



# PINAL COUNTY LIBRARY DISTRICT NEWSLETTER

2007 Issue 2

April - June 2007

## Director's Column

by Denise C. Keller

It has been a long wait, but we have finally filled the vacant position in our office. Kathy McDonald is the new Administrative Clerk II, and it is her voice you will hear answering the phones. She has been doing very well, learning about our financial system, book preparation, and interlibrary loans. We are all delighted to have her on board.

Back in March, we submitted an LSTA grant application to the Arizona State Library for "Learning Information Literacy" for \$12,627. The goal of the project is to introduce fifth grade students, teachers, home-schoolers and parents to the library's databases, develop an accompanying website, and encourage cooperation between the libraries and schools in Pinal County. For the first year, this project will include Florence, Coolidge, Eloy, Maricopa and Superior. Funds will be used to hire a trainer to provide onsite workshops at the schools and at the public libraries, create a brochure, and purchase of software to create and maintain the student web portal. We have had a call from the State Library that the grant has been approved, but we are still waiting for the official notification letter.

The Library Facilities Needs Assessment is continuing, as Laura Isenstein and Jim Alsip work on compiling all the data that's been collected. They are working on

putting together a sample of what the reports will look like for each of the libraries. We will all have an opportunity to review the sample reports and add comments or changes before moving forward with completion. I will be in touch with those libraries who wish to host community meetings or focus groups so we can finalize a schedule.

I hope everyone has had an opportunity to look at our latest database, designed especially for children. The web site is *TumbleBookLibrary*, an online collection with animated talking picture books which help young children learn the joys of reading. *TumbleBooks* are created by taking existing picture books, adding animation, sound, music and narration to produce an electronic picture book which can be read, watched, or listened to online in English, Spanish or French. In addition, there are puzzles, games, and quizzes that will keep young ones interested. The web site will be available in the library or from home. This was a special, very low-cost introductory subscription. By the time you read this, the set-up will be completed, but if you have not seen it yet, please visit our databases page at <http://www.pinalcountyonline.com/library/databases/> and look for TumbleBooks under Books & Literature.

## Harry Potter coming soon

In case you hadn't heard, Harry Potter is coming. The final installment of the bestselling Harry Potter series, *Harry Potter and the Deathly Hallows*, arrives July 21. As of this writing, Amazon already has over 730 thousand preorders. Library copies are sure to be in high demand. Pinal County patrons can place holds or requests on it now, so they are in line to check it out in July.

The Casa Grande Public Library already has planned a Harry Potter release party on July 20 with a costume contest and prizes.



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## Apache Junction

**Extra! Extra! Read Your Way to the Ballpark, 2007** begins May 29 and runs through July 28, 2007. Open to young people from the ages of birth through 18 years.

### Teen Summer Reading 2007

Come to the library and pick up your "Libropoly" game board to earn a ticket to the movies! The game board is fashioned after a Monopoly board.

### Adult Summer Reading 2007

"Build a Novel Summer" between June 1<sup>st</sup> and September 1<sup>st</sup>. Details at the Information Desk on June 1<sup>st</sup>. Read for the fun of it and be eligible for a special prize upon completion.

Along with the reading, we will be having Tuesday programs for youth and teens, Thursday afternoon movies and storytimes through July 26<sup>th</sup>.

**Baby Signs**, presented by an independent certified Baby Signs instructor, has been very well received. The instructor visits Babytime bi-monthly. Many of the moms and babies now sign on a regular basis as a result.

The **New Addition** has been started. We have already lost a small part of our existing building, and more is slated to go soon in preparation for the new 10,000 square foot addition. We'll keep you posted as progress is made.

## Casa Grande

### Local Artist

Library unveils new artist in the gallery. "Precious Illusions: Paintings by Artist Sarah Scott" Solo Exhibition. April 20-June 1, 2007

### Fingerprinting With The Casa Grande Police Department

Come have your child fingerprinted at the Library. By having your child fingerprinted, you are recording important information about your child that law enforcement may need if your child should ever be missing. Monday, June 25, 2007. 4:00 p.m.-6:00 p.m.

### Harry Potter Party

Come celebrate the release of the latest Harry Potter book, Harry Potter and the Deathly Hallows, due out on July 21st. There will be a costume contest, prizes, and treats to eat. Registration is not required, but please be on time. Seats are available on a first-come, first-served basis. Friday, July 20, 2007. 3:00 p.m.-4:00 p.m.



### Independent Film Showcase

The City of Casa Grande Public Library offers a series of independent films to the Casa Grande community, films that would otherwise be unavailable on the local theatre screen. These films are chosen carefully to create a diverse series of thought-provoking and award-winning independent films. Come join us on the second Monday of every month to watch a quality film and then join in our discussion of the film.

**Men at Work** (Winner Best Film Traverse City Film Festival)

This film tells the hilarious story of four old friends who, driving back from a failed skiing trip, encounter a strange and enormous rock. The men's frivolous attempt to dislodge the rock gradually disintegrates into a tale of betrayal, defeat and renewed hope. Monday, June 11th at 5:30 p.m. in the APS Community Room.

**The Great Match** (Best Film Nomination Malaga Spanish Film Festival) This film tells the adventurous story of three heroes, none of whom have ever met, but who nevertheless have two things in common: firstly, they all live in the farthest flung corners of the planet and, secondly, they are all three determined to see on TV the final in Japan of the 2002 World Cup between Germany and Brazil. Monday, July 9th at 5:30 p.m.

**A Simple Curve** (Winner Two Leo Awards)

Caleb, a charming small-town entrepreneur determined to keep his wood-working shop afloat in spite of the relentless idealism of his business partner and father, aging hippie draft-dodger Jim. When wealthy American Matthew arrives, Caleb sees a chance to turn his fortunes around provided he can keep Jim distracted long enough. Monday, August 13th at 5:30 p.m. in the APS Community Room.

### Lunch Bunch Book Discussion

Brown Bag it to the library for great book discussions every month. The Lunch Bunch is a book discussion group that meets on the fourth Thursday of every month at noon to discuss great literature. Each month, the book will be a selection made by the group itself. The Library makes these books available for you to use. The books will typically be made available one month prior to the book discussion. Only ten copies are ordered at a time so be sure to pick up your books early. **The Worst Hard Time** by Timothy Egan. Egan tells an extraordinary tale in this visceral account of how America's great, grassy plains turned to dust, and how the ferocious plains winds stirred up an endless series of "black blizzards" that were like a biblical plague: "Dust clouds boiled up, ten thousand feet or more in the sky, and rolled like moving mountains" in what

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became known as the Dust Bowl.

Thursday, June 28th at noon

***The Year of Magical Thinking*** by Joan Didion. Didion's husband, the writer John Gregory Dunne, died of a heart attack, just after they had returned from the hospital where their only child, Quintana, was lying in a coma. This book is a memoir of Dunne's death, Quintana's illness, and Didion's efforts to make sense of a time when nothing made sense. Thursday, July 26th at noon

***The Measure of a man: A Spiritual Autobiographical*** by Sidney Poitier. In this luminous memoir, a true American icon looks back on his celebrated life and career. His body of work is arguably the most morally significant in cinematic history, and the power and influence of that work are indicative of the character of the man behind the many storied roles. In "The Measure of a Man," Sidney Poitier explores these elements of character and personal values to take his own measure - as a man, as a husband and a father, and as an actor. Thursday, August 23rd at noon



## Coolidge

### Open House For Outreach Van

The Coolidge Public Library is proud to announce an open house for the new Outreach Van. The library will be displaying it's new juvenile collection featuring "Discovery Packs". Come and join the Coolidge Public Library. June 13, 2007

10:00 a.m.-3:00p.m.

### 2007 Summer Reading Program

All Super Sleuths and daring detectives are invited to join the 2007 Summer Reading Program. This Year's Summer Reading Program "Get A Clue @ Your Library" focuses on clues, mysteries, puzzles, and other exciting activities.

This year's program includes family movies, scavenger hunts, family puzzle and game day, reading contest, and arts-n-crafts. This program is FREE of charge. Registration will begin May 14, 2007. For More information call ( 520)723-6030.

Class Times:

7-10 Year Olds: Tuesdays 3:30pm-4:30pm

0-6 Year Olds: Wednesday 10:00am-10:45am

11-14 Year Olds: Thursday 3:30pm-4:30pm

### Summer Reading Program Kick-off Party

The Kick-Off Party will be held June 4, 2007 at 3:00pm. At this time we will be turning all of our participants into "Library Detectives". After everyone becomes an Official "Library Detective" a movie will be shown along with popcorn and punch. Raffles will be held throughout the Kick-Off.

### Friday Afternoon Movie:

To go along with the Summer Reading Program the Coolidge Public Library will be showing movies on the following Fridays at 3:00 p.m.:

Finding Nemo June 8, 2007

The Pink Panther June 15, 2007

Toy Story June 22, 2007

Popcorn will be served along with the movies

### Crime Scene Program

Are you ever interested in how crimes are solved? If so, the Coolidge Police Department gives us a little inside look on how some crimes are solved on June 13, 2007 at 3:00pm.

### Family Puzzle And Game Day @ Your Library

Feeling up to some challenges? If you are, June 15, 2007 is your day. The library will have various games and puzzles on hand for anyone to come and enjoy.

### Finger Print Workshop

The Coolidge Police Department will be at the library to talk about how fingerprints are important in solving crimes. Also, make your own fingerprint card, talk about "Stranger Danger" and a visit from McGruff the crime Dog. The program will be held June 18, 2007 at 3:00pm. Don't forget your camera if you would like to take a picture with McGruff.

### Summer Reading Program Finale

Arizona's Premier Children's Entertainer "Scooter Scott" will help us celebrate the ending of our Summer Reading Program. "Scooter Scott" will provide us with a show of G-rated entertainment consisting of comedy, magic and goofy fun. The ending party will be held June 29, 2007 at 3:00pm. So come help us celebrate. Prizes and awards will be given after the show!!!

## Florence

### Get A Clue @ Florence Community Library

The Florence Community Library would like to invite all super sleuths and daring detectives to join our 2007 Arizona Summer Reading Program "Get a Clue @ Your Library". There will be clues to uncover, mysteries and puzzles to solve, and other fun activities to enjoy during the library's summer reading program.

The library is supporting this year's theme by offering a Reading Club, Family and Teen Movies, Family Storytime, and Crafts along with lots of

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fun incentives.

## Summer Reading Program Kick-off Event

The Great Arizona Puppet Theater presents "The Monkey and the Pirate", Friday, June 8, 2007 at 6 p.m. Ice Cream Social and Registration will take place after the show.



Winners of the 10th Annual National Library Week Bookmark contest standing with Rita Marquez, Children's Librarian, of the Florence Community Library

**Summer Reading Program Finale**  
"Sticks and Tones" an educational, motivational, and fun musical duo will perform "Name that Book" on Tuesday, July 17, 2007 at 6 p.m.

All activities are free and open to the public. Registration begins June 1, 2007.

## Book Club

The Florence Community Library Book Club is held on the 1st Wednesday of each month at 6:00 pm. Come

and share new books, old books and favorite authors. Discussion and refreshments will be available. If you have questions, please contact Fran Evans at [jgekelp@aol.com](mailto:jgekelp@aol.com) or call 868-0925.

## Kearny

We have two big pine trees in front of our library and grass doesn't grow under them so the Friends of the Library are having decorative rock brought in.

We are gearing up for the Summer Reading Program which will begin on June 7th with an opening program at the Senior Center. The Zinghoppers will be entertaining the children and all those who wish to come.

The attendance at our story hour program has dropped, so we are taking story hour to the day care center. A program will be done each week on a trial basis to see how well it goes over.

## Superior

Work on our library was finally completed. We had a new roof installed and improvements on the North side of our building which includes a patio and awning and a handicapped ramp with railing to meet ADA compliance. This will enable people with disabilities to access our downstairs. The patio with awning will help protect them if it is raining while they entering

through the doors. We can also use the patio for activities such as the Summer Reading Program. All this was possible by State Grants in Aid Construction funds received from the State Library and matching funds from the Town of Superior. We thank our legislators for making these funds available and encourage all of you to contact them and let them know how important these funds are for all of our libraries. The Town also decided to give our building a new coat of paint on the outside since these improvements were made. Looks nice!

We are busy moving things around the library trying to make some room. The easy books section of the library will be moved into the classroom/meeting room downstairs. I decided to utilize part of our classroom to house our easy children's fiction section and where the easy children's section was will be a Teen area. I have been busy trying to clean things out downstairs. Little by little it's coming along! Hope to have it all done by the start of our Summer Reading Program, June 11th.



by Cheryl Conrad

# Database Spotlight

## America's Obituaries & Death Notices

Newsbank's database, America's Obituaries & Death Notices, provides obituaries and death notices from across the United States. While most are from recent years, some newspapers have coverage going back decades or more. For example, the New York Times goes back to 1980 and the Chicago Tribune Historical Archive covers the years 1860-1984. Locally, the

Arizona Republic's coverage begins in 1999, the Arizona Daily Star in 1991, the Tucson Explorer in 2002 and the Tucson Citizen in 1999.

When you first access America's Obituaries, you have several options. You could type in your search at this first page and search all the newspapers, or you could select a state or region to narrow your search. To search more than one state, you would scroll

below the map, and check the state(s) you want to search before using the search box on this first page. To search one region, click on the link to that region and you will be taken to a new page to enter your search. To search one state you can either click on the state on the map or click on the link below the map. This will take you to a new page to enter your search.

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# Database Spotlight

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To see how one can narrow down a search, let's take a search I did recently for my fourth grade teacher's obituary. I selected Pennsylvania on the map. I grew up in New Jersey, but the Philadelphia Inquirer was the local paper there. I wanted to narrow the search as much as possible because I wasn't sure when he passed away and I didn't know his first name, so I scrolled down and checked the box next to Philadelphia Inquirer. I typed his last name in the "Name of the Deceased" box. I got seven pages of hits and didn't want to read through all of them, so I decided to use the "Obituary Text" search box. This searches the full text of the obituary. My fourth grade teacher taught

many years at my school and so I was certain it would be mentioned in his obituary. I entered the name of the school and found his obituary. I learned many things that I never knew about my favorite teacher: he taught for 33 years, he was a demonstration teacher at the State College, and he served during World War II as an aerial photographer on bombing missions in Europe.

There are many different situations where you might steer a patron to America's Obituaries & Newspapers. They might be doing genealogy research, or perhaps they are a winter visitor who heard of a death back home. Or, like me, they might be wondering about that fourth grade

teacher who made such an impression on them so many years ago.

Newsbank's America's Obituaries & Death Notices can be accessed in the library or from home with a valid library card.



## Cataloging Corner

by Eileen Jaffe

### Main Entries

The main entry is the primary heading for a resource, other headings are considered secondary, or added entries. When looking at a resource, the first thing a cataloger must decide is what will be the main entry. A main entry can be the name of a person, a corporate body, a meeting or conference name, or a title.

The place we look for the responsible entity is the title page or title page substitute if there is no title page. First we look to see if there is a person primarily responsible for that resource - if so, then we will use that personal name as the main entry. Sometimes there is not a single person who is responsible but instead there might be a corporation, a meeting or conference name. We can use the name of a corporation as the main entry or the name of a meeting or conference (for example, all of the Arizona Town Halls are meetings/conferences that produce booklets. If there is no one entity responsible for the resource, then we look to the title as the main entry.

We have to look in different a different places for responsible entities of non-book resources since they do not have title pages. For all videos the main source of information is the title screen, main menu, or program statement. For all sound re-

cordings we can look at the labels or the container. For web pages, we look at the file header or first display of information. The MARC field used if we have a name of a person, a corporate body, or a meeting name is the 1XX field. For a person's name we use the 100 tag, for a corporate body we use the 110 tag, and for a meeting name we use a 111 tag.

Let's look at the most common main entry field, the 100 tag.

100 1 \$a Evans, Dale, \$d 1912-2001.

We are using the 100 field since Dale Evans is a personal name. Our first indicator will be '1' since this is a surname. The name is added in a subfield a with last name first, then first name. The second indicator is always blank. On this name, after looking at the name authority record, we see that we must include a birth and a death date, and that goes into a subfield d.

100 0 \$a Avi, \$d 1937-

This name is simply a forename, so the first indicator is a "0". We have a birth date, but no death date, so the date is used with a hyphen.

100 1 \$a Hawking, S. W. \$q (Stephen W.)

Here we have a different form, since the name authority record for Stephen Hawking has him entered as Hawking, S. W.

(Stephen W.). The subfield q is where we enter a qualifier such as a fuller form of a name. And below is a name with two extra subfields.

100 1 \$ Auden, W. H. \$q (Wystan Hugh), \$d 1907-1973.

These are just a few of the ways you will see main entries entered in the 100 field of a MARC record. I use the Library of Congress authority file to check the correct form of a name and it can be found at:

<http://authorities.loc.gov/>

Next time I will give examples of conference names and meeting names and how they look in the MARC record.

If you are interested in seeing all the information about these fields, or any other MARC field, you can go to either of these two web addresses:

<http://lcweb.loc.gov/marc/bibliographic/ecbdhome.html>

<http://www.oclc.org/bibformats/en/>

Don't forget, I will be happy to answer any questions or help with any problem records.

Remember, the MARC record is the engine that gives staff and patrons the tools needed to search the catalog.

Happy cataloging!

Pinal County Library District  
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Florence, AZ 85232

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## Calendar of Events

Library Card Sign-up Month <a href="http://www.ala.org/ala/pio/otherinit/card/librarycard.htm">http://www.ala.org/ala/pio/otherinit/card/librarycard.htm</a>	Nationwide	September
Banned Books Week <a href="http://www.ala.org/ala/oif/bannedbooksweek/">http://www.ala.org/ala/oif/bannedbooksweek/</a>	Nationwide	Sep 29-Oct 6
Teen Read Week <a href="http://www.ala.org/ala/yalsa/teenreading/trw/">http://www.ala.org/ala/yalsa/teenreading/trw/</a>	Nationwide	Oct 14-20
AzLA Annual Conference <a href="http://www.azla.org">http://www.azla.org</a>	Mesa	Nov 13-15