



# PINAL COUNTY LIBRARY DISTRICT NEWSLETTER

2012 Issue 3

August - October 2012



## Director's Column

By Denise Keller

Central Arizona College Library is now a part of the shared catalog system. It was inconvenient to operate offline for a week while the Polaris team loaded the CAC library data to our catalog, but we got through it successfully. The “go live” process went smoothly, and there were only minor hitches that were quickly fixed. We are excited about having CAC join us, since it will give everyone additional access to collections all around the county.

While Polaris was down, August 3 – 9, lots of other projects were completed. In our office, shelves have been cleaned off and reorganized so that work flows are improved.



Book Club kits at the Pinal County Library District office

After staff are comfortable with operations, we will start the process of upgrading to Polaris 4.1. There are many new features in 4.1, including a redesigned user interface for the PowerPAC, more customization options and accessibility, Content Carousels (scrolling book cover images) in Power PAC

with custom or system generated record sets (most circulated, new, etc.). Optional check-out receipts will help reduce unnecessary printing, and email & text message receipts can be sent in real time. Interlibrary loans between Central Arizona College library and the public libraries are on hold until we can get processes cleared with the college.

We have been researching e-book vendors for our Library Services and Technology grant. Despite the marketplace turmoil over downloadable content, we want to provide our patrons the best possible service. Ideally we would like the download process to be as easy as possible for the patron. We are looking closely at the Polaris/3M partnership, since it will allow check-out of e-books directly from our catalog.

Staff members have been on the move lately. Adriana Saavedra left the Coolidge Public Library to become the new director at the Central Arizona College library. Joyce Baker, who was at the Arizona City Community Library, has now stepped in to Adriana's former position as Library Manager for the Coolidge Public Library. Delise Christensen is now at the Arizona City Library as manager. Cara Cameron, director of the Casa Grande Public Library, plans to retire September 4, and recruiting for that position is open now. Congratulations to all four as they look forward to new challenges.



## Spotlight



OneClick Digital, from Recorded Books, is a collection of downloadable audio-books. These downloadable audio-books are:

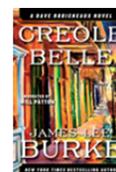
- Available for both PC and Mac
- Compatible with most popular listening devices
- iPhone app available (Android & Windows 7 apps coming soon!)

Newly Added    Featured    What's Popular

Sort by



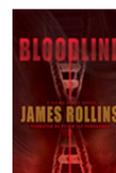
Trickster's Poin...  
Krueger, William Kent



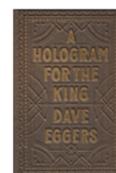
Creole Belle  
Burke, James Lee



Fallen Angel, Th...  
Silva, Daniel



Blood Line  
Rollins, James



Hologram for the...  
Eggers, Dave



Conspiracy of Fr...  
Smith, Alexander  
McCall



Fifty Shades Dar...  
James, E L



Fifty Shades Fre...  
James, E L



Presidents Club  
Duffy, Nancy Gibbs;  
Michael

OneClick Digital is free to all Pinal County residents. Go to our online catalog or website at <http://bit.ly/pcazlib> then click the DOWNLOADABLE AUDIOBOOKS icon. Contact your local library to get a free library card.



# Around the County

News from the Libraries

## APACHE JUNCTION Summer Reading Opening Day



Ronald McDonald read, performed magic and talked about the importance of reading to celebrate the Summer Reading Program at the Apache Junction Library.



Opening day for the Summer Reading Program included Miss Alana the Storyteller.



Maria, from the Apache Junction Fire District, was on hand to talk about fire safety.



Volunteer Mike helped readers with their Summer Reading Logs.

## ARIZONA CITY Summer Programs

### The Library offered numerous activities this summer to families

Families that wanted to encourage reading over the summer took advantage of the Summer Reading Program, "Our State, Our Story." There were two weekly children's programs: 1) nearly 100 people came to the six-week family program, 2) approximately 60 children participated in the seven-week "tween" program.



The highlight of the summer activities was a visit from Debbie Bradshaw, Director of the Wildlife Rehabilitation Center. She shared fascinating facts about Arizona's "critters." Children were able to select posters, pins, and pictures of their favorite animals to take home.

The children also learned about copper and mining as they took rough, plain apache tear rocks and processed them with a tumbler into beautiful, almost transparent stones.



The library introduced a new book club for children ages 8-14 this year. Participants met once a month to discuss a featured book. It was very popular. Local mom, Launi Ethington, led the group. Children read books by Brandon Mull, Rick Riordan, and Trenton Lee Stewart.

## Arizona City Library Welcomes New Staff

After Librarian Joyce Baker left to become the Library Manager in Coolidge, the Arizona City Library welcomed Delise Christensen to the staff.



Delise has worked for the Pinal County Library District for 14 years. For the past several years she has been providing support services to all of the public libraries in Pinal County, including Arizona City.

Delise brings a vast array of library experience and knowledge to Arizona City and is especially excited to be working with all of the volunteers.

## CASA GRANDE Fall Activities

We made it through another very successful summer reading program and it is now time to start our fall programs at the City of Casa Grande Public Library. With a variety of programs at both branches (Main and Vista Grande), there is something for everyone.



Summer Reading program at the Casa Grande Libraries.

Brain Time and NOOK Play Group are offered at the Main Library. Brain Time utilizes Brain Boxes and provides an opportunity for parents to help develop healthy learning patterns. NOOK Play Group uses NOOKcolor to share stories with kids and parents. Main Library is also offering Music for Lil' Ones and Water

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# Around the County

News from the Libraries

play for Tots. Both programs are very interactive for parents and children.

The Main Library will also be hosting Halloween Storytime on October 30, 2012 where pre-school children and younger are welcome for a Spook-tacular event. Children and parents are encouraged to come dressed in their Halloween costumes where they will listen to a Halloween-themed story and then trick-or treat around the library and at the Dorothy Powell Senior Center.

It is Game On at the Vista Grande Library. Tweens and Teens can compete against each other on systems like the Wii, Xbox, and PS3. Tween Gaming is for ages 8-12 and Teen Gaming in for ages 13-17. Teen Gaming starts on August 16th and runs every other week and Tween Gaming starts on August 23rd and runs every other week. There will be no gaming though the week of Fall Break, October 8th through the 12th.

Teens can also participate in a number of other programs at the Vista Grande Library besides gaming. TAB (Teen Activities Board) is for teens who want to help plan events and have a say in what goes on at the library. And who does not like food? Taste Test Tuesdays will allow teens to judge various types of food, such as pizza. Who does have the best pizza in town? Vista Grande also offers a Teen Book Club and special events such as movies over Fall Break and a chance to "get away to Hawaii" at a Hawaiian Luau. Teens from other schools are always welcome at Vista Grande.

Adults should not feel left out either! The Casa Grande Library offers numerous adult programs from the Mayor's Reading Club, in which the reader's fan out among the classrooms of Casa Grande's elementary schools to Talk Time and Basis English Classes that help adults who are learning English. Vista Grande Library also holds a Writer's Group and both branches have a Book Discussion Group for adults.

The Digital Age is confusing for many people. From digital cameras, iPads, and e-readers, how do you keep up? A variety of classes are available at both Main and Vista Grande to help you get acquainted with such things. Basic classes on com-

puters, Internet, email, and Excel are also offered.

It is our goal at the Casa Grande Library to meet the needs of our community and hope that we are doing so with the programs being offered this fall.

## COOLIDGE New Library Manager

### Summer Reading Participation

This year's summer reading program participation once again exceeded last year's! We had 603 participants in the 0-12 age group, 64 teens and 86 adults. Of those, 320 returned reading logs and we had about 300 in attendance at the End of Summer Reading Party.



### Coolidge Gets New Library Manager

Joyce Baker has joined the Coolidge Public Library as Library Manager. After three years in Arizona City, she is excited to take on a new role in Coolidge. In this new manager position, Joyce hopes to continue making the library a place where patrons can get a variety of services that they might not otherwise have.

When asked about her personal goal, she states that she'd like to expand her collection development skills, "so that we can provide materials that meet the community's needs." Joyce brings years of unique service, as she has had the opportunity to travel overseas, helping poorer communities discover a love of reading.

Before one of her trips to Africa (there have been three, thus far), she took part in organizing for books to be delivered to the area she and her husband were visiting. While still stateside, she assisted in gathering a collection and finding suitable materials for the trip. Coolidge library patrons are fortunate to have Joyce at the helm of their library.

## ELOY Summer Reading Fun



Mr. Shine kicking off the Summer Reading Program at the Eloy Santa-Cruz Public Library.



Volunteers help with craft time during the summer Reading Program.



The 11th Annual Ice Cream Sundae is a great reward for those finishing the Summer Reading Program.



Showing off their certificates for completing the Summer Reading Program.

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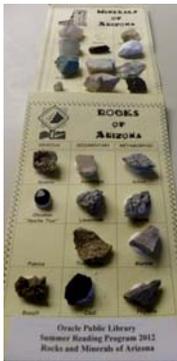


# Around the County

News from the Libraries

## ORACLE Annual Oaks Festival

The Oracle Public Library had a successful Summer Reading Program with a group of "Listeners" for Story time. Each week, the attendees received first a cowboy boot keychain, next a Sheriff Badge, then a Bandana and the last week a cowboy hat. Stories that were read were all based on cowboys and Arizona.



The independent readers, who brought their Reading logs into the Library, received an Arizona Rock or Mineral that was glued to an informative sheet about the item. All participants entered a drawing for the Arizona Game, Puzzles and books, which the State sent. The drawing was held August 2nd.

We are lucky that one of our local restaurants, De Marcos, is giving each participant in the OPL Summer Reading Program an ice cream cone, which is a great treat. School started in mid-August and we will miss the kids at the Library as they had great fun this summer at the Library.

August 17th the Library hosted a blood drive with the Red Cross. There was a really great turnout! Thanks to the residents of Oracle for supporting this important event.



## SAN MANUEL Fall Programming Begins

The San Manuel Library ends its summer programs with a Big Birthday Bash celebrating Arizona centennial. The Green Jelly Bean was fun; there were giggles and silliness as he entertained the children who successfully completed the library's Sum-

mer Reading Program. He performed many magic tricks, rode a unicycle while juggling, and made a balloon animal for each child. Upon arrival each child received a clown nose to wear and a loot bag filled with treats.



Tweens and teens were entertained with silk screen artist Red Rohall. Participants learned how to design and create a one-of-a-kind t-shirt. They chose color schemes, sketched, cut out, and screened their designs onto a blank t-shirt.



Everyone enjoyed a visit from Wildman Phil and his desert animals. One of the highlights was when he turned off the lights and brought out a huge scorpion that glowed under a black light. Everyone enjoyed the hands on with the animals and posing for pictures after the presentation.

### Fall programs resume in October

Personalized Basic Computer Class begins Tuesdays 9:30 to 10:30 AM (appointment required). Basic instruction includes using the keyboard and mouse, learning how to access your library record, emailing, introduction to the internet and social media.

Genealogy Class begin Thursdays at 10:00 AM (appointment required). The Class will utilize the genealogy programs offered free by the Pinal County Library District databases. If you have some family history

information please bring it with you but it is not absolutely necessary to have in order to begin your search.

Book Club Group Discussion of upcoming titles include *Moloka'i* by Anan Brennert, *The Wednesday Sister* by Meg Waite Clayton and *Shadow Of The Wind* by Carlos Zafon. The group meets the last Wednesday of every month at 10:30 AM. Copies of the books are available at the library. Refreshments are served.

Story Time with Toddlers Halloween Theme, children accompanied with an adult are welcome to visit the library in costume and listen to a Halloween theme story. Bag of goodies will be given to all participants.

For more information contact the library at 520-385-4470. Library is located at 108 W. Fifth Avenue San Manuel, Arizona

## PINAL COUNTY LIBRARY DISTRICT Fifty Shades Readalikes

There's no escaping E.L. James' fan-fiction-to-self-published-bestselling series *Fifty Shades*.

The cat-and-mouse game between innocent, clumsy Ana and billionaire philanthropist Christian Grey has captured the world's attention and whether you love it or hate it, it looks like it's here to stay. There's a film in the works and publishers are scrambling to publish more titles similar to *Fifty Shades*.

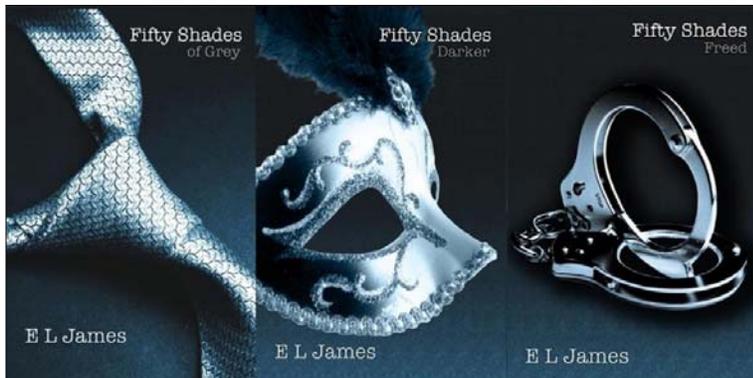
We've definitely seen a lot of interest in Pinal County and if you've checked the catalog lately then you know there are well over a hundred holds on the first book in the series! To help your wait go by a little quicker, we've provided a few titles you might want to check out while you wait for a copy of *Fifty Shades of Grey* to show up with your name on it at the library.

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# Around the County

News from the Libraries



as a downloadable audio book from One-Click Digital.

OneClick Digital is free to all Pinal County residents. Go to our online catalog or website at <http://bit.ly/pcazlib> then click the Downloadable Audiobooks icon. Contact your local library to get your free library card.

For the complete list of *Fifty Shades* readalikes, and more info on this phenomenon sweeping the country, visit our blog, Pinal County Reads, at <http://bit.ly/pcreads>

In addition to more *Fifty Shades* readalikes, you will find book reviews, recommended reads and information about our growing collection of Book Club kits.

## If you enjoyed *Fifty Shades*, try...

- *The Sleeping Beauty* trilogy by Anne Rice
- *The Black Dagger Brotherhood* by J.R. Ward
- *Kushiel's Legacy* by Jacqueline Carey
- *Addicted* by Zane

## Self-published and making headlines:

- *Bared to You* by Sylvia Day
- *On the Island* by Tracey Garvis-Graves
- *Wool* by Hugh Howey

Don't forget, if you'd rather listen than read, the *Fifty Shades* trilogy is available



# Cataloging Corner

by Eileen Jaffe

## Physical Description Electronic Resources

Last time we discussed the physical description field (tag 300) for video recordings. This time we will look at the physical description field for electronic resources. Since the majority of our electronic resources are games, that is the information we will feature.

Electronic games come in different sizes and shapes, so the information in the 300 field subfield "a" can be different. Some of the different games are Wii, Xbox 360, Xbox Kinect, PlayStation, PlayStation 2, PlayStation 3, PlayStation Portable, Nintendo DS, PlayStation Vita, and Nintendo Gamecube. If they aren't a regular size disc, they will have different information in the physical description field (300).

- 300 \$a 1 computer optical disc
- 300 \$a 1 computer optical disc cartridge
- 300 \$a 1 computer chip cartridge

Next we have the subfield b which contains information about the type of recording, whether there is sound on the re-

source, whether it is in black and white or color:

- 300 \$a 1 computer optical disc :\$b sd., col.
- 300 \$a 1 computer optical disc cartridge :\$b sd., col.
- 300 \$a 1 computer chip cartridge :\$b sd., col.

Finally, we have a subfield c which contains the dimensions of the physical carrier:

- 300 \$a 1 computer optical disc :\$b sd., col. ;\$c 4 ¾ in.
- 300 \$a 1 computer optical disc cartridge :\$b sd., col. ;\$c 2 ½ in.
- 300 \$a 1 computer chip cartridge :\$b sd., col. ;\$c 7/8 x 1 ¼ in.
- 300 \$a 1 computer chip cartridge :\$b sd., col. ;\$c 1 3/8 in.

Just as with books, if there is accompanying material, we add the subfield e preceded by a plus sign:

- 300 \$a 1 computer optical disc :\$b sd., col. ;\$c 4 ¾ in. + \$e 1 book (10 p. : ill. ; 24 cm)

- 300 \$a 1 computer chip cartridge :\$b sd., col. ;\$c 1 3/8 in. + \$e 1 instruction

booklet (25 p. : ill. ; 11 cm) + 1 health and safety precautions booklet (folded to 11 cm)

If you are interested in seeing all the information about these fields, or any other MARC field, you can go to either of these two web addresses:

- <http://lcweb.loc.gov/marc/bibliographic/ecbdhome.html>
- <http://www.oclc.org/bibformats/en/>

Don't forget, I will be happy to answer any questions or help with any problem records.

Remember, the MARC record is the engine that gives staff and patrons the tools needed to search the catalog.

Happy cataloging!

Pinal County Library District  
PO Box 2974  
Florence, AZ 85132



## Calendar of Events

Federation Meeting	Eloy, AZ	September 14
Banned Books Week	Nationwide	Sept 30 - Oct 6
Association for Rural and Small Libraries Annual Conference	Raleigh, NC	September 27-29
Mountain Plains Library Association Annual Conference	Omaha, NE	October 17-19
Internet Librarian 2012	Monterrey, CA	October 22-24