



# Vision

*Pinal recognizes the importance of the region's strategic location between Phoenix and Tucson and its relationship to the overall well-being of the State of Arizona. What happens in Pinal County does not stay in Pinal County; the decisions made here will impact the entire state on many levels: business development, mobility, land management, air quality, water, and overall quality of life. People choose Pinal for the diverse opportunities it offers; this diversity is what makes Pinal unique but also represents a challenge as Pinal continues to grow and change.*

Pinal is a place where history, culture and heritage are the foundation for its future. Pinal County will be seen as a leader in environmental stewardship and conservation practices by ensuring that the natural environment is preserved, yet still available to be discovered. Pinal provides quality educational and training opportunities placing residents in cutting edge, environmentally-compatible jobs within the County. While communities within Pinal retain and celebrate their unique qualities, governments and agencies share a collaborative spirit to ensure successes across Pinal and remain responsive and accountable to their constituents.

**Open Spaces and Places**—Residents value the large connected open spaces and unique places of Pinal, not only as part of their quality of life, but as an important resource to sustain the region's immense wildlife habitat and their corridors. From the majestic mountains rising from the desert floor in the west to the high desert and rugged mountain terrain to the east, enjoyment of and respect for the natural surroundings is a big part of why people choose Pinal County to live and visit.

**Sense of Community**—Pinal is a collection of unique communities, each of which has something special to offer residents and visitors. Balancing emerging urban centers and Pinal's rural character is important to residents; ensuring that the threads of Pinal's history, heritage, and culture are woven into its future is what makes Pinal unique from other regions. Ensuring places exist for people to gather and for communities to showcase the diversity of places, people, lifestyles, cultures, and opportunities will help to define Pinal's identity.

**Economic Sustainability**—Expanding opportunities for residents to live, work, learn, and play in close proximity promotes long-term economic viability. Pinal desires activity centers that serve the current and future residents' needs offering services, businesses and employment opportunities, including high-tech and environmentally-friendly employers who champion Pinal's conservation philosophy. The creation of the full range of quality jobs that allow residents to start their career, raise a family, and move up instead of out of Pinal for career advancement is essential.

**Quality Educational Opportunities**—Quality, community-based Pre K-12 programs that provide youth with a competitive edge along with a wide variety of post-secondary educational opportunities and technical or specialized workforce training are necessities. Pinal residents seek out life-long opportunities that help to expand their minds and diversify their experiences.

**Healthy, Happy Residents**—Access to quality healthcare and healthy lifestyle choices is a priority. Pinal is a healthy, safe place where residents can walk or ride to activity centers and where interaction in Pinal's clean, natural environment is encouraged. Ensuring residents are healthy, safe and happy in their community is a priority for Pinal.

**Mobility and Connectivity**—Ensuring Pinal has adequate transportation corridors and a variety of multimodal transportation options addressing all populations is essential for moving goods and people throughout the County and State with minimal affect on Pinal's native wildlife. Offering multiple mobility and communication options, to effectively connect communities and activity centers throughout the county, will reduce congestion and improve air quality while enhancing the area's quality of life.

**Environmental Stewardship**—People value the views of the mountains and open vistas during the day and the stars at night. These values have translated to a strong conservation ethic that stresses the importance of maintaining the quality of Pinal’s natural resources for future generations. Pinal County is the leader in environmental stewardship, and rewards and encourages sustainable practices such as innovative land use planning, sustainable agriculture, water conservation, green building development, and the use of renewable and alternative energy sources.

## It’s All Related

The graphic below demonstrates the important relationship between the seven Themes and provides some examples of the overlap in goals.

