



Pinal County Comprehensive Plan
Road Show Summary Report

Pinal County Comprehensive Plan Road Show Executive Summary



In July 2007, nine “Road Show” events were held throughout Pinal County. The purpose of these Road Show events was threefold: introduce the public to the Comprehensive Plan process, discuss the results of the Morrison Institute *The Future at Pinal* report, and to begin a dialogue on the vision of Pinal.

The communities of Gold Canyon, Casa Grande, Coolidge, Florence, San Manuel, Maricopa, Red Rock, SaddleBrooke, and Superior hosted Road Show events; a total of 309 participants signed in at registration. The following report summarizes the results of these nine events. Specific meeting summaries for each Road Show event are available as an appendix to this executive summary.

The Road Show events were the first time the Comprehensive Plan project was introduced to the public. The interactive presentation had several elements: an introduction to the Comprehensive Plan process, a summary of Pinal County data produced by the Morrison Institute, a discussion on what Pinal residents value, a presentation and discussion of a peer county analysis, and a presentation on and discussion of the Morrison Institute’s Placemaking Goals.

What We Value

Participants were asked prior to the start of the Road Show event to fill out a portion of a survey tool (see appendix). Section 1 of this survey talked to what residents of Pinal County valued and what residents of Pinal County have seen change. The following common themes were derived:

What ONE thing do you value most about Pinal County?

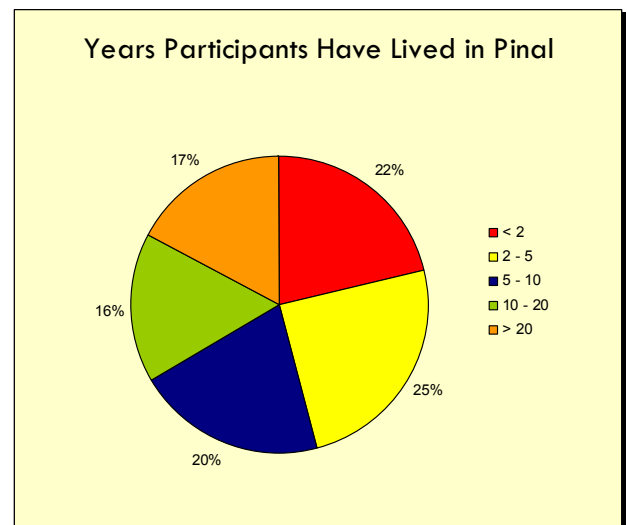
- Open space
- Rural atmosphere and environment
- Natural beauty
- History and heritage
- Night sky and clean air
- Diversity

What ONE thing do you **not** want to lose in Pinal County?

- Open space
- Diversity
- Sense of community
- Agriculture
- Uniqueness
- Clean air, water, environment
- Water resources
- Wildlife

What ONE major change have you seen in Pinal County?

- More rooftops, homes and growth in general
- Loss of agriculture
- Increase in traffic
- Positive synergy between residents and governmental officials



Lessons Learned

Early in the Comprehensive Plan project, a peer county analysis was conducted. In determining potential peer counties, the following criteria had to be met: experienced rapid growth over the past 20 years, impacted by one or more rapidly growing metropolitan areas, existed an urban/agricultural/open space interface, faced preservation issues and experienced commuting or ‘bedroom community’ issues. Three counties were identified: Polk County in Florida, Cobb County in Georgia, and Arapahoe County in Colorado.

After interviewing long-time planners and professionals from these three counties, the following list of key lessons emerged:

1. Should have developed dedicated funding for infrastructure and roads
2. County and municipalities should have worked better together
3. Should have developed transportation options such as transit, light rail
4. Better job of uniting citizens behind a common vision for the future – unify rural and urban
5. Should have had planning tools in place earlier
6. Long range planning should have been more imbedded to withstand political change

Almost unanimously, participants from the Road Shows urged that Pinal County heed each of the key lessons from peer counties.

Placemaking Goals

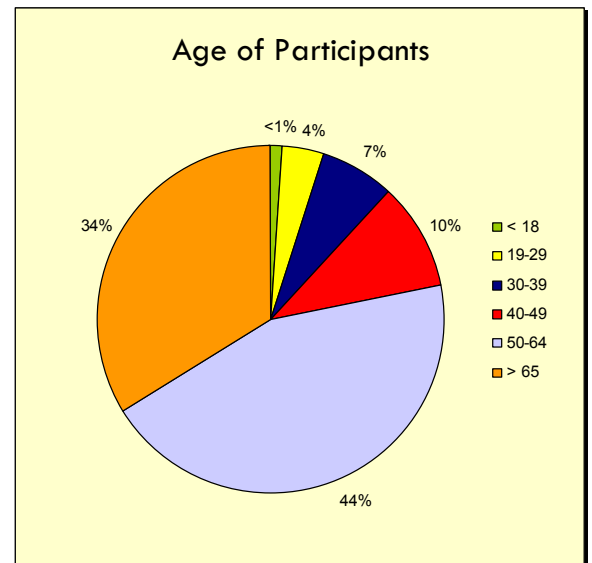
The Morrison Institute identified six potential “placemaking” goals they believed “would set Pinal apart and support the long-term success of its people and places.” After reviewing each of the six goals, participants were asked to write down what each of the statements meant to them. The following provides a brief description of each goal and some selected comments received for each.

Distinguish Pinal from Maricopa County and Pima County—*establish a cooperative culture and spirit to work to set Pinal County apart from the rest.*

- “I don’t get the point. Why not transfer the top half to Maricopa and the bottom half to Pima?”
- “More than a sign. I want to be able to tell when I leave Maricopa and Pima Counties.”
- “Well planned, less dense population communities that preserve and encourage Native American culture.”
- “Keep our differences—our rural flavor.”
- “We must be different in order to be anything but a bedroom community.”
- “A unique sense of people—recognizing the heritage and spirit of the county”
- “Pinal County should retain its agricultural and mining history.”
- “Relaxing sunsets, compared to falling smog.”

Protect miles of desert and open land—*aspire to be known across Arizona and nationally for connected open spaces that serve both people and wildlife.*

- “Open space has high value as a distinguishing feature.”
- “Once it is gone, it is gone forever.”
- “Protect free range for wildlife, trails, and geological preservation”
- “Direct development toward existing urban areas. Preserve the rest.”
- “Equestrian trails, wildlife, tourist areas, bike & hiking trails”
- “Preserve strategic vistas and open space corridors that reflect our desert history and sustain our environment.”
- “Preserve pristine deserts and encourage appropriate agricultural uses.”



"I love watching the sunsets with only plant and animal life. No building skylines for me."
"Don't rely on existing protected lands (federal and tribal)—create and save private and State lands."

Provide choices for transportation and mobility—*building and expanding roads is not enough; Pinal needs different ways to move people and goods.*

"This is a 'must' have—not a 'nice' to have."
"Requirement of developers to provide traffic impact studies and build roads to mitigate traffic generated by their development"
"There has to be a better life than four hours a day behind the wheel of two tons of steel and plastic."
"Already, people don't want to move here because of the commute and lack of alternate roads. We need more options for an effective freeway!"
"Alternative airport to Phoenix and Tucson. Commuter rail along I-10. Light rail within larger communities like Casa Grande."

Support unique, "fair share" communities—*strive for communities to take on authentic identities and build upon our already existing historic and prehistoric sites.*

"Ideally, try to avoid homogenizing of county."
"Stabilize and redevelop unique communities to be viable part of emerging Pinal County."
"Not really sure, to be honest"
"Equal, interactive and active leadership working towards goals"
"Government leaders walking the talk. Cooperation extends across the city/town limits."
"Work together as communities helping each community to be great at what makes them special."
"Not sure what this means, but I think we need to establish an identity and understand how we are perceived."
"History and traditions should be showcased."

Create and attract career pay – career path jobs—*cultivate innovative economic development efforts to attract quality companies to Pinal.*

"Have areas to develop as 'office complexes' and industrial 'parks.'
"Small high-tech companies that could be anywhere but choose Pinal."
"I want my kids and grandkids to be able to stay."
"We need to have industry to attract higher incomes. We need areas set aside for industry—then court them."
"Integrated education, economic development, workforce development system."
"Quality professional jobs that allow us to be self-sustaining and the education to get there."
"Economic viability instead of bedroom community."
"This is essential to keep people living in Pinal County. At this point in my life (I'm 23), I can't imagine I'll be able to stay in Pinal County if I plan to move forward in my career."

Develop Pinal's talent pool—*ensure all residents have a chance to make a good living through strong education and workforce policies and programs.*

"With more college opportunities = employment"
"Higher education facilities, keep talent here—invest in ourselves."
"Work—live—play—stay."
"This begins with schools that are supported and not crowded. We need a university."
"Not sure this is the government's job, but it needs to be done."
"A new State university."
"Local four-year education. Allow community colleges to expand four-year programs."

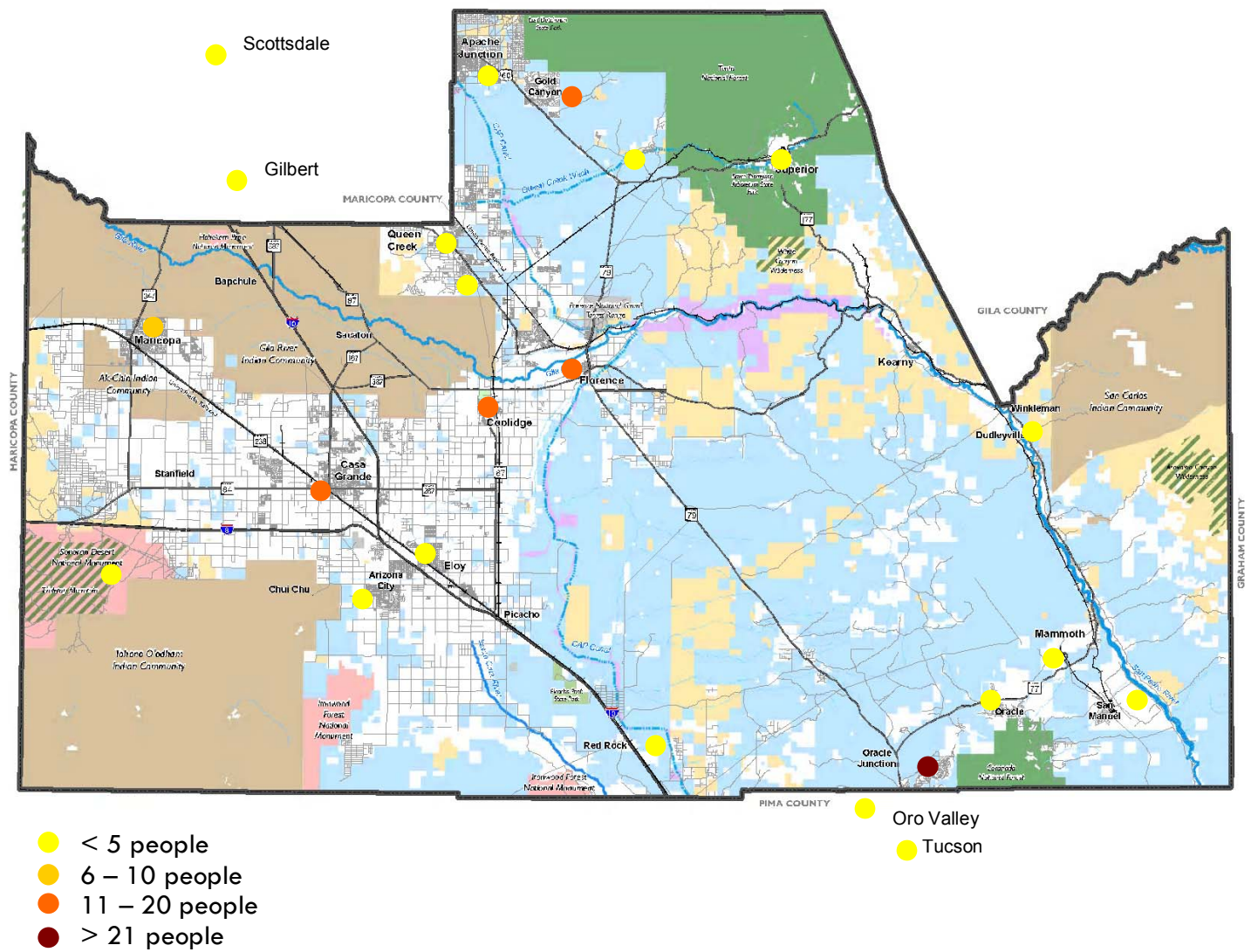
What participants want to see as part of the Pinal County Vision Statement:

Education opportunities
Protect water resources
Maintain open space
Alternative energy
Environmental preservation and conservation
Natural beauty
Diversity

Participants were also asked to rate each of these Placemaking goals as to their agreeableness to each. After taking the results from each of the nine Road Shows, the following ranking lists the goals in order of most agreeable:

1. Protect miles of desert and open land
2. Provide choices for transportation and mobility
3. Create and attract career pay – career path jobs
4. Develop Pinal’s talent pool
5. Distinguish Pinal from Maricopa County and Pima County
6. Support unique, “fair share” communities

Where were Road Show participants from?



Pinal County Comprehensive Plan

Road Show Report Appendix



Appendix Contents

Survey Tool

Apache Junction/Gold Canyon Summary Report

Casa Grande Summary Report

Coolidge Summary Report

Florence Summary Report

Maricopa Summary Report

Red Rock Summary Report

SaddleBrook Summary Report

San Manuel Summary Report

Superior Summary Report

PLEASE HELP US PLAN FOR THE FUTURE OF PINAL...

Section 1: Please fill out prior to the presentation.

What ONE thing do you value most about Pinal County?

What ONE thing do you **not** want to lose in Pinal County?

What ONE major change have you seen in Pinal County?

If we do everything right, how would you describe a successful Pinal County in the future?

Section 2: Please wait to complete until instructed.

Please indicate your level of agreement to these six statements:

	Strongly Disagree			Strongly Agree	
	1	2	3	4	5
Distinguish Pinal from Maricopa County and Pima County.	1	2	3	4	5
Protect miles of desert land and open space.	1	2	3	4	5
Provide choices for transportation and mobility.	1	2	3	4	5
Support unique, "fair share" communities.	1	2	3	4	5
Create and attract "career pay—career path" jobs.	1	2	3	4	5
Develop Pinal's talent pool.	1	2	3	4	5

What does each statement mean to you?

Distinguish Pinal from Maricopa County and Pima County.

Protect miles of desert land and open space.

Provide choices for transportation and mobility.

Support unique, "fair share" communities.

Create and attract "career pay—career path" jobs.

Develop Pinal's talent pool.

What five key words do you think should be part of the Pinal County Vision Statement?

- 1.
- 2.
- 3.
- 4.
- 5.

Please tell us about yourself (optional):

Name: _____ City: _____

I've lived in Pinal County for: < 2 years 2 – 5 years 5-10 years 10-20 years > 20 years

I am: 18 or under 19-29 30-39 40-49 50-64 over 65



Apache Junction/Gold Canyon Road Show Summary Report

Date: July 9, 2007
Time: 7 pm – 8:30 pm
Location: Gold Canyon Elementary School Cafeteria
5810 S Alameda; Apache Junction, Arizona

Handouts

The Future at Pinal Executive Summary
Comprehensive Plan Fact Sheet
Road Show Questionnaire

Attendees: (41)

John Bozek, Mike Cooney, Larry England, John Enright, Maryann Erickson, Kathleen Esposito, Dixon Faucette, Richard Gammage, Sharron & Larry Gill, Dan Hjartarson, Mary Holland, Doug Holmes, Todd House, Sharon Keiser, Melissa Komen, David Kuhl, Maxine Leather, Wayne Leipold, Jeffrey Loehr, Maryanne Lucas, Hunter and Mattocks, Kent Renneke, Marina Renneke, Terri Rozzini, Charles Russell, Ed Sexton, Janine Solley, Brad Stewice, Tami Tack, Kim Van Nimweger, Willa Van Nimweger, Susan and Mike Van Trojen, Richard Wilson, Louis and Dolly Winkelmann

MEETING SUMMARY

The purpose of the Road Show event was threefold: introduce the public to the Comprehensive Plan process, discuss the results of the Morrison Institute *The Future at Pinal* report, and to begin a dialogue on the vision for Pinal

After a brief exercise which identified how long attendees had been residents of Pinal County, the year-long Comprehensive Plan process and current status were presented to the group. Additionally, results from the Morrison Institute were shared, including growth figures, land ownership percentages, and employment data.

Attendees were then asked to share how they answered Section 1 of the questionnaire. The following items were shared:

What ONE thing do you value most about Pinal County?

- Open space (overwhelmingly) (3)
- Superstition mountain views
- Night skies
- Not part of Phoenix mess
- Government officials are listening to public
- Rural flavor
 - Equestrian
 - Farms/agriculture
 - Outdoor activities
- Growing for families

What ONE thing do you not want to lose in Pinal County?

- Open space

- Dark skies
- Scenic vistas
- State Trust lands near Superstition Mountains
- Animals/wildlife
- Small town feel
 - Know people
 - Safe
 - Take animals with you
 - Kids play together
- Families
- Positive real estate values
- Diversity of people

What ONE major change have you seen in Pinal County?

- Rooftops, rooftops
- Traffic
- Roads are set up to get from one place to another
- Constant catering to developers at detriment to the County (e.g., writing PM10 zoning)
- Dirt, dust
- Overcrowding of schools
- Increase in poverty and social service needs
- Tax increases
- Property values have decreased in last 60 days
- Development community working together

Participants were then shown results of a peer county analysis. Polk County, Florida, Cobb County, Georgia and Arapahoe County, Colorado were chosen as “peer” counties for their rapid growth over the past 20 years, that they were impacted by rapid growth in neighboring metro areas, contained an urban/agricultural/open space interface, had preservation issues and served in some capacity as a “bedroom community.” After lessons learned were shared from these three counties, participants were asked what Pinal County should take away from the counties experiences:

- Listen to all of the lessons
- Roads planning, need infrastructure to serve jobs
- Long-range planning

Finally, a presentation of the Morrison Institute’s six “placemaking goals” was given to participants, after which attendees were asked what each placemaking goal meant to them:

#1: Distinguishing Pinal from Maricopa County and Pima County

- Pinal is a destination; it paints a picture.
- A green county—skies, wildlife, conservation

#2: Protect miles of desert land and open space

- Avoid heat islands.
- Preserve for the future.
- Pinal takes over some State land—maintain them open.
- Preserve land around borders of landmarks, wilderness areas.
- Views, parks (empty)

#3: Provide choices for transportation and mobility

- Get to Phoenix—there are needs—not just around the county
- Can't walk anywhere—have to drive—autos not going to be viable
- Like Verrado
- 202 connection
- Need to plan now!
- Developers need to mast plan for major roads and transportation corridors.
- Can't build in transportation corridors

#4: Support unique, “fair share” communities

- Don't know what they are
- Services are so spread out now, you have to travel.

#5: Create and attract “career pay—career path” jobs

- Yes!
- Drives everything
- Industry, not all service jobs
- No property for industry
- Productivity creates industrial centers
- Need to keep dollars here
- Need higher education
- Need higher wages

#6: Develop Pinal's talent pool

- Needs to be a balance of retirees, young people, workers, etc

Participants were then asked, if we do everything right, how would they describe a successful Pinal County in the future:

- Scottsdale—everything is there
- Irvine—make it Pinal—we could create several
- Industrial center, jobs
- Code enforcement, clean neighborhoods
- Work, live, play, stay
- Different areas will have different types of success

Other issues identified:

- How do you stop the hodgepodge development?
- Moratorium to catch our breath

- Building fees to slow growth

Participants were encouraged to participate in future Comprehensive Plan events

QUESTIONNAIRE SUMMARY

Section 1

Responses to the following questions:

What ONE thing do you value most about Pinal County?

- Beauty (2)
- Diversity in land, people, wildlife
- Family
- Great people
- Location away from Maricopa County
- Need to preserve the foothills—the land
- No lights in the area
- Not a metropolitan area
- Not part of Phoenix metro area
- Open space (9)
- Open space planning
- Open space, yet growing for families
- Proximity to unique natural resources
- Scenery (2)
- Semi-rural setting
- Small-town feel
- Superstition Mountain views
- The feel of the desert and mountains
- The mountains
- The Superstition Mountain wilderness
- Uncrowded—rural

What ONE thing do you **not** want to lose in Pinal County?

- Dark skies (3)
- Diversity in land, people, wildlife
- Los Hermance (?)
- Mountain views
- Natural beauty
- Open land—quiet life
- Open space (5)
- Planned and controlled growth
- Property value
- Residents (lots of homes for sale and lots of vacant homes)
- Rural atmosphere (2)
- Scenic vistas with open space

- Sense of natural desert environment Blend WAL (?) development
- Small-town feel
- State Trust land around Superstition Mountains
- Strategic open space
- Superstition Mountain wilderness
- The open foothills
- Views and rural flavor
- Views of mountains and wildlife areas

What ONE major change have you seen in Pinal County?

- Growth (11)
- Growth and negative impact it creates
- Growth in families
- Image of the county portrayed negatively by media: property values down, traffic up, development up, no services (library, commercial centers, parks)
- Increase in population
- Lack of planning
- More active communities
- More houses
- More single-family homes
- Old culture is changing
- Population
- Population without industry
- Rampant growth – last 10 years
- Rooftops, rooftops, rooftops
- State Trust land around Superstition Mountains
- Too much growth—residence, commercial
- Traffic (6)
- Traffic congestion—disproportionate number of residential units to commercial/industrial/job centers
- Transition from rural to suburban

If we do everything right, how would you describe a successful Pinal County in the future?

- A place where all the developers want to live and raise their families
- Well-planned communities with business close to where people live
- Planned growth, prepared, and friendly
- Scottsdale=job centers, housing (variety), urban (downtown), open spaces (Indian Bend Wash/McDowell Mountains), services (libraries, commercial centers, parks)
- Properly zoned with few future changes
- Adequate roads
- Building codes enforced, no overcrowding, good place to live, reasonable tax structure, sufficient water for population, clean air, medical facilities, university
- Blend with natural environment
- Jobs and housing—tie them together to create a sense of community

- Planned roads before development will bring industry.
- Looking to the Irvine model but making it Pinal. Keep some agriculture belts, 4-year college/university.
- Distinct communities with continued diversity of land, people, and wildlife
- Low taxes
- Planned growth, so we do not end up with all strip malls, etc.
- Appropriate balance of housing, jobs, recreation, institutional, and cultural activities, while protecting our unique heritage and natural resources
- Balanced community—density to allow for open space, connectivity, sustainability via economic development.
- Get property taxes in check!
- Great roads, balance between commercial and residential
- Adequate roads, schools, police, fire department, shopping, bring in businesses, airports
- Controlled growth and maximum preservation of preserved open space (natural desert)
- State-of-the-art and innovative public transportation system, lots of natural beauty, and a place people can work and live in
- Business growth, schools, family communities—having areas specific to each
- Roads and infrastructure before homes
- Good roads, public services, parks, open spaces
- “Balance” between residential, commercial, retail, and open spaces
- A blend of employment, recreation, and homes with adequate infrastructure to accommodate managed growth

Section 2

The average level of agreement for each of the six placemaking goals (1 strongly disagree, 5 strongly agree)

Distinguish Pinal from Maricopa County and Pima County	3.82
Protect miles of desert land and open space	4.57
Provide choices for transportation and mobility	4.18
Support unique, “fair share” communities	3.88
Create and attract “career pay—career path” jobs	4.22
Develop Pinal’s talent pool	3.69

Responses to “what does each statement mean to you?”

Distinguishing Pinal from Maricopa County and Pima County

- Keep our differences—our rural flavor.
- Pinal is the center.
- Retain large blocks of undeveloped land.
- New exciting destination
- Unique identity
- Should blend in with both transitions at borders, not like now where civilization stops
- Keep non-metropolitan flavor.

- More open space, integrate with the desert
- Not a priority
- Environmental _____
- Not just a rubber stamp of Maricopa—Independent
- Keep the wide open spaces, dark skies.
- We must be different in order to be anything but a bedroom community.
- Create a unique brand and quality of life that is distinctive to Pinal County.
- Good, but will be market driven. Need to be competitive to draw more than just residential.
- Need a major city in Pinal with a downtown.
- Night skies, desert animals
- More open space—contiguous through county
- Maybe distinguish us as a “green city”
- When people hear Pinal County, they say, “Oh, you have _____ or you do _____”
“ (Respondent intended blanks)
- I would advocate less high-density than Maricopa.
- Keep Pinal more open/leader in solar use.
- “Open space” – Be unique and a “destination” place to be
- What uniqueness exists

Protect miles of desert land and open space

- Keep open spaces and trails a priority.
- Protect the wildlife with special corridors.
- Trails linked with parks
- State Trust land preserved
- Get State to pass a land reserve law to protect Superstition vistas.
- Preserve for the future.
- Preserve adequate (not excessive) amount.
- Yes, indeed preserve the desert.
- Don't _ave (?) over the desert and build on mountains - buffered areas.
- Wildlife corridors, parks, preserves, especially adjacent to major landmarks, i.e., Superstitions
- Will have to do it with zoning and charter (?) homes
- Equestrian trails, wildlife, tourist areas, bike & hiking trails
- Ownership (?) in key areas of county
- Stop selling State land.
- This is the one thing we have that can keep us vital.
- Preserve strategic vistas and open space corridors that reflect our desert history and sustain our environment.
- Have but one chance at this—invest in ourselves
- Only against mountains
- This is the most important—preserve desert space, desert animals, and mountain vistas
- Top priority!

- Especially the Superstition Mountain area
- Provide open spaces for people to enjoy and to sustain wildlife.
- We haven't destroyed it yet, but we're thinking about it.
- Avoid heat islands
- Quantity of open space around and in developments
- What expense and to what extent?

Provide choices for transportation and mobility

- Make sure Pinal County has light rail, bike paths, good/safe roads and highways, regional airports, buses, walking paths.
- Rail, surface street improvements, bike
- Roadway corridors
- Buses, light rail commuters
- Be successful at moving residents in and out of county.
- Provide alternate routes.
- Set aside land now.
- Force developers to build.
- Roads and mass transit don't work in the US, except major metropolitan areas.
- Need rapid transit for commuters, but also need facility planning so can easily access services without having to drive 50 miles
- The Superstition Freeways and light rail, commuter trains
- See little need for rail—not enough space to elaborate, but why finance something for 1—2% of population?
- Bike paths, connect communities
- Pathways, light rail, train, mass transit
- Rail, light rail within Pinal
- We must do this now; we cannot depend on the automobile.
- Provide alternative options to the car.
- Connectivity—transportation corridors critical at development time—not after—to costly to retrofit
- Rail transportation to shopping, airport, some major businesses
- The Hedgeways (?) need to be built NOW for growth
- No—too much money—taxes too high now, and it's too late
- We must be leaders here.
- Provide a way for people to get around in Pinal and into other counties.
- Definitely, we need good roads and will need some form of mass transit.
- 60 Bypass—need it now!
- More than autos—light rail and buses
- Necessary for any reasonable growth s_____

Support unique, “fair share” communities

- Different lifestyles provided—diversity in building
- Job centers
- Builders to pay for all infrastructure

- Everyone on level playing field
- We need libraries, community centers, parks, hospitals (trauma centers).
- Could work, but a big area to do that
- Need to have integrated community—all services available
- Developers should pay for growth.
- Higher education
- Undecided as to where I stand on this issue
- This is the only reasonable way to grow.
- Equalize the taxing and public service playing field.
- Non-resident versus resident fees—incentive to live in community
- We need libraries—more public services, activity centers.
- One plus-acre minimum lot size
- Not sure I understand what this is
- Communities that have needed resources for their residents
- Pad (?) with local retail within
- TANSTAAFL (?)

Create and attract “career pay—career path” jobs

- Good paying jobs with benefits
- Small employers growing into large employers
- Tax incentives
- Software giants
- Bioscience
- Create urban centers with jobs
- Zone properly and don’t change it.
- Need manufacturing, as well as service sector jobs
- Industrial technology parks, business parks
- Number one priority—create jobs to keep people working and buying in Pinal County
- Higher education
- Not just jobs—respectable, professional jobs
- We cannot live on retirees; we need the complete spectrum.
- Better jobs, higher disposable income, higher quality of life
- We need to have industry to attract higher incomes. We need areas set aside for industry—then court them.
- Yes.
- Yes, the sooner the better.
- Jobs for everyone leave less poverty
- What businesses thrive in dry climates?
- Woo companies to Pinal County.
- You can live, work, and play in Pinal County.
- Put in the infrastructure and commerce, and industry will come.

Develop Pinal’s talent pool

- Keep good jobs in Pinal County so talent does not have to commute outside of county.
- It needs it!
- Better education
- University—one that promotes the type of industry that is in the county, so graduates stay and work in the county
- Yes, through emphasizing science, math, reading, and civics—NOT the arts crafts stuff. Hold students accountable for their part of their education
- Education, training
- Higher education standards
- Need incentive to overcome apathy
- High number of retirees with significant life experience are available for input.
- Higher education facilities, keep talent here—invest in ourselves
- Work—live—play—stay.
- OK.
- This begins with schools that are supported and not crowded. We need a university.
- Attract educated people
- Need to provide higher education facilities
- Higher education—masters degrees
- Put in the infrastructure, and commerce and industry will come.

Responses to “what five key words do you think should be part of the Pinal County Vision Statement?”

- “Circle” communities
- “The West”
- An example of excellent stewardship of the land
- Beautiful (2)
- Beautiful vistas
- Building fees to slow growth
- Careers
- Clean air
- Comfortable
- Count the stars
- Conservation (2)
- Creative
- Dark skies (2)
- Desert vistas
- Desirable
- Destination (2)
- Distinct
- Diverse
- Down home
- Economy
- Education
- Employment Centers
- Energy

- Enjoyable
- Family
- Green
- Industry
- Infrastructure
- Innovative
- Jobs
- Life
- Like Scottsdale
- Live
- Liveability
- Liveable
- Nature
- Open space (3)
- Opportunity
- Plan early and maintain plan discipline.
- Planned communities with schools, libraries
- Planned industry and education
- Planned parks, open areas
- Planning
- Play (2)
- Proportion
- Quality (2)
- Quality jobs
- Recreation
- Resources
- Roads
- Rural Honesty
- Rustic
- Scenery
- See the stars at night.
- Southwestern
- Stay
- Superstition Mountains
- Trails
- Transportation
- Unique scenery
- Universities
- Vegetation
- Views (4)
- Wildlife (2)
- Work

Other Comments:

- As one progresses toward the Superstition Mountains, State lands to be sold should be designated “less dense” the closer you get to the national lands. 1/4 ac 1/3 lots, to 1/2 ac to 1 ac lots to 2 1/2 ac to 5 ac lots to 10 ac and larger lots.

Demographic Information

Attendees from:

- Apache Junction 2
- Gold Canyon 17
- Queen Valley 1
- Pinal County 1
- Scottsdale 1

I've lived in Pinal County for:

< 2 years:	5
2-5 years:	5
5-10 years:	9
10-20 years:	5
> 20 years:	2

I am:

18 or under:	0
19-29:	0
30-39:	2
40-49:	3
50-64:	15
Over 65:	5

Casa Grande Road Show Summary Report

Date: July 7, 2007
Time: 4:30 to 6:00 pm
Location: Casa Grande Parks and Rec Complex; Armadillo and Bobcat Rooms

Handouts

The Future at Pinal executive summary
Comprehensive Plan Fact Sheet
Road Show Questionnaire

Attendees (23)

Ed Barbour, Bill Bridwell, James Caldwell, George Chasse, Bennett and Robbie Curry, J. Dernier, Norm Deweaver, Danny Granillo, Bill Groyon, Sandi Hennessey, Robert Jackson, Gabriela Kinkead, John Lang, Wendy Lotze, Teresa Martinez, Paul McClellan, John McEvoy, Carter McKune, Rick Miller, Helen Neuharth, Regis Sommers, David Wright, Mark Zeibak

MEETING SUMMARY

The purpose of the Road Show event was threefold: introduce the public to the Comprehensive Plan process, discuss the results of the Morrison Institute *The Future at Pinal* report, and to begin a dialogue on the vision for Pinal.

After a brief exercise which identified how long attendees had been residents of Pinal County, the year-long Comprehensive Plan process and current status were presented to the group. Additionally, results from the Morrison Institute were shared, including growth figures, land ownership percentages, and employment data.

Attendees were then asked to share how they answered Section 1 of the questionnaire. The following items were shared:

What ONE thing do you value most about Pinal County?

- Natural Beauty
- Diverse places, faces and spaces
- Not a big city
- Ability to make a living
- Diversity

What ONE thing do you not want to lose in Pinal County?

- A feeling of community in the County
- Affordable housing
- Opportunities to enjoy the outdoors
- Picacho Peak

What ONE major change have you seen in Pinal County?

- More housing
- Roads

- Loss of agricultural land
- Border issues

Participants were then shown results of a peer county analysis. Polk County, Florida, Cobb County, Georgia and Arapahoe County, Colorado were chosen as “peer” counties for their rapid growth over the past 20 years, that they were impacted by rapid growth in neighboring metro areas, contained an urban/agricultural/open space interface, had preservation issues and served in some capacity as a “bedroom community.” After lessons learned were shared from these three counties, participants were asked what Pinal County should take away from the counties experiences:

- Long range planning and political will to stay with the vision
- Keep elected officials (governor, legislature, Congress) up to date and informed
- Need better enabling legislation in the County for planning (wild subdivisions, etc.)

Finally, a presentation of the Morrison Institute’s six “placemaking goals” was given to participants, after which attendees were asked what each placemaking goal meant to them:

#1: Distinguishing Pinal from Maricopa County and Pima County.

- Take the best of what Maricopa County and Pima County have to offer
- Maricopa County doesn’t have distinct communities or a unique identity
- Stop the sprawl; neither Maricopa or Pima Counties good role model for dealing with growth

#2: Protect miles of desert land and open space.

- Do not develop
- Residents of Pinal County want to protect areas

#3: Provide choices for transportation and mobility.

- Pinal County need more places that people can park their car and be able to walk to them
- Basic roads are all consuming

#4: Support unique, “fair share” communities.

- Key to transportation

#5: Create and attract “career pay—career path” jobs.

- Important to all

#6: Develop Pinal’s talent pool.

- Important to all

Participants were then asked, if we do everything right, how would they describe a successful Pinal County in the future:

- Our seniors and children would be taken care of
- All levels of employment would be available
- Financially solvent

- Want our kids to say that “those people were smart back in 2007”
- Small town feeling maintained; prevent congestion
- Maintain identity

Participants were encouraged to participate in future Comprehensive Plan events.

QUESTIONNAIRE SUMMARY

Section 1

Responses to the following questions:

What ONE thing do you value most about Pinal County?

- Ability to make a living
- Desert/rural areas you could see
- Diverse places, diverse spaces, diverse faces
- Diversity
- Geographic diversity
- It still exhibits Arizona’s rural character.
- It’s not a big city.
- Livable-sized community
- Natural beauty
- Our past, safety, education
- Outdoor recreational opportunities
- People care about the area
- Sense of community

What ONE thing do you **not** want to lose in Pinal County?

- Affordable housing
- Agricultural heritage
- Culture
- Desert and rural areas that make it special from Phoenix and Tucson
- Diversity
- Heritage
- Opportunity for growth
- Our identity—once we decide what it is
- Scenic areas, outdoor recreation opportunities
- Sense of community
- Small-town environment
- Small-town feel, caring communities
- Who we are, safety, education

What ONE major change have you seen in Pinal County?

- Development
- Growth (5)
- Growth, change

- Growth, loss of agricultural land
- More commerce and industry
- Population growth—change from loss of agriculture and mining driving county economics
- Roofs everywhere
- Too many houses, not enough parks for everyone, just for subdivisions
- Traffic congestion
- Uncontrolled growth—government leaders (at all levels) who can't say “no” to developers
- Uncontrolled home building

If we do everything right, how would you describe a successful Pinal County in the future?

- A combination of who we are as cities, people, and culture with growth and prosperity
- Economically strong, educated workforce with lots of employment opportunities—higher pay
- Change with caring—planning for the future now
- Planned growth
- A county that does not become Maricopa or Pima that is sustainable and environmentally sensitive
- Balanced development, healthy desert, small communities and agriculture
- Large increase in land allocated for employment—retail, manufacturing, professional
- Large increase in quality of education
- Managed growth with clean air, job centers, and transportation r_____.
- One where jobs are here—that means not retail; can live in and know neighbors without the walls.
- Leaders who have greater vision than houses and retail
- Plan, plan, plan
- Series of medium-sized communities with quality jobs and educational opportunities, open space
- Balance residential and employment growth with good access
- Great quality of life (safety, health, education, transportation)
- A mix of housing, employment, retail to support

Section 2

The average level of agreement for each of the six placemaking goals (1 strongly disagree, 5 strongly agree.)

Distinguish Pinal from Maricopa County and Pima County:	4.07
Protect miles of desert land and open space.	3.87
Provide choices for transportation and mobility.	4.60
Support unique, “fair share” communities.	4.08
Create and attract “career pay—career path” jobs.	4.53
Develop Pinal’s talent pool.	4.62

Responses to “what does each statement mean to you?”

Distinguishing Pinal from Maricopa County and Pima County.

- Services provided to constituents by government and nonprofit
- Distinctively different, higher standard of living and quality of life. New models for growth. Stop sprawl!
- Economy not tied to Maricopa/Pima
- Need to be different, better prepared for future
- Not important
- A rural feel versus urbanization
- Why not think about working with them as well? We all are interdependent, as you pointed out!
- Pinal has its own “character.”
- We’re different—we have an identity.
- Do a better job. Work together to show what county can become. Open spaces, less congestion and living spaces
- Plan better—Tucson baggage (?) Phoenix playing catch-up
- Unique identity
- Very necessary

Protect miles of desert land and open space.

- Keep “untouched” by development
- New growth models, stop sprawl, new urbanism all protect desert land and open space
- For recreation
- Keep the natural beauty preserve
- Important
- Protect p_____ of our unique county, i.e., Picacho Peak area
- Use open space to define individual communities.
- Part of the “pulling power” of Pinal
- “Do not develop” the State Trust lands. Hold.
- Keep what is beautiful about county and for next generations to appreciate.
- Keep areas for recreation and wildlife.
- Withdraw from development.
- Not as important as balanced growth
- Essential

Provide choices for transportation and mobility.

- Buses and light rail
- Freeway/rail
- Develop all alternatives possible.
- High priority
- Transit service, rail, and bus
- Public transit, light rail, walkability
- Long-term road planning cooperatively with other communities

- Transit (rail) connecting Tucson and Phoenix, job centers, park the cars and walk, toll roads
- Not just driving cars—have choices such as train, buses, etc.
- Need different modes, train, car, planes
- Public transit
- Very important—but at what cost?
- Will be necessary for environment

Support unique, “fair share” communities.

- The rich cities should do all they can, but we should also ask poorer cities to do what they can.
- Green
- Coordination between communities
- I believe sub-regional events (?) are more important for “fair share.”
- Government leaders walking the talk. Cooperation extends across the city/town limits.
- Work together as communities helping each community to be great at what makes them special.
- Don’t know how that would be done.
- ??
- Necessary for balanced growth

Create and attract “career pay—career path” jobs.

- Use CAC, i.e., nurse program and then have local hospitals and homes for them to go to.
- Increase educational opportunities and attainment
- Motorola/Intel/C___=employment CTO (?)
- Important
- Then you’ve beaten Tucson!
- Business and economic development—not retail
- Keep our people here in the county that pay a living wage, distribution, ___ information systems
- Need to attract business and people to support them
- Integrated education, economic development, workforce development system
- Employment opportunities
- Definitely important
- Jobs that will support a family—with chance for advancement

Develop Pinal’s talent pool.

- Not sure this is the government’s job, but it needs to be done
- Education/high level job attraction
- Important/high priority
- A new State university
- Provide public education K-16 that excels

- Raise the bar for P-20 performance quality—good paying local jobs. No need to leave to jobs.
- To upgrade education system. Give young people a reason to stay—not to escape.
- They have one, but they leave.
- Major expansion in post-secondary educational opportunities
- Business growth
- Yes.

Responses to “what five key words do you think should be part of the Pinal County Vision Statement?”

- Balance
- Be distinct
- Community
- Cooperation
- Culture (Pinal County)
- Diverse (2)
- Diversity (2)
- Economic development is job #1.
- Education (2)
- Environmentally sensitive (2)
- Golf
- Highest achievements in education (standards)
- High-tech, high-touch
- History and culture
- Jobs/employment
- Liveable communities
- Long-term resident-developed plans that are not changed as the wind changes
- Opportunity
- Pride (in Pinal County)
- Protect heritage
- Quality of life
- Quality of living
- Responsible use of all natural resources
- Safety
- Strong economy
- Sustainable
- Thriving
- Transportation
- Unique
- Value of life here
- Variety
- Work together

Demographic Information

Attendees from:
Arizona City 1
Casa Grande 9
Tucson 1

I've lived in Pinal County for:
< 2years: 0
2-5 years: 3
5-10 years: 2
10-20 years: 4
> 20 years: 3

I am:
18 or under: 0
19-29: 0
30-39: 3
40-49: 0
50-64: 7
Over 65: 4

Coolidge Road Show Summary Report

Date: July 12, 2007
Time: 6:30 – 8 p.m.
Location: Coolidge Adult Center

Handouts

The Future at Pinal executive summary
Comprehensive Plan Fact Sheet
Road Show Questionnaire

Attendees: (28)

Gordon Brown, C. Alton Bruce, Mark and Linda Doherty, Jill Dusenberry, Ryan Ferguson, Robert Flatley, Randy Grant, Helen Jackson, Gilbert Lopez, Chris Malsbury, Mickey McHugh, Phyllis Mikles, HR Paddock, Bonnie Palmer, Paul Prechcel, Susan Ramos, Anne Reed, Mimi Robidoux, Johnnie Robinson II, George and Sue Rushing, Thomas Shope, Vivien Slabe, Gussie Taylor, Sherry Ulmer, Darlene White, Philip Zeblisky

MEETING SUMMARY

The purpose of the Road Show event was threefold: introduce the public to the Comprehensive Plan process, discuss the results of the Morrison Institute *The Future at Pinal* report, and to begin a dialogue on the vision for Pinal.

After a brief exercise which identified how long attendees had been residents of Pinal County, the year-long Comprehensive Plan process and current status were presented to the group. Additionally, results from the Morrison Institute were shared, including growth figures, land ownership percentages, and employment data.

Attendees were then asked to share how they answered Section 1 of the questionnaire. The following items were shared:

What ONE thing do you value most about Pinal County?

- People
- Rural atmosphere
 - People
 - Sites
 - Views
- Open space
- Cultural-agricultural history
- Relaxed lifestyle—slower pace
- Quiet and peaceful
- Stars and no smog
- Potential

What ONE thing do you not want to lose in Pinal County?

- Agriculture/desert
- Identity, heritage culture
- Diversity
- Long-time residents

What ONE major change have you seen in Pinal County?

- Houses
- Infill
- Too fast growth
- Traffic congestion
- Regional cooperation
- Opportunity increase
- Economy growth
- More schools
- Crime increase
- Income levels increase

Participants were then shown results of a peer county analysis. Polk County, Florida, Cobb County, Georgia and Arapahoe County, Colorado were chosen as “peer” counties for their rapid growth over the past 20 years, that they were impacted by rapid growth in neighboring metro areas, contained an urban/agricultural/open space interface, had preservation issues and served in some capacity as a “bedroom community.” After lessons learned were shared from these three counties, participants were asked what Pinal County should take away from the counties experiences:

- All six lesson important
- Transportation—light rail into metro area, not just within metro area
- Develop funding mechanism soon/early
- Too late already for planning tools in place—entitlement of 600K houses already
- #2 Who was more stubborn—County or city? Territorial turf issues
- #4 (#2) These go hand in hand.
- Pinal Partnership, Alliance Org., Central Arizona Econ. (of these groups, who shall/will be) the consensus council?
- Need to work with MAG and Pima County on transportation issues, standards, and funding. What design standards?
- All lessons have specific forces, and they/these forces need to be identified (ramifications/consequences).
- Diversity needs to be valued and maintained (don’t want to lose the long-term residents).

Finally, a presentation of the Morrison Institute’s six “placemaking goals” was given to participants, after which attendees were asked what each placemaking goal meant to them:

#1: Distinguishing Pinal from Maricopa County and Pima County.

- Plan what is unique to Pinal County. Showcase it, enhance the services it provides its citizens.

- Don't understand what they are saying—it's just the trend, the way we are heading (Maricopa and Pima are quality counties. What is the issue?)
- Represent values that people identify with—unique place (rural/urban). Unique destination that others can identify with. Good educational system.
- Pinal is an alternative, not a reproduction or duplication of what Maricopa/Pima are.
- Small business owner values—not big chains. Communities need to value small business rights. Identify values and what contributions they make.
- Our distinguished place

#2: Protect miles of desert land and open space.

- Follow the long-range plan. Regulate early and work with State Trust Land, as they are a big land owner.
- Create recreational opportunities that are unique/diverse (off-road vehicles). Attraction via destination will protect other open space areas.
- Leisure-time planning
- Connected open space system—create a system
- Desert and open spaces should be recreational but also saved for education purposes.

#3: Provide choices for transportation and mobility.

- Multi-modal (planes, trains, autos)
- Municipalities need to do their fair share (Park 'n Ride, buses); they need step up to the plate in terms of funding
- Alternative fuels, unique, renewable energy source. "Green print" leader in alternative fuels/energies.

#4: Support unique, "fair share" communities.

- "Bragging Rights"—What are they?
- Identity
- Can't continue to do same old—be innovative, be unique.
- Work together regionally.
- Pinal County as identity (like Orange County)

#5: Create and attract "career pay—career path" jobs.

- Educate, so kids have choices—grow, learn, and live in Pinal.
- Be competitive so you can attract salaries.

#6: Develop Pinal's talent pool.

- Broader educational opportunities—broaden scope across all ranges (tech, college, h.s., etc.)
- Employment training—educational opportunities. Employment working in conjunction with education
- Adults and seniors are big talent pool already—use their talents better.

Participants were then asked, if we do everything right, how would they describe a successful Pinal County in the future:

- Healthy lifestyle
- Diversity in opportunities
- State of art—sustainable
- Easily accessible—sustainable
- Well planned
- Place you want to live with opportunities for all aspects of life
- First county to ever follow the plan—implementation of plan
- Symbiotic relationship with cities and county and know each other's strengths and weaknesses and helping each other achieve good things
- County could develop a specific area for development, and cities could develop specific places of open spaces permanently—complement each other

Participants were encouraged to participate in future Comprehensive Plan events.

QUESTIONNAIRE SUMMARY

Section 1

Responses to the following questions:

What ONE thing do you value most about Pinal County?

- Agricultural influence
- Friendliness
- History
- Its opportunity to grow into a dynamic place for families to live the American dream
- Open clean air
- Open spaces (4)
- People (3)
- Potential (2)
- Relaxed lifestyle
- Rural (9)
- Slower pace
- Small-town atmosphere
- That it is not Maricopa or Pima Counties

What ONE thing do you **not** want to lose in Pinal County?

- Agriculture influence and history
- Diverse landscape with mountains, desert, and ability to navigate throughout
- Diversity
- Farm atmosphere
- Farmland
- Freedom of choice
- Freedom of religion
- Friendliness

- Heritage
- Identity
- Local control over our future
- Low density
- Nature
- Open areas (5)
- Peaceful
- Quiet
- Rural (4)
- Sense of openness
- Small-town feeling

What ONE major change have you seen in Pinal County?

- Congestion
- Growth (5)
- Growth has brought positive new opportunities to live, work, and play.
- Growth, including new subdivisions, traffic, opportunity
- High-density building
- Housing
- Improved roads
- Increased traffic congestion
- Larger population
- More houses
- New ideas and regional cooperation
- Opportunities for more activities, shopping, cultural experiences
- Overgrowth too fast
- Population growth
- Too much landfills (?)
- Uncontrolled, undesirable growth in county-controlled area

If we do everything right, how would you describe a successful Pinal County in the future?

- Quality growth, efficient transportation, balanced employment, great quality of life
- Low-density housing with opportunity and resources for choices in shopping, restaurants, appreciation of the history and cultures of all
- Managed growth and transportation, quality of life, self supporting
- Less growth, low-density housing
- Balanced community for families with great schools, great communities, and accessible to amenities of Phoenix, Tucson, and ultimately Pinal County
- A county with higher educational opportunities and quality jobs for our children
- Well planned, recreational and agriculture—protected individual, unique rights
- State of the art, well planned, self sufficient, easily traversable, energy efficient, distinguishable, balanced development
- Controlled growth, keeping the citizens' needs at the forefront of every decision

- Pinal County will support municipalities' individual plans and plan intelligently for unincorporated land. Pinal County government will utilize its strengths and recognize its limits.
- One that restricts the building due to lack of water!
- A great place to live, work and play
- Better schools, more shopping, more theaters for children
- Vibrant, diverse, employment opportunities within County, ability to navigate throughout
- Lots of open space and low density
- Small-town (community) atmosphere with open space and good roads
- Lots of diversity in lifestyle, economic base (jobs), leisure time opportunities
- Lots of shopping, opportunities to enjoy fine arts, etc.

Section 2

The average level of agreement for each of the six placemaking goals (1 strongly disagree, 5 strongly agree.)

Distinguish Pinal from Maricopa County and Pima County:	4.27
Protect miles of desert land and open space.	4.52
Provide choices for transportation and mobility.	4.73
Support unique, "fair share" communities.	3.95
Create and attract "career pay—career path" jobs.	4.68
Develop Pinal's talent pool.	4.59

Responses to "what does each statement mean to you?"

Distinguishing Pinal from Maricopa County and Pima County.

- Play off the uniqueness of each
- Attempt to maintain current culture of Pinal County
- Keep rural/friendly atmosphere
- Less population
- I have no clue, and I don't understand why we would want to do so. As the fastest growing county in the country, they must be doing something right.
- Lack of traffic congestion
- Keep Pinal County safe from going from tractors to trikes. Small business values—Farmers' Markets
- Create a plan unique to Pinal to showcase its features and enhance its benefits of citizenship.
- Make it a unique destination.
- A unique brand
- Be independent from influence of both counties.
- A unique sense of place—recognizing the heritage and spirit of the county
- Different
- Don't want to be urban rat race like Maricopa or no growth like Pima.
- Pinal should have its own identity.
- Protect our air quality and move traffic freely.
- I don't think the three counties are that different. They were rural 40 years ago.

- Become a destination location.
- Pinal has a national monument.

Protect miles of desert land and open space.

- Protect future common/park/recreation areas—federal and state.
- Resist growth or control growth.
- Peaceful areas to visit in this fast-paced world. Protection of
- Protect desert, not allow gravel companies.
- Hopefully, create useful and beautiful ____ for people to live and not barriers to development.
- Develop parks and trail system.
- Make solid long-range plans to regulate “open canals.” Preserve our air.
- Maintain parks and trails plans.
- Preplan protected areas and avoid “city creep.”
- Integral to maintaining a high quality of life.
- Limit amount of building. Do not get rid of State land.
- Preserve pristine deserts and encourage appropriate agricultural uses.
- Yes.
- Would maintain rural feel to county
- Low-residential density
- Lands for recreation
- I agree with this.
- Protect mountain view shed and as much agriculture as possible.
- The desert is beautiful, red roof top or not.

Provide choices for transportation and mobility.

- It’s all very critical for quality of life and enjoyment, economic development. Moving people and freight.
- Highways, buses, or mass transit options
- If planned right, choices will be available and not forced.
- County supported transportation from one end of county to other
- Enhancing the telecommuting environment with quality jobs
- Develop county-wide transportation plan to include rail system and buses.
- Green planet thoughts, solar energy, trains
- Develop a creative plan to accomplish this goal.
- Make it possible to live here and commute, i.e., airport transportation.
- Requirement of developers to provide traffic impact studies and build roads to mitigate traffic generated by their development.
- City-owned buses and transportation
- There has to be a better life than four hours a day behind the wheel of two tons of steel and plastic.
- Options
- Keep options open as to various transportation—commuter rail
- Especially commuter rail

- Alternate transportation options
- Most crucial
- Lite rail. Absolutely—must do—San Tan Freeway, car pools/Park ‘n Ride”
- Buses and trains would cut down on a large number of cars on highways.

Support unique, “fair share” communities.

- Planned communities distributed through county
- Focal points—Casa Grande Ruins National Monument, cotton, etc.
- I don’t know what this means.
- Not sure what this means, but I think we need to establish an identity and understand how we are perceived.
- Yes—always.
- Innovative!!? Look forward not back, for planning ideas.
- Allow specific long-term community environments to grow with county population.
- Inclusive, green
- Unique is important.
- Highlight each community’s strengths.
- History and traditions should be showcased.
- Okay, not my priority, but helps everyone if we do.
- Support communities’ cooperation.

Create and attract “career pay—career path” jobs.

- Opportunity for quality employment and economic development
- Educational options; professional job market/higher-paying jobs
- With growth, pay and jobs need to follow.
- Better paying/higher paying jobs
- Quality professional jobs that allow us to be self-sustaining and the education to get there.
- Develop employment centers—industrial parks with rail access
- Yes—alternative fuel factors—solar energy.
- Create jobs within the county for county residents.
- Attract business by making laws that favor operating in Pinal County.
- Create zoning that encourages smart commercial development. Solicit and support commercial developers and manage them effectively.
- Provide training and employment opportunities at home career ladders, not just phone bank jobs.
- Retail and no stagnant (?) jobs, etc. Not enough to keep people in community.
- Employment pool
- Economic viability instead of bedroom community
- How can we attract quality jobs?
- Absolutely—must do.
- Increases job opportunities

Develop Pinal’s talent pool.

- Education
- Citizens who are highly skilled in many professions and trades
- Career development
- Local four-year education. Allow community colleges to expand four-year programs.
- Take a look at educational restrictions—many degrees from other states are not approved here, especially media field.
- Attract local youth and county residents to work in this county.
- Bring in jobs that require education.
- This will solve the problem [of zoning that encourages smart commercial development].
- Wider educational choices
- More colleges or at least more varied institutions of higher learning besides just one junior college
- Vocational training
- Trained and educated employees—not everyone needs a four-year degree. Vocational training needed.
- Have jobs available that make lads want to go to school.
- Okay. Will happen as opportunities and expectations rise.
- If jobs are available, residents will be receptive for education.

Responses to “what five key words do you think should be part of the Pinal County Vision Statement?”

- Access
- Alternative fuels
- Balance
- Better healthcare, more hospitals
- Better transportation to East Valley, i.e. roads
- Clean air
- Code enforcement
- Creative
- Diversity (3)
- Employment
- Enforced zoning
- Environmental protection
- Equity
- Focus on the future
- Foresight
- Great place
- Green energy-wise
- Green planet preservation
- Heritage
- Highly educated or quality education
- Identity (2)

- Innovative
- Keep everything _____.
- Livable
- Long-range planning
- Low-density growth (2)
- Make better use of water
- Minimum pollution
- Navigable
- Need more jobs
- Need to protect our open space
- Open space (2)
- Opportunity (2)
- Partnership
- Practical
- Prosperity
- Quality
- Quality education
- Quality employment
- Quality infrastructure
- Quality jobs
- Quality lifestyle
- Quality recreation
- Regional
- Rural (4)
- Safe Progressive
- Small business mecca capital
- Sustainability
- Unique (2)
- Enticing
- Use what we have.
- Values
- Vital
- We should work together.
- Well planned

Demographic Information

Attendees from:

- Coolidge 13
- Maricopa 2
- Johnson Ranch 1

I've lived in Pinal County for:

< 2years: 3

2-5 years:	2
5-10 years:	2
10-20 years:	2
> 20 years:	12

I am:	
18 or under:	0
19-29:	1
30-39:	0
40-49:	4
50-64:	13
Over 65:	3

Florence Road Show Summary Report

Date: July 12, 2007
Time: 4:30 – 6 p.m.
Location: Town of Florence—Council Chambers
775 N. Main Street, Florence

Handouts

The Future at Pinal executive summary
Comprehensive Plan Fact Sheet
Road Show Questionnaire

Attendees (35)

Pete Aygig, Paul Babeu, Bonnie Bariola, Greg Bernosky, Margaret Carstens, Art Celaya, Caryl Chase, Bob Dailey, Vinson Dobson, Jennifer Evans, Karen Felix, Virginia Flahart, Lisa Garcia, Jackie Guthrie, Joyce Hahn, Dale Harman, Gilberto Hoyos, Robert Ingulli, Dianna Kalandros, Denise Keller, Maryanne Lucas, Jack Malpass, Himanshu Patel, Gary Pranzo, Arnold Raasch, Jaclyn Revis, Jacque Reynolds, Joan Sacramento, Jessica Sarkissian, Frank Shelton, Arline Stanley, Jeff Studley, Angela Wesley, Mary Wisdom, Steve Wyrick

MEETING SUMMARY

The purpose of the Road Show event was threefold: introduce the public to the Comprehensive Plan process, discuss the results of the Morrison Institute *The Future at Pinal* report, and to begin a dialogue on the vision for Pinal.

After a brief exercise which identified how long attendees had been residents of Pinal County, the year-long Comprehensive Plan process and current status were presented to the group. Additionally, results from the Morrison Institute were shared, including growth figures, land ownership percentages, and employment data.

Attendees were then asked to share how they answered Section 1 of the questionnaire. The following items were shared:

What ONE thing do you value most about Pinal County?

- Potential
- Location—access to metro areas
- Ruralness—agricultural farms, pockets around areas
- Diversity
- Safe and affordable
- My community

What ONE thing do you not want to lose in Pinal County?

- Uniqueness—desert, agriculture, N.P., forest, communities
- Open space
- Misuse of water

- History, heritage

What ONE major change have you seen in Pinal County?

- Traffic
- Unplanned growth
- Commercial development
- Mines closing
- Growth
- Lots of new people
- Less cotton fields
- Demographics
- Shopping areas
- Shift from crisis management to planning

Participants were then shown results of a peer county analysis. Polk County, Florida, Cobb County, Georgia and Arapahoe County, Colorado were chosen as “peer” counties for their rapid growth over the past 20 years, that they were impacted by rapid growth in neighboring metro areas, contained an urban/agricultural/open space interface, had preservation issues and served in some capacity as a “bedroom community.” After lessons learned were shared from these three counties, participants were asked what Pinal County should take away from the counties experiences:

- #1 Need to move people in and out, regardless of rooftops
- #3 Work with developing cities (#1 and #3 work together)
- #4 If you don’t have this, the others don’t work.
- #5 Addresses all other ones
- Did any counties reviewed look at growing retirement and education issues/concerns?

Finally, a presentation of the Morrison Institute’s six “placemaking goals” was given to participants, after which attendees were asked what each placemaking goal meant to them:

#1: Distinguishing Pinal from Maricopa County and Pima County.

- Integrate rural character, but have employment and growth
- Make it a destination—not a drive-through. Look at tourism and attracting . . .
- Not having the 800 lb. gorilla

#2: Protect miles of desert land and open space.

- Open space is on perimeter of county, not within interior of county.
- Critical to maintain O.S. (open space), which makes it different than Pima and Maricopa

#3: Provide choices for transportation and mobility.

- Need to work with both Pima and Maricopa County to address a regional transportation system

- Ugly auto determined growth—traditionally need to plan with people in mind and moving people, not cars.
- Think big and outside the box. Look at several alternatives.

#4: Support unique, “fair share” communities.

- Community, not just MPDs, all staying unique communities together
- Green standards as tools! Think ahead—the door is open.

#5: Create and attract “career pay—career path” jobs.

- Align three entities (job creation, _____)

#6: Develop Pinal’s talent pool.

- Keep them here for education, and they stay here.
- Use innovative ways before get big institutions (internet).
- Plan and invest.
- “Pinal State”
- Tech, schools—in areas where there are jobs and the need for trained talent pool

Participants were then asked, if we do everything right, how would they describe a successful Pinal County in the future:

- Progressive
- Diversified
- Healthy
- Balanced
- Innovative
- Green – open space (Environment)
- Opportunity
- Accountable
- Committed
- Financially stable
- Business friendly

Participants were encouraged to participate in future Comprehensive Plan events.

QUESTIONNAIRE SUMMARY

Section 1

Responses to the following questions:

What ONE thing do you value most about Pinal County?

- Diversity
- Safe and affordable
- Rural area with potential for business
- Rural, yet moving to metropolitan type of area
- Potential for growth with caring staff
- Open desert and history

- Rural flavor
- Shift from crisis management to planned growth, open spaces, desert/diversity. Potential accessibility to Tucson and Phoenix, ruralness, agriculture, safe and affordable communities.
- Character/heritage
- Cultural diversity
- Opportunity
- Diversity in people, land
- Potential (and open spaces)
- Open space with significant potential
- Community
- It is a new and growing area with open areas.
- Lack of traffic
- Great disposition of residents and business leaders, agriculture, land uses
- Location
- Uniqueness/agricultural based
- Dark sky, desert, its potential
- Potential

What ONE thing do you **not** want to lose in Pinal County?

- Agricultural areas on a large scale
- Being aggressive in development currently (a change from pool)
- Community
- Dark sky
- Historic main streets/rural horse facilities
- Historical charm
- Identity—not a clone
- Individuality
- Open areas
- Open space (2)
- Open space and small-town feel
- Quality of life (safe, affordable, rural)
- Quiet, rural and farmlands
- Rural flavor/community
- Sense of community identity of being from Pinal
- Strong leadership with vision
- The small town. I do not want to be another Maricopa County.
- Uniqueness
- Uniqueness/agriculture
- Uniqueness—desert, agriculture, communities, open space, misuse of water, history, heritage
- Wild lands, native flora and fauna

What ONE major change have you seen in Pinal County?

- Unplanned growth
- Population growth
- Too much traffic with not enough roads
- Growth
- The growth of housing developments
- Growth—residential
- Mini's (?) close
- More businesses, road congestion, traffic, unplanned growth, commercial development, mines closed, growth, new people, shopping areas
- Improved roads and public services (schools)
- Growth
- More people
- Influx of residential without commercial
- Unplanned growth
- Growth
- The amount of people coming to the area and the new businesses coming to the area
- Too many new houses
- Residential/commercial development
- Commercial development
- Growth
- Traffic
- Traffic increase/shopping

If we do everything right, how would you describe a successful Pinal County in the future?

- Progressive
- Honest, accountable, and professional management who will properly plan
- Good entry and exit from all areas of Pinal with freeway closeness and good roads
- Self-sufficient individuality, yet a good neighbor of Pima and Maricopa counties
- Diversity of housing, environmentally sound planning
- An economically effective, thriving county that promotes healthy growth, change
- Good roads, hospitals, schools, small-town flavor
- Jobs, roadways
- Successful historic towns/cities which also offer areas of destination shopping and services
- An integrated rural/urban area with large areas of open valley desert land in a greenbelt from Superior to Oracle and public transportation to allow easy access to the urban centers of Tucson and Phoenix, while preserving our unique history and cultural diversity
- Successful, community oriented, rural
- A place where most people live and work—commercial to include quality health care
- Great place to live and work, worship, shop with a strong sense of community

- A good place to live and work—let’s be #1 livable place.
- A united county of towns and unincorporated areas
- You can’t stop growth because of the greed of man. So the answer is planned growth. Also, you need to have a better relationship and ease of permits between the Building Department and the developers/owners.
- A place with a diversified economy that people will seek out to live, work, and recreate
- A good, safe place to live and work
- Financially stable—being able to offer services to anyone in need
- Irving, California open spaces with strong business/manufacturing/residential presence

Section 2

The average level of agreement for each of the six placemaking goals (1 strongly disagree, 5 strongly agree.)

Distinguish Pinal from Maricopa County and Pima County:	3.71
Protect miles of desert land and open space.	4.00
Provide choices for transportation and mobility.	4.58
Support unique, “fair share” communities.	4.17
Create and attract “career pay—career path” jobs.	4.54
Develop Pinal’s talent pool.	4.65

Responses to “what does each statement mean to you?”

Distinguishing Pinal from Maricopa County and Pima County.

- Rural living
- Uniqueness—no central C____ maybe changes
- Why? We need to be more like Pima/Maricopa.
- Not critical
- Pinal should keep its rural flavor.
- Make Pinal County a destination, not a pass-through zone. This will happen naturally as growth and employment centers arrive.
- Not one large dominant metro
- Just correctly plan out the growth and progress forward with proper funding availability.
- Try not to look like everyone else—unique.
- Pinal County should retain its agricultural and mining history.
- Keep unique flavor of Pinal—history, ruralness, community.
- Make Pinal a destination, a place people are proud to be from and live in. Someplace that is recognized.
- As much as people like the idea and concept of individuality, we will also need to incorporate some of their successful ideas. Get rid of tan houses. Open spaces, where openness promotes destination? Adds value to developable real estate. Promote alternate fuel, not only for cars but for all uses (home/industry).
- Pinal as a destination county
- Make sure we are an identifiable place.

- Quality of life
- Keep rural
- I don't want Pinal to be a big metropolitan area. I want cultural activities and historical charm.
- Anti-development/restorative (?) land-use planning
- Make our decisions rather than having Maricopa have input in direction.
- We are unique. Let's keep our uniqueness.
- Be a "go to" county, not a "go through."
- Maintain uniqueness/ruralness. Integrate ruralness with upcoming vision.

Protect miles of desert land and open space.

- Trail system
- Preserve area where natives can be appreciated.
- Through proper planning, this will be achieved.
- Critical!
- Use desert land for houses. Use Arizona land for farming to maintain open spaces.
- Keep the vistas and mountain areas free from development.
- Preserve major views. Work with developers toward common goal of preservation.
- Hunting, motor bike, four-wheeling
- Parks, trails, protected desert land
- Preserves (state and federal)
- This is essential to maintain our uniqueness.
- Keep openness, not back-to-back houses.
- Big parks close to communities
- That is important, but how much is already protected by tribes or feds. Let's not be redundant.
- Balanced development with planned open space
- Preserve views and wildlife.
- Quality of life
- We need this; it is part of Arizona.
- I love watching the sunsets with only plant and animal life. No building skylines for me.
- Balancing open space and development needs
- Not as important as other priorities
- We don't need to be a sea of rooftops.
- We are the desert; let's build around it.
- Too much open space inhibits ability to build infrastructure.

Provide choices for transportation and mobility.

- Highway-ADOT-forget it.
- Think outside the box—regional, _____, light rail systems
- Plan for roads, bus, and rail—then fund building.
- Most important

- Plan for freeways and crossroads (east to west) to help development of whole county.
- Get alternatives to cars, like a light rail between Tucson and Phoenix.
- Already, people don't want to move here because of the commute and lack of alternate roads. We need more options or an effective freeway!
- Mass transit
- Rail line, buses, airport, air travel
- Alternative transportation (bus facilities, trains, commuter rail)
- Railroads
- Need transportation badly, especially to County seat
- Mass transportation—move/connect people to all the communities where there are services
- Important. Hard to find before buildout? What money options are available?
- Balanced transportation policy—use all sources
- We must look toward phasing individual vehicles out—mass transit.
- Economic development
- Different ways to move traffic from one area to another
- I want bike paths, light rail but light, light, with a southwest theme, not modern looking.
- High speed and light rail, bike trails, toll roads
- Screw-up by Supervisors over the monitoring County Supervisors (?)
- It's a "must have" for growth.
- Prevents road rage
- Improve accessibility to freeways—more freeways.

Support unique, "fair share" communities.

- Not sure what it is
- Become one in strategizing.
- Every stakeholder working for success
- Working with communities rather than against
- What is definition of "fair share?"
- Keep the closeness of communities—people know each other.
- Municipalities working together for easy blending growth transition
- Equal housing opportunities (personify low income)
- Working together to achieve the other goals
- Environmentally sound buildings, recycling, alternative fuels
- Massively important to maintaining community cooperation or any future issues
- Unclear—balanced a better word
- All communities would be equals and work together toward a common goal.
- Sustainability
- Don't know what this means
- Cave Creek has a unique character, i.e., Maricopa—support similar efforts.
- Stop heavy-handedness of County ("don't care" attitude of County)
- For those unincorporated areas, they may need that next level of governance.

- Developments, associations, block watches, non-profits

Create and attract “career pay—career path” jobs.

- Diversity in disciplines
- Varied industries
- Establish commercial/opportunity zone for jobs.
- Let’s keep good workers near home.
- Need quality jobs—the rest will come.
- Pinal needs sustainable industry.
- This is essential to keep people living in Pinal County. At this point in my life (I’m 23), I can’t imagine I’ll be able to stay in Pinal County if I plan to move forward in my career.
- Professional careers
- Industrial, blue-collar workers #1
- Employment areas to get a professional office job with other companies around to grow at for career change options
- If you provide a way for people to work and live, they stay and give community (?).
- Strong economy
- Key, without a profit, families will have to take their money into town for work. I do not want to create a bedroom community county.
- A complete economic development/employment/education alliance.
- Emphasize education.
- Education
- This needs to come if we want to grow.
- I don’t want yuppies here.
- Support long-term residential growth—place where people want to stay.
- Desire to live in community where these opportunities exist!
- This is how you build a stable, productive community.
- Let’s become better ecologically-minded—promote carpool and create jobs close to home.
- More industry/manufacturing/academic

Develop Pinal’s talent pool.

- Community college system
- Enhance and preserve the wellbeing of Pinal County.
- Need four-year college/university
- Kids are our future—where is the University of Pinal?
- Quality companies will draw t____ employees.
- Build schools, colleges to allow people choice of careers.
- If “career pay—career path” jobs are created, there needs to be a more local source for finding employees to fill those jobs.
- Doctors, dentists, ets, etc. (hospitals)
- Four-year university/trade schools/incentives

- Stress education centers and support schools
- Improve our local schools.
- Diversify
- Everything from preschool, elementary, high school, university
- If they don't have to move for the education
- Job creation through economic development
- Foster and nurture our kids. Keep them here. If there are options, they will stay.
- Quality of life
- This will help the county grow and maintain its stability.
- Education is too expensive in Arizona.
- Improve educational opportunities.
- Vo tech schools
- Education is critical in advancement and forward thinking.
- Higher education. Emphasize education now to the children.

Responses to “what five key words do you think should be part of the Pinal County Vision Statement?”

- Accessible
- Accountable
- Adaptability
- Balance (3)
- Business friendly
- Celebrate
- Commitment
- Committed consensus
- Community (3)
- Connectivity
- Conservation
- Control
- Controlled growth
- Crime—not addressed. Look at crime rate in Phoenix—result of growth. (5)
- Demographic diversity
- Destination
- Diversity (4)
- Economic development
- Economics
- Education (5)
- Employment
- Environmentally sound
- Environmental responsibility
- Environmental responsibility (air quality/water consumption)
- Foresight
- Forward thinking

- Fundamentally sound
- Future
- Future friendly
- Governance
- Great schools
- Green
- Growing economy
- Growth
- Growth management
- Healthcare
- Healthy
- Heritage (2)
- History
- Incentives
- Infrastructure
- Long-range goals
- Moving forward
- Nature/desert
- Open
- Open space
- Opportunities (4)
- Opportunities (employment and other)
- Plan (5—all from same person)
- Planned
- Planned growth
- Planning
- Preserve our heritage
- Professional
- Progress forward
- Progressive
- Promote (2)
- Quality of life (2)
- Regional leadership
- Rural and metro
- Safe
- Smart growth
- Socially responsive, flex planning (comma entered by typist)
- Sustainability (3)
- Transition
- Transportation (2)
- Unique
- United
- Versatility

- Visionary (3)
- Welfare
- Well-planned

Demographic Information

Attendees from:

- Florence 8
- San Tan 2
- Queen Creek 5
- Casa Grande 1
- Gold Canyon 2
- Gilbert 1
- Unincorporated 1

I've lived in Pinal County for:

- < 2 years: 6
- 2-5 years: 8
- 5-10 years: 3
- 10-20 years: 2
- > 20 years: 3

I am:

- 18 or under: 0
- 19-29: 2
- 30-39: 5
- 40-49: 2
- 50-64: 12
- Over 65: 1

Mammoth/San Manuel Road Show Summary Report

Date: July 16, 2007 (Monday)
Time: 7 – 8:30 pm
Location: San Manuel High School

Handouts

The Future at Pinal executive summary
Comprehensive Plan Fact Sheet
Road Show Questionnaire

Attendees (15)

Victoria Barton, Ernest Bustamante, Jo Buttery, Bernadette Cuevas, Linda Kadlecek, Robert Longaker, Wendy Lotze, Brian Pugh, Larry Ramirez, Ron Rickel, Pete Rios, Bob and Pauly Skiba, Diane Theobald, Frances Wickham

MEETING SUMMARY

The purpose of the Road Show event was threefold: introduce the public to the Comprehensive Plan process, discuss the results of the Morrison Institute *The Future at Pinal* report, and to begin a dialogue on the vision for Pinal.

After a brief exercise which identified how long attendees had been residents of Pinal County, the year-long Comprehensive Plan process and current status were presented to the group. Additionally, results from the Morrison Institute were shared, including growth figures, land ownership percentages, and employment data.

Attendees were then asked to share how they answered Section 1 of the questionnaire. The following items were shared:

What ONE thing do you value most about Pinal County?

- Scenery
- Rural atmosphere—nearest traffic light 30 miles away
- Unique
- Lots of open space
- Running water—still have it
- History, culture
- Sense of community—we depend on each other

What ONE thing do you not want to lose in Pinal County?

- Country atmosphere—not incorporated
- Identity—unique places
- Control

What ONE major change have you seen in Pinal County?

- Too much government
- Traffic increase

- Population increase
- Too many rooftops, not enough infrastructure
- County is more organized
- Loss of copper industry
- More commuting due to a loss of jobs

Participants were then shown results of a peer county analysis. Polk County, Florida, Cobb County, Georgia and Arapahoe County, Colorado were chosen as “peer” counties for their rapid growth over the past 20 years, that they were impacted by rapid growth in neighboring metro areas, contained an urban/agricultural/open space interface, had preservation issues and served in some capacity as a “bedroom community.” After lessons learned were shared from these three counties, participants were asked what Pinal County should take away from the counties experiences:

- All important
- Comprehensive planning needed urgently
- Divide county into two: should east/west be divided?
- Are impact fees really the answer?
- “What about Mammoth?” Can all needs be met?
- This part of the County is feeling left out.
- Be careful of splitting county.
- Where is the assessed valuation in the County
- Are there ways to do creative planning that suits our unique areas?
- Work to unify urban/rural, east/west county.
- County/municipalities must work together
 - Transportation
 - Must continue dialogue—must talk to each other

Finally, a presentation of the Morrison Institute’s six “placemaking goals” was given to participants, after which attendees were asked what each placemaking goal meant to them:

#1: Distinguishing Pinal from Maricopa County and Pima County.

- Don’t repeat mistakes.
- Adhere to common sense.
- Keep history alive and in forefront.

#2: Protect miles of desert land and open space.

- Pioneer Parkway—open places to drive
- Don’t build up the mountainsides.
- Explore now State Land Department—they do as they please without public input.
- Deal with water issues, too.
- Work with state and feds to explore changes in legislation of State land.

#3: Provide choices for transportation and mobility.

- Getting from east to west
- Explore rail options—for commerce and moving people

- Road between Benson/Willcox and here
- #4: Support unique, “fair share” communities.
- Need commerce in all communities
- #5: Create and attract “career pay—career path” jobs.
- Need a four-year college (CAC)
 - Recruit trade and technical schools
 - Public/private partnerships
 - Schools need to do more—not competitive. We are bringing people from other countries (counties?) for the high-paying jobs
 - Partner better with ASU, UA, NAU
- #6: Develop Pinal's talent pool.
- Education and training
 - Workforce and development
 - More choices—non-college
 - Trades

Participants were encouraged to participate in future Comprehensive Plan events.

QUESTIONNAIRE SUMMARY

Section 1

Responses to the following questions:

What ONE thing do you value most about Pinal County?

- Close to Phoenix and Tucson, without the congestion
- Country lifestyle
- Geographic diversity
- Location (2)
- Natural beauty
- Open spaces
- Rural atmosphere
- Rural life
- Scenery (3)
- Sense of community
- Water

What ONE thing do you **not** want to lose in Pinal County?

- Country living
- Feeling of community
- Identity
- Its uniqueness/individuality
- Landscaping (2)
- Loss of wilderness, open spaces

- Naturalness
- Non-crowding
- Our identity
- Rural life
- Rural nature/open space
- Sense of community

What ONE major change have you seen in Pinal County?

- Construction
- Growth (4)
- Houses replacing ag fields
- Huge population growth
- Increase in traffic (2)
- Lack of infrastructure
- More organized
- Too many rooftops
- Too much government

If we do everything right, how would you describe a successful Pinal County in the future?

- Rural feel, quality of life, enough water
- Tourism, economy—keep wilderness
- Beautiful landscaping and lots of growth, jobs
- Jobs, beautiful landscaping, and a lot of growth
- Not devoured by Pima/Maricopa Counties—“Megapolitan” area
- More people off welfare and working
- Crime free, well educated, no transportation issues
- A community that has it all
- Controlled, planned growth
- Good roads, good county government, low property taxes, good jobs
- Better leadership (more honest) Board of Supervisors and other elected officials
- Less government, less taxation, more freedom

Section 2

The average level of agreement for each of the six placemaking goals (1 strongly disagree, 5 strongly agree.)

Distinguish Pinal from Maricopa County and Pima County:	4.31
Protect miles of desert land and open space.	4.54
Provide choices for transportation and mobility.	4.23
Support unique, “fair share” communities.	4.00
Create and attract “career pay—career path” jobs.	4.23
Develop Pinal’s talent pool.	4.38

Responses to “what does each statement mean to you?”

Distinguishing Pinal from Maricopa County and Pima County.

- Keep history alive.
- Pinal is rural—totally different atmosphere, culture, and more.
- Pinal will still be its own place.
- Make Pinal have more large community.
- Regional recognition/cultural/environmental diversity
- Pinal to limit growth in flood plains
- Keep Pinal unique.
- Some parts of these counties are great!
- Don't have wall-to-wall development. Don't sell State land!
- We are different.

Protect miles of desert land and open space.

- Limit development
- Must—great to use for recreation
- Awesome views/hunting
- Freedom to “roam” for its citizens
- Need more space given to develop.
- (Pinal Parkway example) Protect and limit areas to different types of recreation.
- Protect those lands specific to game.
- Balance growth the useable open space.
- Keep hunting and fishing.
- Leave the desert and open spaces. Leave the farms and ranches. Don't squeeze them out.
- Within reason

Provide choices for transportation and mobility.

- Better access to metro areas
- Easier to get to job
- Light rail is important.
- Get more roads before it is too late.
- Light rail/mass transit between rural communities (transportation, homes)
- Develop an east/west line for commuters and commerce.
- “Future” modes of transportation: rail system, subway
- It has to come eventually.
- Never thought important
- If possible

Support unique, “fair share” communities.

- Maintain history
- Not sure means—Mammoth needs to keep heritage history, yet develop—next step
- ???
- Yes!
- Need to incorporate and get more money here.

- Split revenues—treat incorporated towns equally
- Yes, for commerce.
- Separate but equal
- Can't say

Create and attract “career pay—career path” jobs.

- Provide reasons to stay in Pinal.
- Yes, need this to have career and education for young and others.
- Better jobs, four-year schools (CAC)
- Very important—college districts
- Encourage more economic development and more education.
- Need more educational opportunities
- Set aside land for trade schools and colleges
- Must provide employment to avoid bedroom community
- CAC—Coolidge—four-year college
- Too big city—not keeping with “rural”
- Depends on attracting industry

Develop Pinal's talent pool.

- Education and training
- Training/education/workplace
- Very important
- Get away from the old miner mentality—get new leaders.
- OJT workforce training
- Make CAC a four-year school
- Strong, public education from pre-K through college
- How?

Responses to “what five key words do you think should be part of the Pinal County Vision Statement?”

- Clean air
- Cooperation
- Determine water resources
- Efficient transportation
- Futuristic
- Good roads
- High-scale jobs
- Historical (2)
- Housing diversity
- Independent
- Nature
- Quality
- Seek major employers

- Slow, planned growth
- Tradition
- Uniqueness
- Useable and diverse open spaces
- Varied assets
- Water conservation

Demographic Information

Attendees from:

- Mammoth 4
- San Manuel 3
- Dudleyville 1
- Oracle 1

I've lived in Pinal County for:

- < 2years: 1
- 2-5 years: 0
- 5-10 years: 1
- 10-20 years: 3
- > 20 years: 5

I am:

- 18 or under: 1
- 19-29: 0
- 30-39: 1
- 40-49: 2
- 50-64: 4
- Over 65: 3

Maricopa Road Show Summary Report

Date: July 10, 2007
Time: 6:30 p.m. – 8 p.m.
Location: U of A Agricultural Center – Multipurpose Room

Handouts

The Future at Pinal executive summary
Comprehensive Plan Fact Sheet
Road Show Questionnaire

Attendees (20)

Daphne ?, Kelly Anderson, Ed Borrromeo, Tom Bradbury, Victor Castillo, Chad Chadderton, Adam Gaub, Shelley Gillespie, Karen Kelleher, Gerard Koeckhoven, Roger Kolman, Rodolfo Lopez, Maryanne Lucas, Frank Pratt, Janice Pratt, Jeanine Ray, Don Riet, Brian Roberts, Lowell and Lourdes Samples

MEETING SUMMARY

The purpose of the Road Show event was threefold: introduce the public to the Comprehensive Plan process, discuss the results of the Morrison Institute *The Future at Pinal* report, and to begin a dialogue on the vision for Pinal.

After a brief exercise which identified how long attendees had been residents of Pinal County, the year-long Comprehensive Plan process and current status were presented to the group. Additionally, results from the Morrison Institute were shared, including growth figures, land ownership percentages, and employment data.

Attendees were then asked to share how they answered Section 1 of the questionnaire. The following items were shared:

What ONE thing do you value most about Pinal County?

- Heritage
- Open space
- No pollution; clean air
- Friendly neighborhoods
- Balance between O.S. and accessibility
- Slower pace—more freedom for relaxation
- Small-town atmosphere
 - Lower density
 - Relaxed pace
- Mountain Views

What ONE thing do you not want to lose in Pinal County?

- Clean environment
- Open spaces
- Desert

- Wild ponies

What ONE major change have you seen in Pinal County?

- Housing
- Traffic increase
- Agriculture – pulling away
- Based economy
- Galvanization by elected, citizens (old and new) to address growth.
 - How do we address?
 - Opportunity is present now.

Participants were then shown results of a peer county analysis. Polk County, Florida, Cobb County, Georgia and Arapahoe County, Colorado were chosen as “peer” counties for their rapid growth over the past 20 years, that they were impacted by rapid growth in neighboring metro areas, contained an urban/agricultural/open space interface, had preservation issues and served in some capacity as a “bedroom community.” After lessons learned were shared from these three counties, participants were asked what Pinal County should take away from the counties experiences:

- All important—learn from success and learn from mistakes
- Unify urban/rural; identify jobs
- Municipalities/county work together
 - No cooperation in county/city zoning
 - No consistency in planning
- Identify funding for roads, especially fast-growing areas.
- Maricopa - Urban/rural cooperation needed. Maricopa/County work together in planning (Maricopa an example for success).
- Transportation—affecting economy (gas prices)
- Work with MAG, CAAG, etc. (Indian communities)

Finally, a presentation of the Morrison Institute’s six “placemaking goals” was given to participants, after which attendees were asked what each placemaking goal meant to them:

#1: Distinguishing Pinal from Maricopa County and Pima County.

- Create regional parks (like Maricopa) and preserve open space/desert parks.
- By addressing other five placemaking goals, we’ll distinguish Pinal from Pima and Maricopa Counties.
- Green building

#2: Protect miles of desert land and open space.

- Legislate protected areas
- Recreational opportunities
 - ATV recreational opportunities
 - Way to preserve desert with appropriate access
- Horse trails, lands, etc.

#3: Provide choices for transportation and mobility.

- Protect environment—pollution
- Mass transit
- Connector roads—safety/mobility
- Regional airport (central county?)

#4: Support unique, “fair share” communities.

- Green building

#5: Create and attract “career pay—career path” jobs.

- Identify employment lands and preserve them.
- Centralize opportunities.
- Plan for support services
- Create culture that supports economic development.
- Work together to make area attractive for companies.
- Reverse retail leakage.
- Keep monies local.
- Look to attract companies/technology from outside US; diversify opportunities.

#6: Develop Pinal’s talent pool.

- A lot of similar ideas to #5

Participants were encouraged to participate in future Comprehensive Plan events.

QUESTIONNAIRE SUMMARY

Section 1

Responses to the following questions:

What ONE thing do you value most about Pinal County?

- Balance between undeveloped land and access to Phoenix
- Clean air (2)
- Friendly area (2)
- Crossroads between rural “small town” and development
- Mountain views and wildlife
- Natural landscapes
- Open spaces (2)
- Slower pace of life
- Small-town atmosphere
- Transportation of Pinal County
- Water

What ONE thing do you **not** want to lose in Pinal County?

- Affordable housing
- Clean air
- Dark skies
- Desert

- Friendly attitudes of people
- Jobs
- Mountain views
- Natural landscapes
- Open spaces (5)
- Roots of Pinal County
- Rural beauty
- Water

What ONE major change have you seen in Pinal County?

- Fast-growing (people and traffic)
- Growth
- Population growth
- Traffic (3)
- Lots of people—lots of ATVs
- Many buildings that all look the same
- Housing (4)
- Transformation from farming economy. Prepare for future; honor the past.

If we do everything right, how would you describe a successful Pinal County in the future?

- Work, play, and entertain all here with many educational opportunities and public transportation.
- A balance of open spaces, buildings (both residential and commercial), parks, agriculture, and jobs (both blue and white collar). Develop the arts.
- Increases in employment, lower taxes, land preservation
- A county of prosperous towns allowing a variety of lifestyles
- An economically vibrant and charming community
- Balance between homes, retail, and employment. Would like to see employment at destinations like Pinal Airpark and I-8 Corridor with employment between Casa Grande and Maricopa Regional Airport in county. E-W transportation corridor between Kearny and Coolidge. Regional plan (transportation) north central part of county.
- Controlled, planned growth, retaining the rural feel. Open space remaining.
- People coming here
- Low-density, higher-income jobs, mass transit (rail), better schools
- Progressive governing with integrity and for the people
- Creating a different selection of sustainable employment for the community. Be more environmentally friendly. Learn how to adopt the different types of culture, including positive and negative aspects.

Section 2

The average level of agreement for each of the six placemaking goals (1 strongly disagree, 5 strongly agree.)

Distinguish Pinal from Maricopa County and Pima County:	3.64
Protect miles of desert land and open space.	4.50
Provide choices for transportation and mobility.	4.36

Support unique, “fair share” communities.	4.36
Create and attract “career pay—career path” jobs.	4.36
Develop Pinal’s talent pool.	4.50

Responses to “what does each statement mean to you?”

Distinguishing Pinal from Maricopa County and Pima County.

- Plan better—especially transportation.
- Being special—unique
- What Pinal County has to offer that the others don’t
- Keep charm—don’t cookie-cutter.
- Don’t have wall-to-wall subdivisions.
- Green building
- Pinal is known for being “Pinal”—unique, self-sufficient.
- Give Pinal its own identity.
- I don’t understand this concept.

Protect miles of desert land and open space.

- Breathing space and trails
- Preservation
- Select lands of value—public recreation
- Near the Town of Maricopa there is much vacant land, but it is closed to the public. We could use more desert parks open to the public.
- Lower density than other areas
- New legislation to work with State land
- Hinders growth—make available to people to use
- Critical
- Don’t rely on existing protected lands (federal and tribal)—create and save private and State lands.
- Key to our future
- Lower density, equestrian
- “Flavor” of the county
- Legislate designed areas
- Important to preserve for wildlife
- Protect land from development in order to keep the original land scope of the environment

Provide choices for transportation and mobility.

- Better roads/rail/ bus
- Utilize existing rail for transportation—pollution
- Maybe more bus service into the Phoenix area
- Private sector partnerships
- E-W corridor heavy rail to Central Phoenix and Williams
- Without spending a huge sum of money and polluting our air
- Impacts quality of life
- Mass transit, many connector roads, no highway dependent

- A necessity in any community
- Need to protect environment (pollution). Get people to work until jobs come.
- Needs to be “easy” to get around within and to and from
- Bus, rail, auto and airport
- Airport. Train to Maricopa and Tucson. Plan for wider roads/freeways before more growth.
- Improve freeways and main streets due to population growth. Create other freeways in other locations.

Support unique, “fair share” communities.

- This is Maricopa’s goal.
- Community’s farming/services
- Self-sustaining communities
- Cooperation among cities/towns
- Communities pay their way “for all aspects—jobs, recreation, homes, natural areas
- Neighborhood identity
- Baby Boomers like “different/unique.”
- Improve quality of life through services.
- Each community participating and communicating to solve/versus abandoning the issue and not be taken care of.

Create and attract “career pay—career path” jobs.

- I’m not sure the County could keep everything here, but it is an admirable goal.
- Build centers to attract companies.
- Balance of industry
- Support CAC.
- Top jobs
- Very important—City of Maricopa needs a hospital.
- Good jobs—pay well
- Key to separating ourselves from Phoenix
- Discourage Wal-Marts—encourage hospitals, medical, research (ex: bio diesel fuels, solar).
- Keeps people in the county and attracts others
- Bring industry to Pinal.
- Attract employment centers. Need the industry to provide jobs.
- Bring a multiple diversity of industry in order for the community not to experience a level of abandonment of their resilience.

Develop Pinal’s talent pool.

- Yes! Make Pinal a place with many talents. Maricopa reflects that now—need jobs for them all.
- Arts and education to be an important focus
- Education/training
- It’s good that Central Arizona College offers some courses in the Town of Maricopa, but it would be good to expand its courses.

- Support CAC.
- Improve schools
- Education
- More professionals than people think
- Got to have a reason for coming to Pinal
- Education—local
- Plan for higher education—ASU

Responses to “what five key words do you think should be part of the Pinal County Vision Statement?”

- Accessible
- Airports
- Balance
- Career jobs that pay
- Charming
- Choice
- Community
- Cooperative
- Creativity
- Education (3)
- Employment
- Energy efficient
- Environment
- Environmentally friendly
- Family-oriented
- Farming
- Good schools
- Great employment opportunity
- Health
- Higher education
- Imagine
- Integrity
- Jobs (2)
- Leadership (2)
- Local jobs
- Low cost of living
- Natural landscapes
- Nature
- Open space/trails
- Opportunities (2)
- Parks
- Partnership (city-county-private)
- Proactive

- Progressive (2)
- Recreation centers
- Recreation opportunities (2)
- Re-establish
- Regional planning
- Re-invent
- Renew
- Respect
- Responsible
- Responsive
- Safe
- Small town
- Smart growth
- Sustainable (2)
- Technically state-of-the-art
- Traffic
- Transportation (2)
- Transportation choices
- Universities
- Visionary
- Walkable communities
- Work

Other issues identified:

- Should have developed dedicated funding for infrastructure and roads.
- Develop recreation areas—provide a diversity of developed passive recreation opportunities and areas.

Demographic Information

Attendees from:

- Maricopa 8
- Casa Grande 1
- Sonoran Desert Nat'l Monument 1

I've lived in Pinal County for:

- < 2 years: 6
- 2-5 years: 2
- 5-10 years: 1
- 10-20 years: 1
- > 20 years: 1

I am:

- 18 or under: 0
- 19-29: 3
- 30-39: 0

40-49:	3
50-64:	7
Over 65:	1

Marana-Eloy-Red Rock Road Show Summary Report

Date: July 18, 2007 (Wednesday)
Time: 7 pm – 8:30 pm
Location: Red Rock Elementary School Cafeteria

Handouts

The Future at Pinal executive summary
Comprehensive Plan Fact Sheet
Road Show Questionnaire

Attendees: (10)

Mary Aguirre-Vogler, Mark Brauner, Leonor Norrie Burrue, Matt Cawley, Jace Finman, Lindsey Gemme, Nick Labadie, Connie Lorenz, Dan Lorenz, Janeen and Jason Neal

MEETING SUMMARY

The purpose of the Road Show event was threefold: introduce the public to the Comprehensive Plan process, discuss the results of the Morrison Institute *The Future at Pinal* report, and to begin a dialogue on the vision for Pinal.

After a brief exercise which identified how long attendees had been residents of Pinal County, the year-long Comprehensive Plan process and current status were presented to the group. Additionally, results from the Morrison Institute were shared, including growth figures, land ownership percentages, and employment data.

Attendees were then asked to share how they answered Section 1 of the questionnaire. The following items were shared:

What ONE thing do you value most about Pinal County?

- Rural lifestyle
 - No people
 - Mountain views
 - Open space
 - Agriculture
- Quiet
 - No people
- Small-town feel
 - Not metro
 - Friendly
 - Know people
 - Ranch lifestyle
- Affordable cost of living
 - Housing
- History and heritage

What ONE thing do you not want to lose in Pinal County?

- Open space
- Views
- Ability to move from place to place, town to town, without congestion; mobility—a lot of outsiders
- Clean air
- Desert land
- Wildlife

What ONE major change have you seen in Pinal County?

- High-density housing
- Increase in traffic
- Growth in general
- Roads are not keeping up
- Wal-Mart has taken over the small businesses/shops

Participants were then shown results of a peer county analysis. Polk County, Florida, Cobb County, Georgia and Arapahoe County, Colorado were chosen as “peer” counties for their rapid growth over the past 20 years, that they were impacted by rapid growth in neighboring metro areas, contained an urban/agricultural/open space interface, had preservation issues and served in some capacity as a “bedroom community.” After lessons learned were shared from these three counties, participants were asked what Pinal County should take away from the counties experiences:

- How does the plan get done? Need to worry about implementation.
- How do we ensure that another Anthem doesn’t happen?

Finally, a presentation of the Morrison Institute’s six “placemaking goals” was given to participants, after which attendees were asked what each placemaking goal meant to them:

#1: Distinguishing Pinal from Maricopa County and Pima County.

- Need a theme:
 - “Known for the Butterfield Trail”
 - Tim Mix history
- Support relaxing sunsets, not smog

#2: Protect miles of desert land and open space.

- Important; need to preserve more
- Need to find funding sources for preserve
- Ensure diversity of Pinal preserved lands
- What are Pinal’s priorities—we can’t protect everything

#3: Provide choices for transportation and mobility.

- Airport?
- Multimodal—including biking!

#4: Support unique, “fair share” communities.

- Unique
- Be a leader in conservation priorities—solar energy, for example.

#5: Create and attract “career pay—career path” jobs.

- Defining career opportunities important
- Important goal
- Pinal is competing with other universities
- Lots of political influence north and south related to educational opportunities
- Developers should play a role/have responsibility (impact fees, etc.)
- Need commercial zoning/planning

#6: Develop Pinal's talent pool.

- Education
- No opportunities for higher education/trained people; you can educate, but need places for the education to work

Participants were then asked, if we do everything right, how would they describe a successful Pinal County in the future:

- Provide a sustainable rural lifestyle
- Get ahead of mobility—provide for multimodal forms of transportation
- Provide trails and recreational opportunities

Participants were encouraged to participate in future Comprehensive Plan events.

QUESTIONNAIRE SUMMARY

Section 1

Responses to the following questions:

What ONE thing do you value most about Pinal County?

- Affordable cost of living
- Rural, views
- Small towns, farmland
- Open space, no people
- The people's concerns in our community
- Quiet, small-town feel
- Landscape and location

What ONE thing do you **not** want to lose in Pinal County?

- Sense of open space—not crowded
- Views
- Small towns or desert land
- People, when not ready for them
- County feel, open spaces
- State land

What ONE major change have you seen in Pinal County?

- Forward planning and implementation of roads and schools in new developments (Red Rock specifically)
- High-density housing
- Roads are not keeping up with the growth.
- Growth, no infrastructure
- Development, crime is rising, vandalism, theft
- Traffic
- Overbuilding of residential homes

If we do everything right, how would you describe a successful Pinal County in the future?

- Career employment opportunities close to home with affordable living. State-of-the-art public transportation is a critical success factor to these.
- Rural lifestyle, sustainable
- Farm rich, agriculture
- Get ahead of the curve; put money up front.
- Keep employment in our county. Transportation to and from towns. Growth as the county can sustain. Growth as we can accommodate. Government—"successful"—good leadership, goals/visions.
- Self contained, i.e., work, school, play—all within the neighborhood
- Open and clear of clutter

Section 2

The average level of agreement for each of the six placemaking goals (1 strongly disagree, 5 strongly agree.)

Distinguish Pinal from Maricopa County and Pima County.	4.29
Protect miles of desert land and open space.	4.86
Provide choices for transportation and mobility.	4.57
Support unique, "fair share" communities.	3.86
Create and attract "career pay—career path" jobs.	4.57
Develop Pinal's talent pool.	4.57

Responses to "what does each statement mean to you?"

Distinguishing Pinal from Maricopa County and Pima County.

- Create a county that has learned from, rather than repeated, past mistakes.
- Develop a theme—perhaps of historic significance.
- I don't want to be another Maricopa or Pima County.
- Make growth pay up front; not wait for taxes.
- Pinal County to measure up to Pima/Maricopa Counties and stand alone to sustainability. Heritage.
- That people can picture my neighborhood without knowing what town I live in
- Relaxing sunsets, compared to falling smog

Protect miles of desert land and open space.

- Wall-to-wall construction throughout Pinal will create/duplicate Maricopa's capacity issues.
- By preserving its desert and wildlife
- Have my grandchildren (great) enjoy the beauty of the desert.
- Very important to preserve our natural surroundings.
- Not being urban and cluttered
- We need to slow down on building residential home sites.

Provide choices for transportation and mobility.

- Alternative airport to Phoenix and Tucson. Commuter rail along I-10. Light rail within larger communities like Casa Grande.
- Seeking ways to develop different modes
- Will cut back on air pollution
- Need planned, funded roads
- Very important. Has pricey, unreliable transportation
- Public transit—bus system in Pinal cities/turns and light rail that connects to Tucson/Phoenix.
- Light rail to Casa Grande, Maricopa, Central Arizona College, Coolidge, Florence

Support unique, “fair share” communities.

- Create a balance between nature and development that is permanent/sustainable, not temporary.
- Be known for solar utilities in the county. Work with APS.
- Not sure I really understood this one
- Accepting everyone
- Upkeep small businesses; for example, Florence and Globe

Create and attract “career pay—career path” jobs.

- Industrial jobs like Maricopa and Tucson commercial/retail jobs will make us a bedroom community.
- Attract companies with incentives.
- This will keep families in and raised in Pinal.
- Support local schools.
- Yes, especially in education and medical field areas.
- Not having to go to Phoenix to get a good paying job or having light rail in the city to keep big buildings out
- I don't mind having to drive for my job. I don't need big buildings crowding my skyline.

Develop Pinal's talent pool.

- Higher education vacuum exists now. No ASU, U of A, NAU equivalent.
- Tech schools, more education
- I'm big on education; we do have very talented citizens.
- Absolutely needed for future planning
- Having a four-year university

- Light rail to ASU, U of A, Central Arizona College

Responses to “what five key words do you think should be part of the Pinal County Vision Statement?”

- Beautiful
- Careers
- Commitment
- Communities
- Conservation
- Culture
- Desirable
- Education (3)
- Fix up small towns
- Generations
- Historical (2)
- Infrastructure
- Invested in its people
- Light rails
- Manmade lakes
- Medical
- Mom and pop shops
- Neighbors
- Prepared
- Preservation (2)
- Retirement
- State Park land
- Sustainable
- Transportation
- Trust

Demographic Information

Attendees from:

- Red Rock 2
- Eloy 2
- Arizona City 1
- Florence 1
- Florence (unincorporated) 1

I've lived in Pinal County for:

- < 2 years: 1
- 2-5 years: 2
- 5-10 years: 0
- 10-20 years: 0
- > 20 years: 4

I am:	
18 or under:	0
19-29:	1
30-39:	2
40-49:	3
50-64:	1
Over 65:	0

SaddleBrooke Road Show Summary Report

Date: July 17, 2007 (Tuesday)
Time: 7 - 8:30 p.m.
Location: Mountain View Clubhouse Ballroom

Handouts

The Future at Pinal executive summary
Comprehensive Plan Fact Sheet
Road Show Questionnaire

Attendees (134)

Terry and Kathy Ambrose, Stan Augustyniewicz, Edward Avery, Chuck and Jane Beck, Vic Berkey, John Bridges, Dennis & Leigh Briels, Ben Brochu, Jim Burke, Mary Anne and Paul Butler, Bruce and Maria Byers, Don Cain, Diane and Jon Chase, Sandy and Bob Collins, Joan Coyne, Adrian Darimont, Ailene and Art Dees, Tom Drake, Jerry and Loretta Edgerton, Bill Einecker, Dave and Marjorie Eisenhauer, Barry Emeson, James Eminger, Bruce and Betty Fink, Bill and Pat Ford, Ken Goas, Janice Hacking, Karen Hengerer, Bruce and Claudia Hermansen, Jim Holman, Carl Hoolls, Ron and Kathy Hutcheson, Elke Jackson, Ginny and Jim Jackson, John Jeffery, Brad and June Johnson, Frances and Walter Johnson, Robert Katzenson, George & Vicki Kirby, Larry and Bonnie Kraber, Beth Krueger, Carol Kubeczko, Steven Kudla, Bob and Lois Lamb, Mark Lambert, Bob Langwig, Paul Loomis, Maryanne Lucas, Christopher Lucic, Ken Lund, Chuck Luthy, Fred MacKenzie, Craig MacPherson, Ed Masotti, Doug May, Terri McClure, Ron Melzer, Bob and Pat Moore, Pat Nevins, Bria Obara, Ken and Judy Padgham, Dale and Artie Paulsen, Anne Peaker, Lynn Perez-Hewitt, Vito Pineir, Tom Poulson, Ken and Sue Rains, Bev and Rich Reeder, Pete Rios, Robby Robinson, Ray Rosenbauer, Rick Rounds, Sharon Sackin, Horst Schuler, Judi and Jerry Schumacher, Ray Shaffer, Harriet Shemer, Thomas Shope, Tom Simester, Jim Smith, Pat Spencer, Gary and Sue Sprouse, Ted and Helen Swenson, Faye Taylor, Fred Taylor, Stella Terry, Gary Tindall, Irvin Tucker, LaVerne Tucker, Bill and Jacque Twitty, Bellian Vince, Marc Weisel, Ed and Mildred Weller, Frances Werner, Jerry Wheat, Charles and Erika Williams, Phillip Williams, John Windes, and Ray Wisniewski

MEETING SUMMARY

The purpose of the Road Show event was threefold: introduce the public to the Comprehensive Plan process, discuss the results of the Morrison Institute *The Future at Pinal* report, and to begin a dialogue on the vision for Pinal.

After a brief exercise which identified how long attendees had been residents of Pinal County, the year-long Comprehensive Plan process and current status were presented to the group. Additionally, results from the Morrison Institute were shared, including growth figures, land ownership percentages, and employment data.

Several questions were asked by participants, including the following:

- How will the Arizona State Trust Land be integrated into the County?
- How will the mining areas be developed?
- Can the State Land Department dictate how State Lands are used and developed?

- How much influence do developers have in getting lands ready for State sale? Is there a way to control this process? How appropriate is the developers influence in this manner?
- How can Pinal residents contribute to or impact State Land decisions?
- How involved are the Indian Communities?

Participants were then shown results of a peer county analysis. Polk County, Florida, Cobb County, Georgia and Arapahoe County, Colorado were chosen as “peer” counties for their rapid growth over the past 20 years, that they were impacted by rapid growth in neighboring metro areas, contained an urban/agricultural/open space interface, had preservation issues and served in some capacity as a “bedroom community.” After lessons learned were shared from these three counties, participants were asked what Pinal County should take away from the counties experiences:

- All were important!

Finally, a presentation of the Morrison Institute’s six “placemaking goals” was given to participants.

- #1: Distinguishing Pinal from Maricopa County and Pima County.
- #2: Protect miles of desert land and open space.
- #3: Provide choices for transportation and mobility.
- #4: Support unique, “fair share” communities.
- #5: Create and attract “career pay—career path” jobs.
- #6: Develop Pinal’s talent pool.

Participants were then asked, if we do everything right, how would they describe a successful Pinal County in the future:

- Light rail would be developed between Tucson and Phoenix with stops at activity centers; no more highways would be built
- We would utilize the opportunities provided by the Biosphere, which brings great attention to Pinal County
- We would be the leader in renewable resources
- We would design a proper land use plan county-wide with deed restrictions and code enforcement
- We would develop a conservation plan to preserve the land
- Pinal would be an example in how to lead youth in a positive direction
- County would no develop beyond its means to provide fair and equal taxes
- Air quality would be preserved
- Pinal County leadership would lead County appropriately and adequately
- Pinal would be a leader in addressing water issues
- Each community’s character is cherished and recognizable
- Infrastructure for public health services would be facilitated
- Better educational facilities would be developed
- Citizens would have truly had a voice in the future of their County

Participants were encouraged to participate in future Comprehensive Plan events.

QUESTIONNAIRE SUMMARY

Section 1

Responses to the following questions:

What ONE thing do you value most about Pinal County?

- Agriculture
- Beautiful scenery
- Beauty of open space
- Biosphere
- Controlled growth—all aspects
- Desert environment
- Easy to get from one place to another (openness/natural lands)
- Environment
- Excellent residential area with outstanding amenities
- Exploring natural landscapes
- Geology
- Good ambulance service—been here a short time
- Interesting history, e.g., mining, cotton farming, and ranching, as well as droden (?) use or a TB center
- Isolation
- It's not Pima County, which has a lot of bureaucratic crap, which is non-productive.
- It's over 300 days of sunshine.
- Large desert vistas
- Living at SaddleBrooke, I don't want to have to move when I'm more elderly because roads and air are bad and water is not managed properly.
- Low density and rural environment
- Lower taxes (2)
- Minimal air and noise pollution
- Mountains
- Natural beauty (3)
- Natural beauty (2)
- Nature (2)
- Not as crowded as Pima County
- Not overcrowded
- Not personally familiar with the county, except for occasionally driving through to Phoenix, although we have a branch in San Manuel and plans to expand into Casa Grande).
- Open areas smog free
- Open feel of county—concrete not everywhere
- Open space (22)
- Open space and natural beauty of our mountains
- Open space and nice views
- Open space and wildlife habitat

- Open space—realizing growth (dense) has begun, the county has the opportunity to properly plan for growth in a pro-active manner.
- Overall rural character
- Police presence
- Protect open land
- Quality of life
- Quiet, rural atmosphere
- Rural (10)
- SaddleBrooke (3)
- San Pedro River (2)
- Size of population
- Spacious views
- The more rural aspect, although that will be changing but not too fast, I hope
- Transition from Maricopa and Pima
- Undivided/small communities, no ___ on megapolis!
- Unspoiled desert
- View of the mountains, desert
- We have the opportunity to plan before the real growth begins.
- Wildlife (3)

What ONE thing do you **not** want to lose in Pinal County?

- Ability to easily move around the county
- Adequate water resources
- Agricultural small-town feel
- Agriculture
- Archeological/prehistoric resources (all!)
- As a retired person, the real estate tax is very important.
- Beautiful drive between Oracle and Globe to magnificent viewpoints
- Biosphere
- Clean air
- Clear skies, bright night skies, unspoiled desert
- Controlled development
- Country feeling of openness
- Desert environment, space
- Environmental character
- Environmental quality
- Golden Ranch Fire and Emergency Protection
- Groundwater
- Groundwater being lost or polluted
- Large desert vistas
- Law enforcement
- Law enforcement (satellite office)
- Local publications such as “The Oracle” and “Pinal Way” magazines

- Natural beauty (3)
- Nature
- Nice views
- Open space (21)
- Open spaces and State-owned land
- Open spaces mixed adequately with development
- Outdoor recreation
- Pinal County Sheriff policing
- Resident control and communication with elected officials
- Rural (7)
- Rural areas/little towns
- Rural character of the landscape
- Rural environment/desert
- Rural look without crowded developments and many strip malls
- Rural/suburban character
- Sense of community
- Solitude! Not under developer's control
- Space
- Space and water
- State-owned land
- The more productive process in the permit process
- Too much traffic
- Uncrowded roads
- Water (7)
- Wide open spaces. What one visualizes the West as.
- Wildlife (5)

What ONE major change have you seen in Pinal County?

- Additional police presence
- Better roads—more roads to “I-10”
- County taking interest in future growth
- Decline of copper industry
- Development challenge of providing infrastructure without creating tax. Hardship on many.
- Development unleashed—ag, mountains destroyed in order to build more houses
- Developments and road use
- Eagle Crest and the waste of State land
- Eagle Crest development with massive terrain changes
- Fast growth—home developments
- Fixed lower Rt. 77
- From no planning to some thoughts on planning
- Growth (10)
- Growth (haphazard)

- Growth in population and stop lights
- Growth of homes on State land
- Growth of population
- Growth without consideration of future transportation system. More major roads.
- Growth, but lack of strategic planning
- Heavy traffic on roads
- Housing developments/trailer parks springing up without any consideration of future availability of water supplies
- Increase in housing and traffic
- Increased population
- Increased traffic—lack of service—poor roads
- Increases growth without proper planning
- Large growth without enough roads
- Lots of growth
- Mines closing = unemployment increasing (transition needed for job training)
- More construction of homes
- More development of houses/commercial
- More development than really necessary
- More houses
- More people
- More traffic and rooftops
- More traffic, petty crime
- New construction and many new residents
- One that balances rural feel with some urban amenities
- Overabundance of development
- Overcrowded roads
- Population explosion
- Population growth (7)
- Population growth and loss of mines
- Proper zoning in all areas
- Rampant high-density development
- Rapid growth
- Rapid growth of bedroom communities
- Rapid subdivision development
- Road improvements
- SaddleBrooke Ranch
- San Manuel closure
- Spread of new residential areas
- The obvious growth and the handling of it being well managed to this point
- The seemingly uncontrolled rate of growth with little apparent regard for environment and properly ordered (planned) land use
- The unfortunate lack of sensible development and sensitive land destruction. Example—Eagle Crest at SaddleBrooke entrance

- Too much “development” and traffic
- Too much generic development
- Too much traffic, no roads
- Too recent a resident to see change
- Traffic (7)
- Traffic, especially around Phoenix and Tucson suburbs
- Tremendous growth without adequate roads
- Unplanned growth
- Urban “sprawl” without enough attention to employment centers near new bedroom communities

If we do everything right, how would you describe a successful Pinal County in the future?

- Good community services, appropriate transportation, jobs, while maintaining the positiveness of small towns
- Good community services. Preserve small-town atmosphere, improve job opportunities, improve traffic for future
- Ecologically stable, conscientious about resources like water. Not filled with ridgetop developments.
- With all the new people moving in, try to keep the estate taxes at a lower level.
- Development that surpasses all current modes of sensitivity regarding natural environment and cultural resources
- A place where residents remain and people want to relocate to
- Water restrictions, i.e., construction and residential building codes, i.e., water heater closer to master bath, etc.
- Sparse
- Charge builder for infrastructure as a requirement for a building permit.
- A diverse population, living a quality life in an environment which meets all reasonable needs of the total population
- We would have a carefully drafted land use plan, with street zoning which can only be changed upon request and valid supporting data, and will only be with total plat plans for all use.
- A proper “mix” of development of areas versus open space areas
- Lucky
- Majority of residents satisfied with growth in future in regard to adequate highways, zoning, fair taxes, adequate schools and property value
- Excellent residential area with outstanding amenities
- Plan growth very carefully—make good, educated decisions first! Be proactive!
- Draw up master plan first.
- Would like to see the road to Highway 10 paved. Would make travel to Phoenix and airport easier.
- A way to merge all the county to protect all the county services
- Controlled growth and good government
- Have a high quality of life, high value employment centers, adequate open space
- Questionable
- A place with its own quality identity—not another Pima or Maricopa

- Good mixture of homes, commercial and farming with a responsive county government—responsive to community needs
- Good roads, no water shortage problem. Adequate Sheriff protection
- No strip malls! Wildlife _____
- Less taxes – cut the magmelite (?) of waste all governments have more efficient taxes. More law enforcement
- Plenty of water, minimum traffic jams and low taxes
- Insulated economically less dependent on Pima and Maricopa for services such as schools, hospitals, employers, geographically confirmed so that open spaces are preserved.
- Enjoyable retirement community with low taxes
- Preserve open space, good roads, and services. An independent Board of Supervisors who will follow the Pinal County Comprehensive Plan and not cower to developers.
- Open land around living area
- A community surrounded by open land
- Careful planning to insure: (1) water to match growth, (2) all new development require solar, (3) leader in balancing space (nature) and people
- Balance, i.e., residential, commercial, environmental protection
- Sensitive growth
- Higher standards and tighter building codes than Pima and Maricopa
- Not cowed and awed by rural/agricultural interests
- Lots of jobs along an interstate bypass
- Keep its charm and local identity, but provide transportation to/from Tucson and Phoenix and/or promote industry as working people have jobs without clogging the “Oracle Road” access to Tucson and US60 to Phoenix.
- Land and water use and infrastructure well planned and implemented with laws in place
- A balance between urban and country
- Excellent roads
- A place that tourists and visitors would like to visit. This brings more tax money.
- A county—definitely not like Maricopa—that has vision to accommodate people growth, development, jobs, open spaces, and adequately provide for needed infrastructure
- Preservation to the fullest so that taxes, water, utilities are able to stay intact.
- Low unemployment, good transportation, not outgrowing water supply
- A beautiful, natural land which has handled growth through careful planning in the areas of Scottsdale-like zoning, preservation of open spaces and places of historical interest, and provider of a proactive infrastructure (roads, water, safety, etc.) This will be done by a lean county government, one which is sensitive to the financial constraints of residents.
- A county evenly divided between open spaces and development of all types
- One that balances rural feel with some urban amenities. A successful county would also have five supervisors.
- Having five supervisors instead of three (Mtn. View points)

- A combination of a lot of open space, light rail service north and south, tasteful mixed use housing
- Water restrictions. Good and successful planning! Not by the builders! Roads to handle increased population!
- Balanced growth with adequate infrastructure and job growth
- Controlled growth, lots of open space, amenities for families in development
- Work with Pima County on highways as the population grows.
- All new homes have to pay impact costs.
- Planned communities with open space, parks, destination, connected by good roads, not necessarily freeways or as a bedroom for Phoenix
- No more housing developments, golf courses.
- Public transit
- Sustainable development
- Small communities where residents can live and work
- More state parks
- Cooperate with/respect Native Americans.
- Environmentally friendly
- Easy to get around. Delightful, unique small towns. Carefully stewarded recreation areas—mountains, parks, trails, museums.
- A successful Pinal County will conserve open space and wildlife habitat and incorporate wildlife/habitat corridors into planned developments.
- Clean, wide open spaces with clusters of small economic self-sufficient communities
- Very good
- Beautiful open land preserving wildlife and geological features will small well-planned communities with attractive shopping and educational opportunities linked by public and private transportation
- Planned water use
- Managed growth without a mass of red tape and long processes to exhibit good growth
- People living comfortably together
- Reasonable taxes/good roads/good shopping areas/plentiful water supply
- Reasonable taxes, good roads/good road from SaddleBrooke to Highway 10, plentiful water supply
- Reasonable taxes, good roads, transportation, water
- No huge tax incentives for malls, being aware of limited water resources, limiting development based on limited resources
- The more you can keep it as it is, the more successful it will be.
- High quality of life, planned urban development around current population centers
- Mixed use with natural attributes preserved
- Planned development to reduce needs for commuters to Tucson or Phoenix. Light rail. Better road system. Good education system.
- Minimal business activity, ____ SaddleBrooke-type community
- Quality leadership making good decisions
- Make Pinal County the solar energy capital of the US, both in technology/research, and also residential image.

- A county with controlled growth whose infrastructure and services can keep up with the growth without losing the desert feel.
- Keep it rural.
- Fewer developments than planned with no big box centers and no raising of taxes
- Planning that balances developers' needs, along with keeping the natural beauty of the desert

Section 2

The average level of agreement for each of the six placemaking goals (1 strongly disagree, 5 strongly agree.)

Distinguish Pinal from Maricopa County and Pima County:	4.01
Protect miles of desert land and open space.	4.59
Provide choices for transportation and mobility.	4.38
Support unique, "fair share" communities.	3.80
Create and attract "career pay—career path" jobs.	3.96
Develop Pinal's talent pool.	4.05

Responses to "what does each statement mean to you?"

Distinguishing Pinal from Maricopa County and Pima County.

- Not big city
- To be more attractive to tourists, employers, employees
- More rural versus large cities
- Less traffic and lower costs
- Not a big deal—too much continuity/similarity already
- Controlled development
- Policies and population
- Think it will be one huge city condo in future
- I don't get the point. Why not transfer the top half to Maricopa and the bottom half to Pima?
- Doesn't matter. The only reason someone says they are from O____ City is people don't know Yerba Linda.
- Make Pinal a place to go, not just to pass through.
- Branding vital, or we'll have no identity.
- An intelligently planned county
- A better planned county (Pinal)
- Unique—minimal control
- Small county ____ plan
- Gateway/important partner
- No antiquated redundant thinking like Pima County. Need roads, free (?) wages
- Plan for better quality of life.
- Keep open space between cities, towns, and areas.
- Make Pinal unique in preserving different towns and cultures.
- Not big city

- Unfortunately, North Pinal can be considered part of Maricopa and will drive the direction.
- Unrealistic for a county of 6000 square miles
- Pinal needs more communication.
- Safety. Lead in environmental planning. If we start with energy and water requirements, many other things will fall into place.
- Unique/separate/individual
- Give me a reason to stop. Not a destination without looking for it. Out of the way places.
- Why be different?
- Pinal should be rural/suburban—not urban.
- Three different atmospheres
- We need to be recognized.
- Develop infrastructure to accommodate growth and development before impact of growth begins.
- Keep Pinal's recognition as is.
- No good reason for this
- Avoid urban sprawl. Open and unique. Respect nature and history.
- More than a sign. I want to be able to tell when I leave Maricopa and Pima Counties.
- _____ Pinal County so there is not just strip malls from Tucson to Phoenix.
- Bedroom community
- Stop the sprawl. Better transportation.
- Less population—better recreation
- Highlight unique features/facilities
- Yes. Maricopa—crime/crowded/disorganized/awful; Pima—crime/crowded/chaotic
- Maintain “scenic” aspects rather than “urban.”
- Secede from the State of Arizona which is currently Maricopa and Pima.
- State parks, nature preserves, non-motorized recreation, and archaeological tourism
- Distinguish from Maricopa County.
- Thoughtful planning, chosen community, honoring history and the desert
- We do not want the same level of growth as Maricopa and Pima.
- Most important.
- Avoid strip development.
- Well planned, less dense population communities that preserve and encourage Native American culture
- Law enforcement
- Pima has long/nonproductive zoning and development processes.
- Maintain as much of rural characteristics as possible.
- We should be unique “from other counties.”
- More recreation. Different—not mass population. Relaxed lifestyle.
- Good idea to call it Pinal County (?).

- Heavy development in other counties
- Don't mesh the growth together between Pima and Maricopa.
- Quality of life—not an “artificial” megalopolis
- Develop more self-sustained communities.
- Quality education and healthcare
- I don't yet have a sense of what Maricopa “means” versus what Pima “means,” so why do I need to distinguish?
- Pinal not a bedroom community or a county with wall-to-wall shopping centers.
- Pinal is so diversified, it would be hard to identify as a county.
- Integrate the mall areas into urban without losing feeling.

Protect miles of desert land and open space.

- Beauty of the area
- Protect the beauty.
- A desirable place to live and raise family
- Open space has high value as a distinguishing feature.
- Best idea
- As long as a lot of it is contiguous—not scattered islands
- Land management/environment
- Once it is gone, it is gone forever.
- Have the County buy the State lands in the county for open space. If anything, clean, renewable energy jobs.
- You can't develop all land and have autonomy.
- Err on the side of protecting all that we might possibly need to protect. We can back off later if necessary.
- Vital for the environment, habits (habitat?), and our grains (brains?)
- Preserve history, nature, beauty, environment.
- Agree and not let existing desert land be open space developed
- Agree
- Freedom—beauty
- Very important. Must have say in development
- Better than urban congestion
- Keep these areas intact.
- By creating set aside parks in sensitive areas
- Trails, wildlife, washes, hills
- Reduce the State Land Trust involvement in selling these lands.
- Large regional parks connected by wildlife counters (?) and/or trails.
- Important
- Very important. This is the reason we're here.
- Cooperate with UA and other institutions (national/state parks) for educational activities related to conservation and environment.
- Essential/unique/special
- Need to add the protections tools
- Within reason, but not paramount. Save trail corridors.

- Make some such areas “county parks.”
- It will be gone if not protected.
- Preserve our heritage.
- Protect as much open space to complement and support developing areas.
- Why we are here after leaving Cobb County, Georgia (Marietta) and its disastrous overpopulation, construction, and commercialism.
- For what purpose?
- Able to easily get away from it all. Don’t encroach on mountains and riparian areas.
- Unreal with large development
- Use zoning laws to keep some spaces agriculture related.
- Keep some open space despite the greed.
- Agree
- Quality of life issue. I don’t want to live in Phoenix or Maricopa.
- Leave lots of natural areas.
- Land use must be controlled—vehicles.
- Definitely!
- Less land for development (housing). Ensure water supply for future generations.
- Give it back to Indians, Native Americans.
- Non-motorized recreation areas, natural areas, and preserve historic areas.
- Don’t forget southeast Pinal County’s perennial waters!
- Don’t push game away, don’t replace native plants with non-native species.
- Conserve wildlife habitat and open space as much as possible.
- Important
- Protect from ATVs and litter.
- Provide free range for wildlife, trails, and geological preservation.
- Mountain views/washes
- May take away private land rights
- To preserve the natural state
- Control “off road” use of open desert, but allow access for educational.
- Don’t become another “metropolitan” area.
- Save beauty.
- Agree completely – natural beauty
- Reason for being here
- Combine protection across jurisdictions. Conserve State lands however possible.
- Essence of Arizona
- Direct development toward existing urban areas. Preserve the rest.
- Important.
- Keep open space for desert vegetation.
- Develop trails, park areas.
- Maintain feel of county.

Provide choices for transportation and mobility.

- Not just I-10 but 77, 79, 60, etc.

- Relieve traffic congestion.
- Local mobility choices like bike paths and alternate to I-10.
- Much needed and keep safer
- Light rail/expanded highways (Interstates)/public transport
- Need I-10 bypass.
- Need to widen I-10 now, need bike trails now, and need public transportation out from both cities to Pinal communities and rail between Phoenix and Tucson.
- We need a train from various places in Pinal to Tucson and Phoenix. No more freeways!
- You have to have choices, so that you can be environmentally sound. If you have to travel way out of your way due to lack of paved roads.
- Look at worst case in 2030, 40 years. Protect land that we might need for possible transportation options.
- Roads and other transport must be available for growth.
- Light rail to move masses. Protect San Pedro.
- SaddleBrooke will be landlocked if more roads aren't constructed. We need the proposed bypass from I-10 to east of Tucson.
- Agree (strongly)
- Heavy automotive access
- I-10 bypass
- Must invest today. Options are important.
- Need more than freeways
- Beltway around the county. I-10 bypass creates business.
- Light rail and bus transportation
- Not just I-10, rail, better roads, bike lanes, no center lane for trains left!
- More roads to bypass Phoenix and Tucson. The county is too large for light rail.
- Too early to start beyond better highways
- Bus service—important to us. Rail service.
- Definitely—the “10” won't be able to handle growth in the county.
- Bus service to various areas
- Public transportation to support environmental goals, starting with airports
- Necessary for the future
- Additional routes. Preserve ROWs.
- Light rail provides focus for population centers (South Shore Rail/ South Bend to Chicago).
- Bus line or rail line to/from Tucson and Phoenix to connect with existing transit in Pima and Maricopa
- Bicycle trails (shared and bike/ped only)
- Accessibility by roads important!
- Improved roads should be a top priority.
- This creates growth.
- Be visionary to plan transportation systems before impact of development and implement/build.
- Not important

- Pinal and Pima Counties have no transportation plan.
- Right-of-way for mass transportation priority for recreation areas.
- Xways (Freeways?), trains
- More roads and commuter rail lines to Phoenix and Tucson
- Commuter light rail from Tucson to Phoenix plus bike lanes for recreation
- Yes. Trails, roads.
- Light rail to work like Portland. They go all the way to the gorge—great place.
- Bus transportation to population centers
- High growth in the Oracle area will impact Oracle road traffic.
- Do not have a crowded freeway system like Maricopa County!
- Light rail. Must have rapid transit. No freeways.
- No I-10 bypass! Public transportation—light rail, less use of personal vehicles. Commuter rail—keep handicapped people in mind.
- Especially a rail corridor along I-10.
- Need buses, light rail, bike paths, but not through San Pedro River Valley
- No development of new freeways—widen existing roadways.
- Important
- Develop transportation corridors—include provision bikes. Need I-10 bypass
- Buses that are “green” gas users; all public transportation be “green.” Encourage private green transportation.
- Buses, offramp north of Tangerine, I-10
- Connecting urban through rural lands with rail transit and other road access (alternative to freeway) through smaller towns
- Transportation choices should not override preservation.
- Provide cross county roads.
- This is a “must” have—not a “nice” to have.
- Yes, needed.
- Provide choices.
- Limiting growth would make it minimal importance.
- Better shuttle-type services/more choices
- But can people’s habits be changed enough so they will be used? May take a generation to get people away from their own cars. Very opposed to a corridor being built through San Pedro Valley.
- Rail! Rail! Rail!
- Absolutely.
- Light rail, separate truck routes
- Light rail and parkway from Tucson to Phoenix
- Bus service and health transportation
- Freeways and pathways
- Improve freeway and access

Support unique, “fair share” communities.

- We work closely with those communities with SBCO
- Yes, to distinguish from others.

- Yes, like SaddleBrooke.
- This is poorly explained—was that intentional?
- Most towns are virtual dumps and don't see any reason to "preserve."
- Only for historical areas
- Uniqueness supports tradition, history, beauty.
- I support.
- Part of Pinal County to distinguish from other Arizona counties
- Diversity is important.
- Let each community be unique, but have all contribute to the total county.
- Yes.
- Maintain c_____.
- Who pays for this? Keep taxes low.
- Ideally, try to avoid homogenizing of county.
- Artistic, Indian, historical
- Need for diversity/healthy communities
- Encourage community historic character.
- Old is not necessarily good for business and employment.
- Example: Oracle's history
- ?
- Don't want "cookie cutter communities"
- Here communities help make Pinal what it is.
- Stabilize and redevelop unique communities to be viable part of emerging Pinal County.
- Necessary
- Why?
- No idea what this means. Particularly funky ___tomcal (anatomical?) areas.
- I think this goes along with Question 1 of Section 2.
- Depending on the price
- No.
- Make them good places to live.
- Coordinate with employment opportunities.
- Gives character to county—preserve past.
- Sustainable communities and historic communities
- Use the communities as seeds for growth.
- No high-end only communities. All people must be represented in each community—all socioeconomic levels.
- Existing roadways. Conservation-oriented communities.
- Clustered communities. Law abiding.
- Senior communities should be protected from high taxation (within a self-sustaining county). There is a great need to motivate children and teenagers toward education and life skills. We need to provide them with alternatives to gangs, drugs, speed in vehicles, ATC, and off-road motorcycle destruction. The seniors in SaddleBrooke are already mentoring in schools (reading, math) and working with students after school by teaching sewing (Teens Sew Cool), but we need to be

able to reach other skills—plumbing, woodwork, construction, electrical work, parenting skills, art, and encourage higher education toward teaching, health, and professional goals in life. No matter what kind of population growth—through homes and employment—if we don't take care of and provide wonderful opportunities for kids, we will lose everything good!

- So long as you do not create a mass of costs on to the developer that restricts affordable housing for working class, etc.
- Communities should all “fit” into the overall.
- Should attempt to achieve
- Yes.
- Both.
- Places develop on their own
- Of course, imperative to success
- Depends partly on costs
- No McMerica and “Pink Fungus” development
- Make them mixed—gray, middle-aged, retired, business, industry, etc.
- Too broad a definition
- Unique can happen with development.

Create and attract “career pay—career path” jobs.

- Necessary to retain talented people
- Long-term, depends on education of next generation
- Widen economic base in general
- Industry
- If Pinal is a bedroom area, there will be jobs but does need money from industry and business.
- What is wrong with being a bedroom or retirement community?
- In time, it will become important.
- Set up university/research unified efforts, research centers. Attract high-quality businesses.
- Bring in light high-quality industry.
- If this isn't accomplished, more roads will be needed than normal due to commuting.
- Very desirable
- A new college
- Good employment options are important. Get away from prisons.
- Utilize some open space for higher education and attract specific industries.
- In business and medical areas
- High-tec center
- This might work in North Pinal, but difficult elsewhere.
- Not realistic given national/world economic development
- Career jobs will be important for future.
- Yes, if Pinal County is to be successful.
- We don't want to be Maricopa!

- Needed for future, but not practical for retirees
- Agriculture? Need to look at all education models.
- A big university would be helpful.
- Have areas to develop as “office complexes” and industrial “parks.”
- Important for future business success
- Very important for other than agricultural, mining, etc. Keeping jobs close also minimizes transportation congestion.
- Unnecessary
- Important
- Jargon! Don’t get too utopian. Let private enterprise play its proper role.
- Different level jobs
- We should try to be as self-sustaining as possible.
- Yes.
- Better pay contributes to demand for better education and support and quality of life.
- Good-paying, clean environment jobs
- Pinal has unique opportunities, i.e., Biosphere
- As long as property taxes do not increase unfairly
- Encourage small home businesses (crafts, etc.)
- Better support for community college sites/rural campuses (Aravaipa CAC)
- Small high-tech companies that could be anywhere but choose Pinal
- Create jobs in developed cities only—conserve open space.
- Important.
- Do not need heavy industry
- “Green” manufacturing and commercial properties should abide by an architectural compatible design.
- All for it—good planning and highest and best use for land and its location to and within the communities.
- Long-term employment should be available, including agricultural and mining.
- Not an important element in our growth
- Good idea, but how to accomplish?
- Conflicts with strong desire to keep county as is—at a long-range level
- Can’t possibly create enough jobs to keep offspring close to homestead! Antiquated thinking.
- I want my kids and grandkids to be able to stay.
- Provide jobs and education so residents do not leave county.
- Success of the county may rely on this.
- Growth depends on it.

Develop Pinal’s talent pool.

- Necessary for future development
- Ditto. Start working on next generation.
- Not a priority to me—educational opportunities are abundant and nearby.
- Better schools

- Education is critical everywhere and helps with growth.
- What is wrong with being a bedroom or retirement community?
- Expand with campus of UA or ASU.
- Focus on providing an equal, high-quality educational opportunity for all children.
- Link with ASU/U of A. Develop a Pima (?) Community College.
- This is needed.
- Important.
- Satisfy job demand to service growth retirement areas.
- Need access to higher education/good training for the trades
- Higher education and trade schools important to provide employment opportunities.
- With more college opportunities = employment.
- Again, I see this happening in North Pinal.
- Give citizens an opportunity to grow without leaving region.
- Important!
- Definitely—if Pinal is to become a viable county
- Focus on all pre-college levels. Develop outstanding community colleges feed to U of A.
- Needed for future, but not practical for retirees.
- Need to look at all education models.
- Educational high standards
- More local education opportunities. Also raise level of primary and secondary school education.
- Very, very important!
- Need colleges!
- Educational opportunities important; tackle issues of small school districts to consider a county-wide system.
- This would require more housing, school, and taxes.
- Great need for improvement
- Provide decent primary/secondary education. Let UA and ASU be the first class universities.
- Various job levels
- We should try to be as self-sustaining as possible.
- Less (?) higher education schools
- Satellite colleges for training professionals. If you educate, people have a better quality of life.
- Always important
- More colleges throughout county, not just in and near Maricopa County
- Again, better support for community college and encourage partnerships with universities
- Educate and bring back highly educated and talented people.
- Expand CAC campuses.
- Important.
- Do not need unique universities

- By offering higher education—attract citizens. That can motivate younger, as well as older generations.
- Definitely important.
- Who's going to fund it, and what is it exactly?
- All people need the opportunity to do what they want—not just advanced education.
- Not a top priority
- Needed for total success
- Community college at very least
- Let them get educated where they can.
- This would improve quality of life—with some sacrifice—but worth it.
- Takes good schools—are people willing to invest in education? To date, legislature (and others) do not _____ education is really worth supporting!
- A university brings many diverse benefits.
- Needed—diversify professionals, laborers, etc.
- Improve K-12 education. Provide distance learning via higher education.
- Work with U of A to develop technical expertise jobs.
- Better schools. How about English?
- Education goes hand in hand with—jobs!
- Growth depends upon it.

Responses to “what five key words do you think should be part of the Pinal County Vision Statement?”

- Adequate infrastructure
- Adequate roads
- Adequate water
- Adequately funded
- Agriculture
- Air quality
- Airport
- Alternate roads or rail
- Alternative energy (2)
- Alternative fuel capital of U.S.
- Art
- Ask Al Gore to sponsor county.
- Beauty (6)
- Beauty (mountains, desert, etc.)
- Better and more freeways
- Better care for elderly
- Better education (3)
- Better education programs for kids
- Better higher education
- Better transportation
- Branding as a retirement community

- Branding help with maintaining vision
- Build ___ expressway. Rail to Phoenix airport
- Build colleges
- Buses
- Cautious
- Character
- Citizen
- Clean
- Cluster
- College-level training
- Colleges, tech schools
- Commitment
- Common good
- Common vision
- Community character cherished and recognizable
- Conservation (7)
- Conservation leader
- Conservation of natural resources
- Conservation planning (2)
- Conservation water/air
- Conserve history
- Control for people building
- Control/management
- Control/protect
- Controlled growth
- Convenience
- Corridor
- County is a city
- Culture
- Desert (2)
- Desert paradise
- Develop more small villages
- Development—homes
- Discrete retail
- Diversity (5)
- Each will hold it if it is important to them.
- Early vision of where we want Pinal County to go
- Ecology
- Economy
- Education (10)
- Education development
- Education opportunities
- Education quality

- Educational opportunities (2)
- Education—senior access
- Efficiency
- Eliminate crime
- Employment (2)
- Energy
- Energy independent based on solar
- Energy management
- Environment (5)
- Environmental leadership
- Environmental quality “air and water”
- Environmentally friendly
- Environmentally green
- Essential for sustainability of jobs and careers.
- Excellent roads
- Extend and develop new use of the elderlies’ knowledge and experience.
- Extended education facilities
- Fair property taxes
- Fewer strip malls
- Fiscally stable
- Future planning
- Good government
- Good idea
- Good shopping choices
- Green (2)
- Green—solar
- Growth (2)
- Have to have affordable housing for it to work. Would have to develop before it would.
- Health services
- Healthcare
- Healthy
- Healthy air to remain
- High quality of life
- High standards
- High technology
- High-speed trains
- Historic character
- Historic preservation
- History
- Hospitality
- I-10 Bypass stimulates commerce
- Improve education

- Inclusive
- Industry/aviation
- Infrastructure (3)
- Intelligent development
- Involvement
- Job growth
- Jobs
- Keep taxes down
- Land for open spaces
- Land preservation
- Leadership
- Light industry
- Light rail (3)
- Limited housing
- Lived in LA County for 52 years!
- Living Costs
- Local character
- Long and short light rail
- Long term
- Long range
- Low crime
- Low growth
- Low tax (3)
- Major Southwest international airport
- Mass transit (2)
- Medical facilities (2)
- More developer-built elder care facilities
- More funding for education
- More north/south roads
- Most growth will come from retirement
- Most important off-road bicycle areas
- Mountains
- Must bring higher paying jobs
- Mutual-benefit
- Natural beauty preservation
- Natural resources
- Nature (2)
- Nature preserves
- Necessary
- Necessary part of vision for future
- Need open spaces
- Needed (2)
- No overdevelopment

- No strip malls
- Offer some public transportation
- Ongoing citizen involvement in decision making
- Open space (15)
- Open space with room for wildlife
- Opportunity
- Opportunity to create unique neighborhoods and tourism
- Pinal motto?
- Plan
- Planned communities
- Planned growth
- Planned water
- Planning (2)
- Pleasant
- Police protection
- Preservation (3)
- Preservation of nature and history
- Preserve beauty
- Preserve different culture buildings
- Preserve land
- Preserve mountains—don't build on
- Preserve Native American culture
- Preserve state
- Private college rather than universities
- Pro-active (2)
- Promote
- Protective
- Prudent
- Public health (3)
- Public transportation (light rail)
- Quality education/all levels
- Quality of life (2)
- Questionable
- Rail transportation
- Rail—Tucson and Phoenix
- Reasonable
- Reasonable housing
- Recreation (2)
- Recreation and development mix
- Recreational opportunities
- Regional mall
- Renewable and alternative energy
- Representation

- Resort areas
- Respected
- Responsibility (2)
- Responsible financial planning
- Responsible growth
- Roads, roads, roads
- Rural (3)
- Safety
- Save land
- Sensitive growth
- Shopping—senior access
- Slow growth
- Small
- Small company friendly
- Solar (8)
- Solar and wind power
- Sound regulations
- Stewardship of land
- Strategic planning
- Strict community standards
- Strict conservation plan
- Strict regulations for land use
- Study all transportation options.
- Successful planning
- Superior primary education
- Supporting
- Sustainability (3)
- Sustainable development
- Sustainable use of resources
- Tax developers
- Taxes
- Terrain
- To attract employees and employees
- Tourism
- Tourist and resort areas
- Trails
- Transportation (10)
- Transportation (to jobs and shopping, healthcare)
- Transportation infrastructure
- Transportation planning
- Transportation uniqueness
- Transportation—road/rail/air/public
- Unemployment

- Unique (2)
- Unique communities
- Unique county
- Variable level jobs
- Very important. Keep it beautiful, control.
- Vibrant (2)
- Vision (2)
- Vistas/character
- Washes
- Water (12)
- Water
- Water and air quality
- Water conservation (2)
- Water management (2)
- Water preservation (2)
- Water solar
- Water supply
- Water—needs
- Wealthy
- Weather
- Well planned (2)
- Wildlife (2)
- Wildlife habitat (2)
- Willing to pay taxes!!
- World-class destination
- Youth—recreation

Demographic Information

Attendees from:

- | | |
|----------------|----|
| • SaddleBrooke | 68 |
| • Tucson | 3 |
| • Oro Valley | 1 |
| • Coolidge | 1 |
| • San Manuel | 1 |
| • Oracle | 1 |
| • Catalina | 1 |

I've lived in Pinal County for:

- | | |
|--------------|----|
| < 2 years: | 20 |
| 2-5 years: | 26 |
| 5-10 years: | 22 |
| 10-20 years: | 15 |
| > 20 years: | 2 |

I am:

18 or under:	0
19-29:	2
30-39:	0
40-49:	4
50-64:	30
Over 65:	52

Other Comments:

- Rehab old mines—turn to industrial parks
- Thank you for having this road show. Very positive

Superior Road Show Summary Report

Date: July 11, 2007
Time: 7:00 – 8:30 pm
Location: Superior High School Multipurpose Room

Handouts

The Future at Pinal executive summary
Comprehensive Plan Fact Sheet
Road Show Questionnaire

Attendees (3)

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MEETING SUMMARY

The purpose of the Road Show event was threefold: introduce the public to the Comprehensive Plan process, discuss the results of the Morrison Institute *The Future at Pinal* report, and to begin a dialogue on the vision for Pinal.

After a brief exercise which identified how long attendees had been residents of Pinal County, the year-long Comprehensive Plan process and current status were presented to the group. Additionally, results from the Morrison Institute were shared, including growth figures, land ownership percentages, and employment data.

Participants were then shown results of a peer county analysis. Polk County, Florida, Cobb County, Georgia and Arapahoe County, Colorado were chosen as “peer” counties for their rapid growth over the past 20 years, that they were impacted by rapid growth in neighboring metro areas, contained an urban/agricultural/open space interface, had preservation issues and served in some capacity as a “bedroom community.”

Finally, a presentation of the Morrison Institute’s six “placemaking goals” was given to participants:

- #1: Distinguishing Pinal from Maricopa County and Pima County.
- #2: Protect miles of desert land and open space.
- #3: Provide choices for transportation and mobility.
- #4: Support unique, “fair share” communities.
- #5: Create and attract “career pay—career path” jobs.
- #6: Develop Pinal’s talent pool.

Participants were encouraged to participate in future Comprehensive Plan events.

Several comments were offered by participants of the Road Show:

- How accurate is the projected growth? Do all the entitled properties currently have services to them? Will all properties be developed?
- It is important to maintain/sustain the County vision through time by empowering and educating our youth

- In Superior, there is no perceived “need” to address the future; people don’t want to move beyond what they know
- Transportation needs to be addressed (air/roadway/multimodal); there is a great opportunity to work with transit in County (especially if Maricopa County and Pima County don’t do anything)
- Need to connect mountain and valley parts of Pinal County; work to create synergy throughout the County
- A strong leader needs to emerge in Pinal County
- Planning is going to be important: high density and low density housing both needs to be addressed
- A lot of empathy present in the Superior area: it’s hard to get people to think ahead; people tend to be reactive instead of proactive

QUESTIONNAIRE SUMMARY

Section 1

Responses to the following questions:

What ONE thing do you value most about Pinal County?

- Rural atmosphere with easy, quick access to metro areas
- Natural assets
- Rural, open space

What ONE thing do you **not** want to lose in Pinal County?

- Open space—development is okay, as long as it’s planned
- Natural assets
- Rural, open space

What ONE major change have you seen in Pinal County?

- Influx of population and homes
- Obviously growth, but also the beginnings of connection to counties north and south that will hopefully grow
- Planning

If we do everything right, how would you describe a successful Pinal County in the future?

- A well-planned community with a balance of rural and urban centers, good transportation planning, smart growth, plan for smart water use, and job centers
- Fully functioning independent county with a diversity of population employment and activity
- Great place to live

Section 2

The average level of agreement for each of the six placemaking goals (1 strongly disagree, 5 strongly agree.)

Distinguish Pinal from Maricopa County and Pima County: 4.33

Protect miles of desert land and open space.	4.67
Provide choices for transportation and mobility.	5.00
Support unique, “fair share” communities.	4.33
Create and attract “career pay—career path” jobs.	4.67
Develop Pinal’s talent pool.	4.33

Responses to “what does each statement mean to you?”

Distinguishing Pinal from Maricopa County and Pima County.

- Give it an identity without severing ties.
- Keeping a unique, distinct view
- Rural

Protect miles of desert land and open space.

- Sensible configuration of regional open space
- Preserving area for play and aesthetics
- Tradition

Provide choices for transportation and mobility.

- Density, density, density to allow feasible mass transit
- Multimodal transit—roads as well as transit
- Future

Support unique, “fair share” communities.

- Not really sure, to be honest
- Equal, interactive and active leadership working toward goals
- Heritage

Create and attract “career pay—career path” jobs.

- Base of population to support employment and attract quality employment
- Making a place where you can live, work, play
- Future

Develop Pinal’s talent pool.

- Education of the youth and adults
- Education opportunities
- Future

Responses to “what five key words do you think should be part of the Pinal County Vision Statement?”

- Common goals
- Economy
- Education
- Environmental preservation (2)
- Future
- Infrastructure
- Partnership/unity

- Rural and urban centers
- Smart development

Demographic Information

Attendees from:
Superior (2)

I've lived in Pinal County for:

< 2 years:	0
2-5 years:	0
5-10 years:	0
10-20 years:	0
> 20 years:	2

I am:

18 or under:	0
19-29:	0
30-39:	1
40-49:	0
50-64:	1
Over 65:	0