The 2010 Census is Safe. It’s Easy. It’s Important.

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www.2010census.gov

“We Can’t Move Forward Until You Mail It Back.” - The 2010 Census
What does it mean?

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Regional Director HIGHLIGHTS

Cathy L. Lacy

2010 Census and Census Bureau Surveys
On the One Hand:
The 2010 Census is conducted every ten years.

On the Other Hand:
Census Bureau Surveys are conducted periodically.

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If a Census Bureau employee is at your door, he or she will show you their Census Bureau identification badge, tell you the name of the survey for which your participation is needed, provide a copy of the notification letter you received, or should have received, in the mail describing the survey. If a Census Bureau employee has called you and you would like to verify that the person calling is indeed a Census Bureau employee you may confirm this by calling the Denver Regional Census Office at: 1-800-852-6159.

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Denver Regional Census Center • douglas.r.wayland@census.gov • 720.533.4190

Census Bureau Launches 2010census.gov in Spanish
Site Reinforces Confidentiality of Answers to Hispanic Community

The U.S. Census Bureau has launched its 2010 Census Spanish language web site: www.2010census.gov/espanol.

With an innovative, unique and digitally rich experience, the site’s goal is to inform the more than 34 million people in the U.S. who speak Spanish at home about the 2010 Census and to demonstrate to the Hispanic community that participation is safe, easy, and important.

The new 2010 Spanish web site is an interactive experience, allowing users to preview the 10 questions on the 2010 Census form via an interactive application. The site reinforces the message that answers provided on the 2010 Census are strictly confidential and protected by law. The 2010 Census form will be one of the shortest in U.S. history and will take only 10 minutes to complete. The Web site, www.2010census.gov/espanol, presents six videos of real life stories in Spanish. Each video addresses answers to the most commonly asked questions about the 2010 Census. It also provides key dates, the 2010 Census Road Tour route, the latest in social media (such as the director’s blog) and connections to many social media sites.

The Census Bureau will mail out 120 million forms starting in March. For the first time, the Census Bureau will mail out 13 million bilingual, English-Spanish forms across the country.

2010 CENSUS PORTRAIT OF AMERICA ROAD TOUR

February 2    Matt Kelly Elementary School - Las Vegas, NV
February 3    Latino Community Event - Las Vegas, NV
February 4    Dixie Downs Elementary School - St. George, UT
February 6    UNLV vs BYU Basketball - Las Vegas, NV
February 7    Korea Town Mall - Las Vegas, NV
February 9    Half-day Community Event - Ogden, UT
February 12   Race to the Sky Dog Sled Race - Helena, MT
February 13   All State Wrestling Tournament - Billings, MT
February 14   Wild West Winterfest - Great Falls, MT
February 16   Community Event - Bozeman, MT
February 17   Community Event - Billings, MT
February 20   United Tribes Tech College - Bismarck, ND
February 21   University of North Dakota at Grand Forks - Grand Forks, ND
February 22   Community Event - Fargo, ND
February 25   Community Event - Aberdeen, SD
February 26   Community Event - Sioux Falls, SD

Weather conditions may affect the scheduled events.