still wanted the money to be used for the children of Oracle, generously gave the funds to the Oracle Library. In addition to upgrading shelving in the children's area, Oracle Public Library has started buying Accelerated Readers in conjunction with the Oracle Middle School. Letters will go home with children in a few weeks explaining the program to parents. With the addition of the reading program, we are looking forward to bringing more families into the library. The Pinal County Library District is generously assisting Oracle Public Library with identifying and processing the Accelerated Readers. Our thanks to the staff for creating these "little miracles" for us!

The annual Oracle Oaks Festival was held April 15, with a parade, carnival, arts and crafts booths, and--of course--the library's Spring used book sale. A new volunteer Sale Chairwoman brought fresh ideas and creativity to the sale, drawing more people than ever before. Our famous \$1/bag sale, held the last hour of the sale, was a big success.

April 15 was also the conclusion of the 11th year of AARP tax assistance at the library. Four volunteer trained tax counselors served more than 210 taxpayers from Oracle and the surrounding areas.

Computers in Libraries

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<http://www.lib.ncsu.edu/catalog/>.

When you do a search at the above URL, you may notice that there are links down the left side that allow you to narrow your search (faceted browsing) and once narrowed, you can remove any of these limits by clicking the 'x' next to them at the top of the page.

Also at the top are links for LC classifications in which your search falls with the number of 'hits' in each. The spell checking function can automatically correct some misspellings. For example, if you enter Illiad, it automatically corrects and searches Iliad.

These and other presentations from Computers in Libraries 2006 are available online at <http://www.infotoday.com/cil2006/presentations/>.

Cataloging Corner by Eileen Jaffe

System Control Number, Source of Acquisition, and Cataloging Source

I am going to discuss three fields in the MARC record in this newsletter. The tags are 035, 037, and 040. Let's begin with the 035 field.

The 035 field is for a system control number. This number is usually only used for matching or searching purposes. When there is a move to a new Integrated Library System, often the unique bibliographic number from the old system is placed in the 035 field. Also, we will often find the OCLC number (the accession number or control number from a record in the OCLC database) in this field. This is important to retain since it is used to match the OCLC record when batch loading holdings into OCLC for Interlibrary Loans. An example of the 035 with an OCLC number:

```
035 $a(OCOLC)45637211
```

The 037 tag is mainly used to supply the source of acquisition (full or abbreviated name and address of the supplier of the resource). This information is put into a subfield b and is most often found in serial records. It looks like this:

```
037 $bGuinness Media, Inc., Six
Landmark Square, Stamford, CT
06901-2704
```

In the past we would put a stock number (or publisher number) in the subfield a of the 037 field, but recent practice is to use the 028 field which I discussed in our November 2005 issue. You will still see these numbers in 037 fields in many older records.

Let's move on to the 040 field. This field is used for the cataloging source,

that is to say, the agency that creates the record, transcribes the record, and edits the record. There can only be one 040 field in a MARC record. The MARC code of the creating agency is found in the subfield a:

```
040 $aFX8
```

In the subfield b we might find a language. Records created in the United States in English will not have a subfield b. We might see records with the subfield b from Canada, though, or other countries:

```
040 $aFX8 $bfre
or
040 $aFX8 $bspa
```

In the subfield c we find the MARC code of the agency that transcribed the information into a MARC record. This is a bit confusing, since these days most MARC records are both created and transcribed at the same time, but if we imagine that one agency prepares information about an item but does not actually put that information into MARC format, then another agency takes that information supplied by the first agency and puts it into MARC format, that second agency would be the transcribing agency. Most of the time we see the same agency codes in both subfields, but occasionally it might be different agencies:

```
040 $aFX8 $cFX8
or
040 $aDLC $cFX8
```

Moving on to subfield d, we will find the agency codes of all who have edited that MARC record. Some serial records have two or three lines of subfields with different codes in them, though most aren't that long:

```
040 $aDLC $cDLC $dMvI $dFX8
or
040 $aNjSoBT $cNjSoBT $dWaOLN
$dFX8
```

One last note on the MARC codes. Most libraries use the code assigned to them by OCLC in the 040 field. Those symbols are also used for marking our holdings in World Cat for Interlibrary Loan. The Pinal County Library District code is FX8. We also have a code assigned by Library of Congress that is a little longer that can be used. For the Pinal County Library District, our Library of Congress code is AzFIPCL. Either can be used in the 040 field, although in the 003 field we are to use only the Library of Congress code (see Oct. 2003 newsletter). These codes can be searched at Library of Congress by going to this web address:

<http://www.loc.gov/marc/organizations/orgshome.html#searches>

The library symbols at OCLC can be searched at the following address:

<http://www.oclc.org/contacts/libraries/>

If you are interested in seeing all the information about these fields, or any other MARC field, you can go to either of these two web addresses:

<http://lcweb.loc.gov/marc/bibliographic/ecbdhome.html>

<http://www.oclc.org/bibformats/en/>

Don't forget, I will be happy to answer any questions or help with any problem records.

Remember, the MARC record is the engine that gives staff and patrons the tools needed to search the catalog.

Happy cataloging!

Pinal County Library District
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Events Calendar

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|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|-------------|
| ALA Annual Conference http://www.ala.org/ala/eventsandconferencesb/annual/2006a/2006an.htm | June 22-28 | New Orleans |
| Library Card Sign-up Month http://www.ala.org/ala/pio/factsheets/librarycardsign.htm | September | Nationwide |
| AzLA Annual Conference http://www.azla.org/displayconvention.cfm | Nov 14-16 | Mesa |

<http://co.pinal.az.us/library/>