



Pinal County Regional Trail Logo Contest

The Pinal County Open Space and Trails Advisory Commission (Commission) is excited to announce a contest to design a logo for the County's Regional Trail network.

In 2007, the Pinal County Board of Supervisors approved the Pinal County Open Space and Trails Master Plan (OS&T Plan). The OS&T Plan is the County's future vision for the regional park, open space and trail resources. The planned regional trails will provide an interconnected multi-use trail network offering a variety of passive and active recreation opportunities, while connecting communities, parks and recreation areas. The planned trail network includes approximately 970 miles of non-motorized, multi use trails and 295 miles of motorized trails. Currently Pinal County manages approximately 55 miles of regional trails and is actively planning to add additional miles in the next 5-10 years.

As the regional trail network is planned to expand, the Commission identified the need to create a uniform logo to be used for project signage, publicity and marketing of the regional trail network. The logo design contest is open to all interested parties. School age children are especially encouraged to participate. The guidelines for the contest are as follows:

- Logos should be created within a triangle, circle or oval border (see attached samples)
- Logo should use no more than four colors
- Logos should convey the history and character of Pinal County
- Logos should be fairly simple in design so that they can be easily reproduced, enlarged and reduced as needed.

Submission should be emailed to parks@pinalcountyaz.gov no later December 11, 2015. Adobe Illustrator, PDF or similar image formats are preferred, though all formats including hand-drawn copies will be accepted for consideration. Hard copies can be mailed to Pinal County Open Space and Trails, PO Box 2973 Florence, AZ 85132.

Submissions will become the property of Pinal County and may be altered, reproduced or otherwise used as needed. The Commission will review all submissions during its January 12, 2016 meeting and may select a winner at that time.

The winner will receive a \$100 gift certificate, recognition at a future Commission meeting, in County press releases and on the County website.

For more information about this contest, please contact Kent Taylor at 520-866-6910 or by email at kent.taylor@pinalcountyaz.gov.

