A message from Board of Supervisors  
Chairman Steve Miller

Thank you for taking time to read our FY 2017-2018 Report to Citizens.
This is a road map for you, our bosses, to see where we are planning to lead the county into the next year and beyond.

To put it succinctly, we are on the precipice of something extraordinary. Our first round of Strategic Planning in 2014 saw some historic gains for this county when it came to economic development, our financial health and where we rate with our citizens. Here is a brief overview of what happened in the last four years since we began this journey.

In Economic Development the Board all agreed this should be a top strategic priority for this county. And looking at the results in the past four years, we are now on everyone’s radar when it comes to starting a new business or relocating a business. Through out Strategic Planning we have streamlined and modernized our planning and review process, updated some of codes and even offered incentives for those companies that qualify. The result is has been amazing. We have seen companies like Lucid taking the first steps of building their factory in Pinal County, Atessa breaking ground on what is to be a massive research, development and racing facility, Arizona Zipline Adventures realizing success they never imagined along with Case New Holland’s new futuristic technology center. There are a lot more success stories to tell as well. In short we have seen a creation of 14,000 new jobs with many more on the way and almost $8 billion in new money flowing to Pinal County.

Our financial health is rebounding well ahead of many other Arizona counties. Through our Strategic Planning process, we have charted a course on where we need to be budget-wise as an organization. This has helped our budget staff achieve the goal of replenishing the unrestricted fund reserve.

Who are the real winners in this entire Strategic Planning process? You.

In our latest Citizen Satisfaction Survey, you have responded by rating the overall quality of Pinal County services as “good or excellent” 6 percent higher from our prior survey. Over 80 percent of you said you support the direction we are taking Pinal County.

I hope you are as excited as I am to see where this new Strategic Planning process takes us in the next four years. If it is anything like the past four years — you better hang on, it’s going to be a wild ride.
Your Pinal County Board of Supervisors

Chairman Steve Miller
District 3
Second Term

Vice-Chairman Pete Rios
District 1
Third Term

Supervisor Mike Goodman
District 3
First Term

Supervisor Anthony Smith
District 4
Second Term

Supervisor Todd House
District 5
Second Term
Mission Statement

Pinal County Government protects and enhances its citizens’ quality of life by driving economic development and providing efficient, effective, needed services through talented, motivated employees.

Vision Statement

Pinal County Government leads through innovation and collaboration which results in vibrant, safe, sustainable communities.
Why do we conduct vision planning?

Benjamin Franklin and Winston Churchill said it best: “To fail to plan is to plan to fail.” Who would know better about planning than a man who helped to fight for our liberty from the British Monarchy and a man who led a battered Britain to hold off Nazi Germany?

We are not implying we are doing anything as historic as they did, but Pinal County is working to ensure a prosperous future for our citizens. Here are our reasons why we planning for the future:

- **Planning for change** – To establish a destination for the future that is an improved state for the organization
- **Managing for results** – To act as a barometer of progress
- **Customer support** – To assure those who use our products and services receive what they need
- **Promotes adaptability** – To allow for course correction to take advantage of opportunities or threats
- **Promotes communication** – To describe the direction and allow for meaningful dialogue
- **Essential for management** – To align the resources of the organization are allocated to the important priorities
- **Focuses on the future** – To keep the people of the organization on track with the mission, vision and goals
Phoenix Mart being built on the east side of Casa Grande

Key Strategic Priorities

Vibrant Communities
Economic Development
Infrastructure Expansion
Financial Health
Employees
Technology
Strategic Goals

Dynamic live-work-play communities
Business needs met to assure stability and growth
Infrastructure fosters growth and sustainability
Sound and safe financial stewardship
Talented employees that serve citizens well
Technology that results in safety and efficiency
Objectives for Goal 1
Vibrant Communities

Create customized land, transportation economic development plans for unincorporated communities, including redevelopment plans for distressed areas.

Provide efficient services County-wide, optimizing resources to meet diverse needs.

Pinal County Incorporated Cities/Towns: Apache Junction, Casa Grande, Coolidge, Eloy, Florence, Kearny, Mammoth, Maricopa and Superior
Pinal County Unincorporated Communities: Arizona City, Dudleyville, Gold Canyon, Hidden Valley, Oracle, Red Rock, Saddlebrooke, San Manuel, San Tan Valley and Stanfield
Objectives for Goal 2
Economic Development

Develop a skilled workforce to match employers’ needs.

Privatize selected lands held by county that results in an expansion of our tax base.

Prioritize critical state and federal lands which results in an increase in regional park acreage and in regional trail miles.

Increase number of jobs in Pinal County.
Objectives for Goal 3
Infrastructure Expansion

Enhance awareness of responsible and actionable entities of the underserved areas of Pinal County (power, water, sewer, facilities).

Improve existing County road conditions and expand lane miles.

Elevate the County-Sponsored Airports ability to grow and help drive positive economic impact in the State and region.
Objectives for Goal 4
Infrastructure Expansion

Maintain a structural balance while investing in the county’s future and reducing the primary property tax rate.

Maintain AA Bond Rating.

Maintain 15% Unrestricted General Fund.
Objectives for Goal 5
Employees

Develop and implement a comprehensive employee education (improvement) plan.

Create an employee motivational analysis committee to develop 10 recommendations for BOS review.

Create a leadership training program for supervisors to instill pride in the workforce.

Increase the percent of employee responding that they are a valued member and meaningful contributor of a team.
Objectives for Goal 6
Employees

Promote cyber-security awareness and training among County employees and the public.

Increase broadband and other technology connectivity options in underserved areas of the County.

Identify and prioritize internal business system and service delivery technologies to optimize operational efficiencies.

Maximize user access to County services and information through innovative technology solutions.
On The Web
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Pinalcountyaz.gov

Board of Supervisor Agendas
pinalcountyaz.gov/bos/Pages/Agenda-Minutes.aspx

Video Coverage of Supervisor Meetings
pinalcountyaz.gov/bos/Pages/LiveStreaming.aspx

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local.nixle.com/county/az/pinal/

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